



SSWA
Subregional Office for
South and South-West Asia

MSL

1st Asia Pacific E-Commerce Policy Summit

Speakers' Profiles

Date: March 14, 2024 (Friday) | **Time:** 09:30 am
Venue: Juniper Hall, India Habitat Centre, Lodhi Road, ND-110003

Inaugural Session

MR. PRAMOD BHASIN is currently the Chairman of Clix Capital, a financial services business, focused on providing digital platforms and financial services across India. He is also the Chairman of ICRIER, one of India's foremost Economic Research think tanks. He is also the co-founder of Asha Impact, a virtual social impact investment fund and advocacy platform.



Previously, Pramod founded Genpact, an NYSE listed company, in 1997 and served as the President and CEO until 2011 and is considered the pioneer of the Business Process Management industry. He led GE Capital in India and Asia, with a 25-year career with GE in the US, UK and Asia. He has also built a Skills business across India.

Pramod currently serves on several boards including DLF Ltd, as well as NGOs such as Help Age India. He serves as a Strategic Advisor to Kedaara, a Private Equity firm. He was voted IT Man of the Year, and has been the Chairman of NASSCOM and TIE-NCR.

MS. MIKIKO TANAKA is the Director and Head of ESCAP Subregional Office for South and South-West Asia Office, New Delhi effective 2 May 2022. Ms. Tanaka brings over twenty-five years of experience within the United Nations system. She most recently served as the United Nations Resident Coordinator in Guyana after working as the UNDP Resident Representative. As Resident Coordinator, she led strategic dialogues with the Government and brought coherence to the work of the United Nations Country Team for the implementation of the 2030 Agenda for Sustainable Development. She furthermore supported the conduct of its Voluntary National Review and consolidated socio-economic policy recommendations in response to COVID-19.



MR. SANTOSH KUMAR SARANGI is a 1994 batch Indian Administrative Service (IAS) officer of Odisha cadre. He holds Degree in Master of Arts (Political Science) from the University of Delhi and Master in Public Policy from the Duke University, USA. Mr. Santosh Kumar Sarangi has over 35 years of experience working in various capacities in the State and Central Government. His key focus areas include boosting India's exports, enhancing trade relations with other countries, promoting and diversifying the export basket, matters related to WTO etc. He has previously served as the Additional Secretary, Department of School Education and Literacy, Ministry of Education. Further he has also served as Chairman of Paradip Port Trust from August 2020 to June 2022.





H.E. MRS. CHEA RATHA is an accomplished software executive with over 10+ years' experience in software development. Ratha holds a Bachelor's Degree in Information and Computer Science from the University of California, Irvine, and a Master's Degree in Business Administration from California State University, Fullerton. She worked as a Senior Financial Analyst in California and in Sydney. In each of her workplaces, she used the synergy of her skills as a Software Developer and Financial Analyst to help grow and improve the business processes of the company. In 2011, Ratha Co-founded Versita Pty. Ltd. a Technology Service Provider Company in Australia and after returning to Cambodia in 2016 she founded Khmum Technology Co., Ltd., a Technology Service Provider Company that specialised in E-commerce. Cambodia's eCommerce is rapidly growing and fast-expanding. However, some communities have not directly benefited from this growth. She also founded Khmum - eShop in 2018 which is an All-in-one E-commerce platform (E-commerce, Point of Sales System POS, Access to Loan) with an app-based, end-to-end marketplace that connects MSMEs, emphasising women-led businesses, to consumers in Cambodia and beyond. Driven by a mission to increase digital literacy, promote local products, and create more jobs and opportunities.

From May 2022-August 2023, she worked as Under Secretary of States of Ministry of Industry, Science, Technology & Innovation. Oversea General Department of SMEs & Handicraft and General Department of Science, Technology and Innovation.

Currently, she is Secretary of State of Ministry of Commerce. Oversea Digital Trade/E-commerce.

Ratha also volunteers her time with some organisations such as:

- Cambodia Women Entrepreneur Association (CWEA) - Vice President
- Cambodia Digital Technology Association (CDTA) - Vice President
- Cambodia EBusiness Association (CEA) - Treasurer

Award: Women in IT Summit & Awards Series 2022, Advocate of the Year

Publication: <https://asianvision.org/archives/publications/avi-commentary-issue-2021-no-15-ai-technology-a-disrupter-to-teaching-and-learning>

Women Entrepreneurs Capacity Building toward Digital Economy (WECUDE) via All-in-one eCommerce Platform <https://ieeexplore.ieee.org/document/10029603/>

