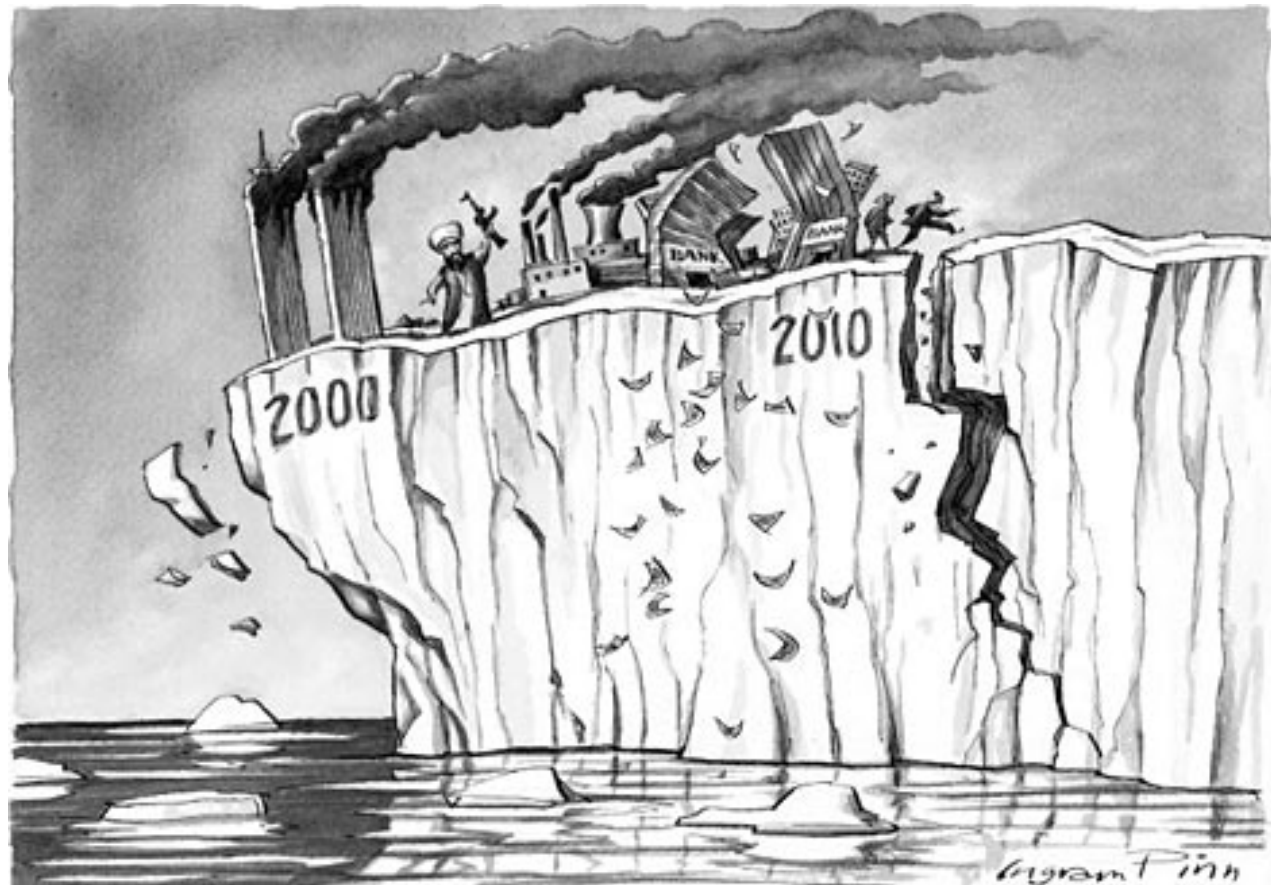




The Urgent Imperative of a Global Public Goods Agenda for the Next Decade

Jean-Pierre Lehmann

Delhi, 16 February 2010



In 2000

Google was unknown ...

Wikipedia did not exist ...

Al Qaeda had not been heard of ...