H.E. MRS. C A CHAMINDA I. COLONNE is a career diplomat, who joined the Sri Lankan Foreign Service in 1998. Prior to being appointed as Ambassador to the Kingdom of Thailand, she served as Director General of the Middle East of the Foreign Ministry (2018-2021) and Director General of Middle East and Africa of the Ministry of Foreign Relations (2016-2018). Her posts in Sri Lanka included, Director General of Africa (2011-2013), Director of Africa (2008-2011) of the Ministry of External Affairs, Deputy Director of Economic Affairs (2004-2005), Deputy Director of Consular Affairs (2003-2004) and Assistant Director of Political Affairs – East (1998-2000) of the Ministry of Foreign Affairs. She is Democratic Socialist Republic of Sri Lanka's permanent representative to UNESCAP.



DR. ARPITA MUKHERJEE is a Professor at ICRIER. She has over 30 years of experience in policy-oriented research, working closely with the government in India and policymakers in the European Commission and its member states, United States (US), Association of Southeast Asian Nations (ASEAN) and in East Asian countries. She has conducted studies for international organizations, Indian industry associations, non-government organisations and companies.



Her areas of expertise include trade and investment; trade agreements; services; logistics; special economic zones; economic corridors; sustainable food supply chain (farm-to-fork); agriculture; start-ups; entrepreneurs; e-commerce and cross-border labour mobility. She specialises in sector and product-specific market trends, go-to market strategy, and government policies.

Dr. Mukherjee has a PhD in Economics from the University of Portsmouth, UK, and prior to joining ICRIER she worked with the UK-based think tank - Policy Studies Institute and taught at the University of Portsmouth. She has over 80 publications including national and international referred journals, books and book chapters and government reports. Dr. Mukherjee is a member of various government committees and policy panels and is in the editorial board of 10 journals. She has presented her work in various conferences and seminar and is in the advisory board of industry associations and non-government organisations. She is a regular contributor to newspapers and magazines.



DR. DEEPAK MISHRA is the Director and Chief Executive of the Indian Council for Research on International Economic Relations (ICRIER). Prior to joining ICRIER, he was the Practice Manager at the World Bank's Macroeconomics, Trade, and Investment Global Practice, responsible for East Asia and Pacific region. Deepak has held various positions at the World Bank, including the Co-director of the World Development Report 2016 (Digital Dividends), Country Economist for Ethiopia, Pakistan, Sudan and Vietnam. His research work has been published in various academic journals including the Journal of Development Economics, the Journal of International Economics and the Journal of Agriculture Economics.

Deepak has also served as the World Bank's Country Economist for India, based in New Delhi, and working closely with the Government of India and with several state governments including Andhra Pradesh, Bihar, Gujarat, Karnataka, Maharashtra and Punjab. Prior to joining the World Bank, Deepak worked at Tata Motors, Federal Reserve Board and the University of Maryland. Born in Odisha, Deepak received his M.A. (Economics) from the Delhi School of Economics and Ph.D. (Economics) from the University of Maryland.

Panel Discussion 1: Facilitating a Robust Framework for Cross-Border E-Commerce to enable MSMEs.



MR. RAJESH AGGARWAL is a Visiting Professor (Trade) in ICRIER. He served at the International Trade Centre (UN-WTO) for 18 years as Head of the Business and Trade Policy. Before serving at the ITC, Mr. Aggarwal worked in the Government of India / State Government for over 22 years, including leading negotiating in key areas such as Agriculture, TRIPS & Public Health, and Rules during his stint at the Indian Mission to WTO in Geneva.



DR. RAJAN SUDESH RATNA is presently working as Deputy Head of South and South-West Office of UN ESCAP, New Delhi since August 2018 and leading research, policy advisory and capacity building on helping countries accelerate progress towards achieving the Sustainable Development Goals. He has led the capacity building programme of training more than 3000 women entrepreneurs from Micro, Small and Medium Enterprises (MSMEs) of South and South-West Asia for using digital marketing and e-commerce platforms for promoting their business and becoming part of national, regional and global supply chains.

DR. TANU M. GOYAL is a Senior Fellow at ICRIER. She has more than 15 years of experience in policy-oriented research. Over the last few years, she has worked extensively on diverse set of issues relevant to India's domestic and international policy discourse, including micro, small and medium enterprises (MSMEs), G20 and architectural elements of free trade agreements. She has authored several research papers, reports, and articles in leading newspapers on these subjects. She has co-authored a book on India's special economic zones, published by Springer and co-edited a book on India-European Union free trade agreement, published by Sage Publications.



Tanu has a Masters in Economics from Centre for International Trade and Development, and a PhD from Centre for the Study of Law and Governance, Jawaharlal Nehru University.

DR. PRITAM BANERJEE brings several years of experience in the areas of logistics operations, trade facilitation, and trade policy. He currently Heads the Centre for WTO Studies, Indian Institute of Foreign Trade (IIFT) and previously was a Consultant with the Asian Development Bank (ADB) as a Logistics Sector Specialist. Prior to his work with the ADB, Banerjee was Senior Director for Public Policy with the Deutsche Post DHL Group, responsible for South Asia.



In this capacity, he was responsible for engaging with governments and governmental agencies on regulatory affairs and policy. He also served as a consultant for major clients of Deutsche Post DHL Group, finding solutions to regulatory and policy problems related to their supply chains. Banerjee previously served as the Head of Trade Policy, Confederation of Indian Industry's (CII) Trade Policy Division, and with the World Bank in Washington, D.C., where his work focused trade facilitation and trade in services. Banerjee is a member of the National Trade Facilitation Steering Committee and was most recently a special invitee to the Committee on Ease of Doing Business Reforms constituted under the Ministry of Commerce as a part of Prime Minister Modi's initiative on reforms. He serves as executive member of the Federation of Indian Chambers of Commerce and Industry (FICCI) Logistics Task Force, and he led FICCI's interaction on Goods and Services Tax (GST)-related issues relevant to the transport and logistics sector, focusing on operational aspects of GST implementation. He also serves as guest faculty at the Indian Institute of Foreign Trade (IIFT), Foreign Services Institute (FSI), and NACIN (National Academy of Customs, Indirect Taxes, and Narcotics). Banerjee has a PhD in public policy, and master's and undergraduate degrees in economics. He has been extensively published on issues related to international trade, regional integration, regulatory reforms, logistics and connectivity, and trade facilitation.



DR. DEVI ARIYANI is the Executive Director of Indonesia Services Dialogue (ISD) Council, an independent council that focuses on policy and regulatory reforms for the development of services sectors in Indonesia and promotes a tripartite dialogue between government, private sectors and research institutions. Ms Ariyani has spent most of her career in service industries, starting from manufacturing, to marketing, retail, distribution and business consulting services. Prior to joining Indonesia Services Dialogue Council, Ms Ariyani assumed her role as Managing Partner of Dash Consulting, a Brand, Retail and Management Consulting firm for Consumer goods, Automotive, Pharmaceutical and Financial sectors.



DR. HARSHA VARDHANA SINGH is Chairman of IKDHVAJ Advisers LLP, a consulting firm working on trade policy, industrial policy and regulatory issues. He has over four decades of policy expertise. He is currently a Senior Fellow at the Fletcher School Council on Emerging Market Enterprises, Member of the Committee on Digital Competition Law established by the Government of India, and Chairperson of India's Private Sustainability Standard (PSS) Platform, an initiative launched by the Government of India. Dr. Singh previously worked at the GATT/WTO for 20 years with the last 8 years as Deputy Director General, served as the Secretary Telecom Regulatory Authority of India, the Executive Director of Brookings India, was the Chair of GATT/WTO Dispute Settlement Panels, a Senior Fellow at think tanks in Switzerland and Canada, and taught at universities in the US and China.



MRS. K. RATNA PRABHA is a 1981 batch Indian Administrative Service (IAS) officer of Karnataka cadre. Through her years of service, has gained immense and varied experience in various sectors of government, especially IT, Industry & Commerce, Skill Development and Women Entrepreneurship. As Information Technology Secretary of Andhra Pradesh, she framed the Andhra Pradesh IT Policy 2005 of 2005 and 2010, which were instrumental in attracting several MNC's and IT majors to invest in Hyderabad. Her IT Policy paved the roadmap for women-centric initiatives such as women's safety in the workplace and transport and maternity benefits to women in the IT sector.

Interaction with Policymakers on E-Commerce an Enabler for Growth and Exports

MR. SUMANTA CHAUDHURI is a retired IAS officer, having two decades of experience in international trade issues. He was Joint Secretary as well as Director in the Department of Commerce, Government of India and handled Trade Policy Division dealing with WTO issues and Regional and Bilateral trade engagements including the negotiations on Regional Comprehensive Economic Partnership (RCEP). He was also the Deputy Chief Negotiator for the India-EU as well as India-EFTA BTIA negotiations. Earlier, he handled trade relations with South East Asia and he was India's Chief Negotiator for the various bilateral and regional agreements in this region, including the India-Malaysia CECA and the India-ASEAN Agreements. He has handled several issues relating to WTO. He has served as Counsellor, Permanent Mission of India to the WTO and was India's main negotiator on Services in the Doha Round. He was Secretary, Coal, Government of India.