China was not yet in the WTO

Emerging economies were still reeling from financial crises

Kyoto Protocol had only recently been signed

US anointed hegemonic hyper-power in a unilateral era

Main concern was over Y2K ☺



2000-2010

Four Major & Simultaneous Revolutions

The ICT Revolution

The Global Market Revolution

The 3rd Modern Chinese Revolution

The Demographic Revolution



The 2000 – 2010 Systemic Shifts and Developments

The ICT Revolution



Today more people have access
to mobile phones than to toilets.

Peter Drucker: A revolution as
profound as the Gutenberg Bible (15c)



The 2000 – 2010 Systemic Shifts and Developments

The Global Market Revolution



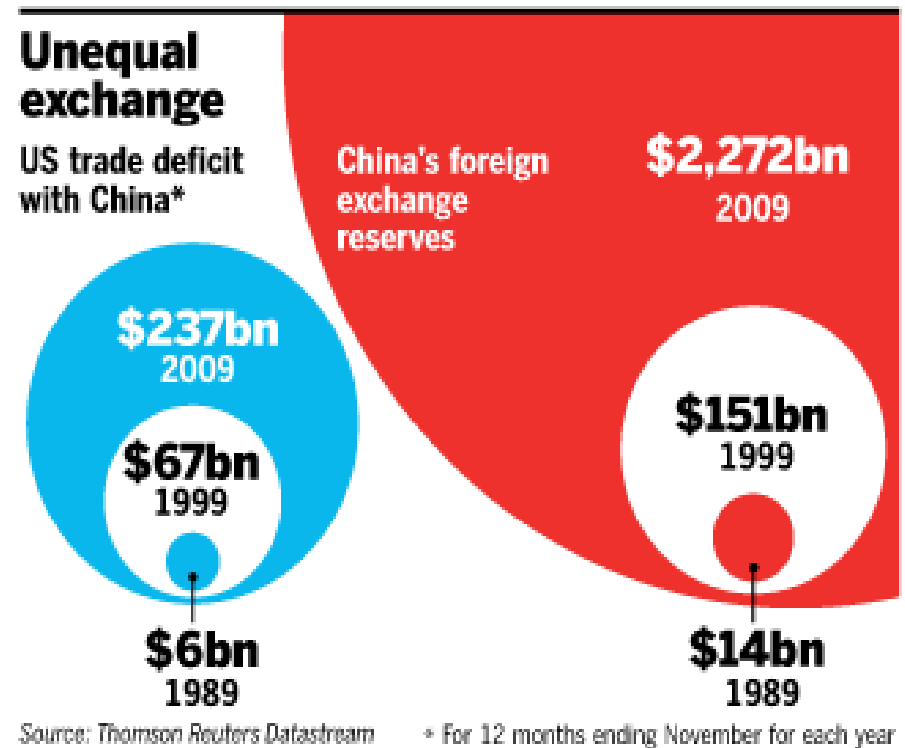
By 2020, China, India, Indonesia, Korea, and Vietnam together could generate more wealth than the United States, Japan, and the European Union combined. FT



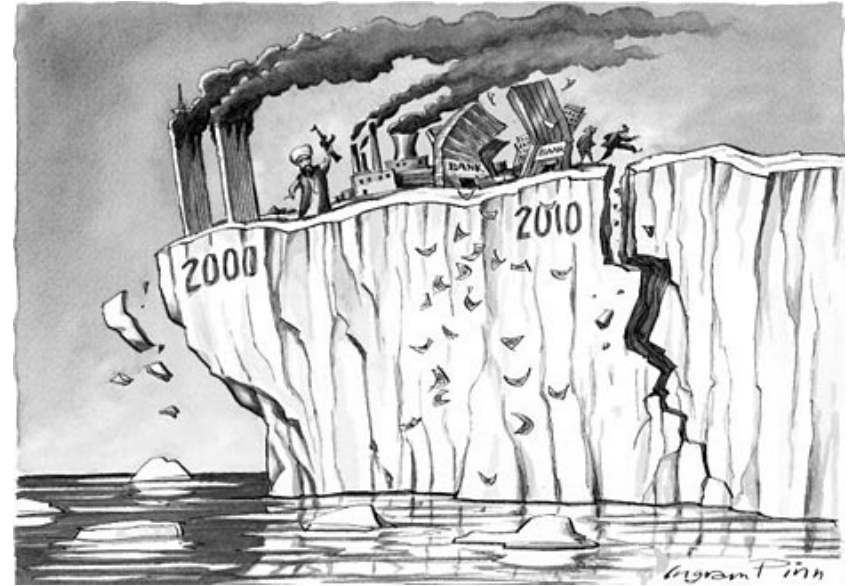
The 2000 – 2010 Systemic Shifts and Developments The 3rd Modern Chinese Revolution (1979)