Mr. Chaudhuri has been a resource person in many international forums including WTO, UNCTAD, World Bank, ESCAP, IOM. He has also published some articles on trade, particularly on Services issues and FTA's. Currently, he is Principal Adviser, International Trade Policy in CII.

MS. PREWPRAE CHUMRUM has been appointed as Executive Director, Bureau of Trade in Services and Investment Negotiations, Department of Trade Negotiations, Ministry of Commerce of Thailand in early 2018, after engaged in bilateral affairs (Asia, Middle East and African regions) and multilateral negotiations under World Trade Organisation for more than 24 years.



Prewprae has had various working background and experience on international economics, international relations including international negotiations on goods, services, investment environment, climate change, digital trade, etc. at bilateral, regional and multilateral level. She has been a lead negotiator for Thailand in various bilateral and ASEAN-dialogue FTAs and also ASEAN Co-Chair for Working Group on Trade in Services under AANZFTA, AJCEP and ACAFTA. Recently, Prewprae has taken up a Chair for ASEAN Digital Economy Framework Agreement (DEFA) negotiations.



MR. LOKESH KUMAR is a graduate in Civil Engineering from National Institute of Technology, Patna, holds a Master's Degree in Marketing Management from LN Mishra Institute, Patna, and a Post-Graduate Diploma in Financial Management from Indira Gandhi National Open University. He is a Certified Associate of Indian Institute of Bankers. Having joined Exim Bank in 2008, he is currently heading the Infrastructure Group and DPA – III assignment of the Bank. In addition, he is also responsible for the Administration of Bank's New Delhi office. Prior to this assignment, Mr. Kumar headed the New Business Development Group of the Bank at Mumbai. As Head of New Business Development Group, he handled the Trade Assistance Programme, Factoring and Grass Root Initiative of the Bank. Mr. Kumar has also headed Bank's Human Resource Management, Rajbhasha and Special Situations Group, besides Bank's London Branch and Pune Regional Office. Mr. Kumar has earlier worked in the Corporate Banking, Project Exports and Trade Finance groups of the Bank. He was part of the Bank's team that undertook a consultancy assignment for capacity building of the Sri Lanka Export Credit Insurance Corporation, which was commissioned by the Commonwealth Secretariat, London. Mr. Kumar has over 29 years of professional experience in the banking sector, that includes commercial banking experience of over a decade. Having travelled moderately, domestically as also internationally. He has interests in networking, reading, cooking and travel.



DR. DONGHYUN PARK is currently Economic Advisor at the Economic Research and Development Impact Department (ERDI) of the Asian Development Bank (ADB), which he joined in April 2007. Prior to joining ADB, he was a tenured Associate Professor of Economics at Nanyang Technological University in Singapore. Dr. Park has a Ph.D. in economics from UCLA, and his main research fields are international finance, international trade, and development economics. His research, which has been published in more than 200 refereed journal papers, revolves around policy-oriented topics relevant for Asia's development, including fiscal policy, population aging, and entrepreneurship. Dr. Park is the Managing Editor of Asian Development Review.

Panel Discussion 2: Ensuring Consumer Protection in the Age of E-Commerce

DR. RUPA CHANDA is the Director of Trade, Investment and Innovation at UNESCAP. She has worked as an Economist at the IMF and briefly served as Head, UNESCAP Subregional Office for South and South-West Asia in New Delhi. Her research interests include the WTO, trade in services, regional integration and migration. She has undertaken research and professional assignments for international and Indian organizations and has published extensively in the form of books, journal articles, book chapters, and reports. She is active professionally as a research guide, reviewer, and member of several expert committees. She was member of the WHO's Review Committee on the functioning of the International Health Regulations (2015-16) and the WHO's Expert Advisory Group, International Recruitment of Health Personnel (2019-20).



DR. ADAM TRIGGS is the Founding Partner at Mandala, a business consulting company offering distinctive economics, policy, and strategy capabilities. He is also a non-resident fellow in the Center for Sustainable Development, housed within the Global Economy and Development program at the Brookings Institution. He is based in Canberra, Australia, where he previously served as the director of research at the Asian Bureau of Economic Research at the Australian National University.