“The most important strategic choice the Chinese made [in the late 1970s] was to embrace economic globalization rather than detach themselves from it.” Zheng Bijian



The 2000 – 2010 Systemic Shifts and Developments The Demographic Revolution



Between 2000 and 2020

Developing world pop + 1.5 billion

OECD countries + 70 million

Growth in Africa & South/Central Asia

From a predominantly rural to an urban world

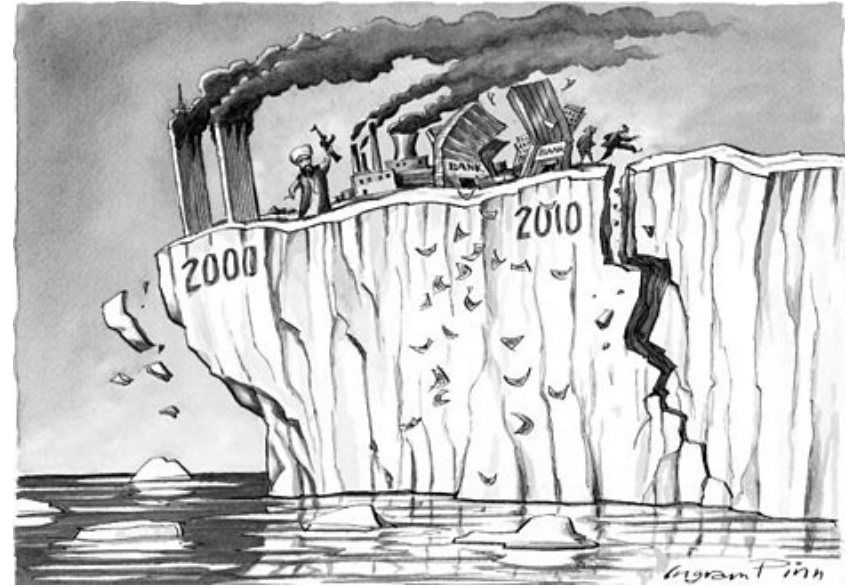
(Slow) global economic empowerment of women

Massive migration flows/pressures



2010 Reality Check

Massive Poverty



**50% of the world's population
have less than 1% of global wealth**

**2000-2009 Malnourished from
800 million to 1 billion**

Massive global unemployment

2010 Reality Check

Sclerosis in Global Governance

MDGs will not be met

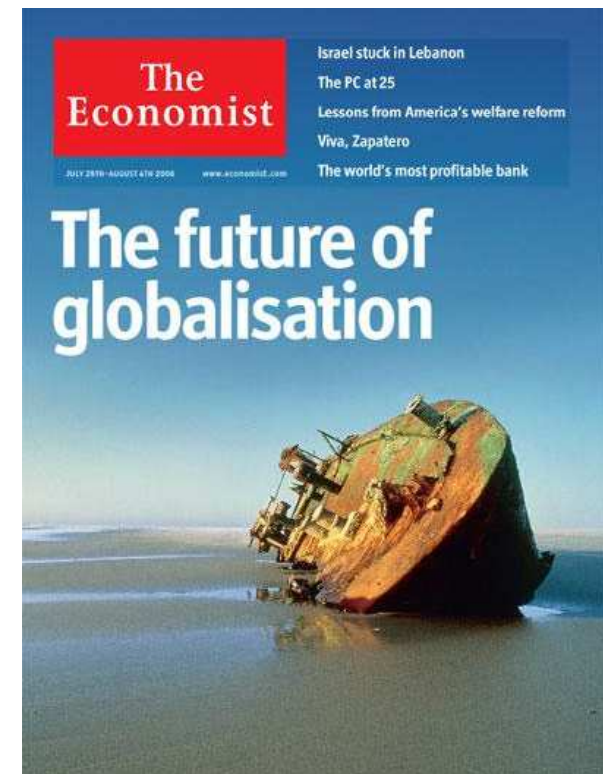
WTO Doha Development Agenda is dead

Copenhagen copped out

US is over-stretched

UN is moribund

G20 is photo-op talking shop – or ?



2000 – 2015

The Reality Check

**The early 21st century
revolutions are**

**Primarily about global redistribution of wealth
and power [G7 to E7 (Ravi Chaudhry)].**

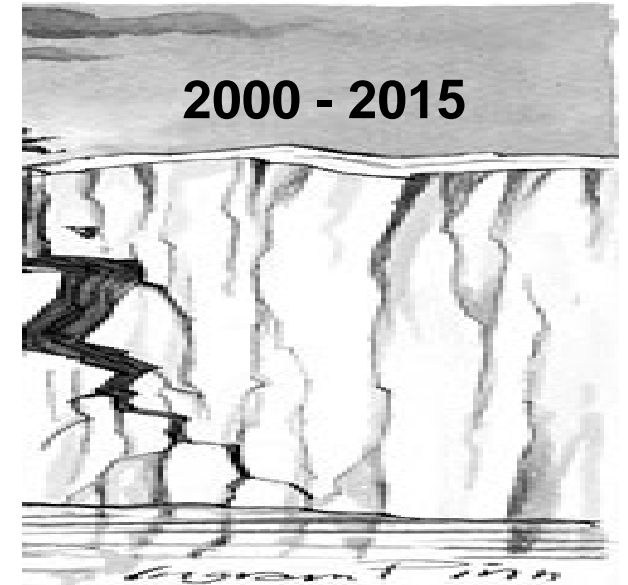
**Redistribution of wealth and power has invariably
in the past been achieved by war**

We are not living in a « post cold-war » era

We are living in a prewar era

Let us not repeat the mistakes of the past

Reform before NOT after the cataclysm!



2010 – 2015

Imperatives – 6Rs

Restoration of Trust ...

Recalibration of Perspectives

From « National Interests »

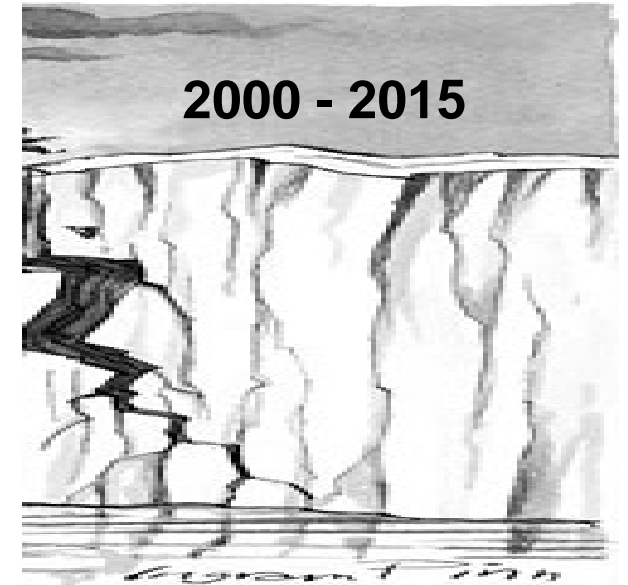
To Global Public Goods

Renaissance of Capitalism

Recruitment of multiple stakeholders

Reinvention of Global Market Economy

Reform of Institutions



Mobilisation of All Forces



21st Century Challenges

Our Common Planet

Climate Change

Biodiversity

Water, Food & Energy

Fisheries

Environment

.....

Our Common Humanity

Global Village

Poverty & Inequality

Disease & Misery

Demographics

.....

Our Common Rule-Book

21st Century Architecture

Institutions & Conventions

Business Rules

Governance

& Security

J-F Rischard High Noon

**Convene 21st Century Global Charter Conference
Composed of Multiple Stakeholders from G7-E7-P7
In Jaipur by 2010
To Implement Agenda of 6Rs**

Why India?

Democracy

English – global lingua franca

Great brainpower

Indian diaspora

The Argumentative Indian



What are the alternatives?



2014
100th
anniversary
Of
1914
When
Globalisation
Shipwrecked