His academic research focuses on macroeconomic cooperation between countries, financial risks and safety nets, competition (antitrust) policy, and trade and financial integration, with a particular focus on Asia. Triggs is widely published in leading economics journals and is a regular contributor to media outlets in Australia, Asia, and around the globe. In previous roles, Triggs worked as an economic policy adviser in the Australian Prime Minister's Department, an economic adviser to the Shadow Assistant Treasurer of Australia, an economist at the Australian Competition and Consumer Commission in mergers and acquisitions regulation, and an adviser on Indigenous policy at the Cape York Institute. He has also worked as a consultant to a variety of companies, banks, and government departments in Australia. Triggs holds a bachelor's degree in law, a bachelor's degree in economics, a master's degree in international economics and a Ph.D. in macroeconomics from the Australian National University.



DR. SANJAY KATHURIA is a Visiting Senior Fellow in the Growth, Finance and Development vertical at CSEP. He has a vast experience of more than 40 years and is recognised as a pre-eminent thinker and commentator on economic development, growth and integration in South Asia. His research interests and writings have focused on South Asia, economic growth and development, industrial policy and competitiveness, trade and globalisation, regional integration, the economics of small states, and gender issues, among others.

He is also Visiting Expert with the United States Institute of Peace. He teaches in both the US and India, as Adjunct Professor, Georgetown University, and Visiting Faculty, Ashoka University. He is also a Non-Resident Senior Fellow at the Institute of South Asian Studies at the National University of Singapore and a Global Fellow at the Wilson Centre in Washington, DC.

Earlier, Sanjay Kathuria was Senior Visiting Fellow at the Centre for Policy Research, New Delhi. He was a Lead Economist at the World Bank in Washington, DC, where he spent 27 years working on South Asia, Latin America and the Caribbean, and Eastern Europe, including field assignments in New Delhi and Dhaka. Before joining the World Bank, he was a Fellow at the Indian Council for Research on International Economic Relations in New Delhi, from 1982 to 1992.

He holds a PhD in Economics from Oxford University as an Inlaks Scholar. He graduated from St. Stephen's College, Delhi, and completed his Master's at the Delhi School of Economics.

Apart from many books and reports published at the World Bank, his writings have featured in Foreign Policy, Hindustan Times, The Indian Express, The Wire, Daily FT (Sri Lanka), Business Standard, among others. He is currently working on a new book on The Future of South Asia.



DR. ARCHANA G. GULATI is an international digital policy and regulation expert with over 33 years of experience. She was previously an Indian Civil Services officer (1989 batch) and retired voluntarily in 2021. Dr Gulati headed public policy and was a Director at Google India. She is a professor and visiting faculty member at premier public policy and management institutes. Dr Gulati has served as Advisor Digital Communications NITI Aayog, Senior DDG and Officer on Special Duty (OSD) to the Telecom Commission of India Chairperson and Advisor Combinations (M&A) at the Competition Commission of India. She has also been an expert with the International Telecommunications Union since 2010.

PROF. VISWANATH PINGALI is a faculty in the economics area at the Indian Institute of Management Ahmedabad. His research interests are competition among technology markets and public health. Several of his publications in these themes have appeared in leading national and international journals. He also writes frequently for the popular media on these themes. He has a Master's Degree in economics from Indian Statistical Institute Calcutta and a PhD from North-western University.



MR. AVIMUKT DAR is a founding and senior partner of INDUSLAW and advises and represents clients across a range of business laws and regulations. He helps domestic and international clients navigate India's digital economy, ranging from M&A, Investments, data protection, e-commerce to fintech across practice areas. He has represented clients in M&A and PE transactions as well as commercial and corporate matters and regulatory controversies including competition law, data protection and business regulatory matters and has extensive experience in negotiating entry and exit strategies for investors and joint venture partners.



MS. GOWREE GOKHALE is a practicing lawyer over 27 years, Gowree Gokhale leads the IP, Technology, Media and Entertainment, E-commerce, Cyber Security, Data Protection Law, Pharma medical devices practices at Nishith Desai Associates. She is expert in various high tech industry aspects as also fintech, medtech, edtech. Nishith Desai Associates is a research and strategy driven international law firm.



She has assisted several international businesses in India strategy, regulatory advice, corporate and strategic deals, litigation and arbitration in TMT and Pharma sector. She has spearheaded several policy initiatives for the TMT and Pharma industry including for intermediaries, social media companies, e-commerce companies, online content companies, gaming industry, IT industry as also for privacy and data protection and cyber security laws. She has been named in several legal directories, including in the Hall of Fame (TMT) in Legal 500 for consecutive 3 years (2024, 2023 & 2022), top 100 Indian lawyers by Indian Business Law Journal for several years. She has been member of task force appointed by Consumer Affairs Ministry on digital dark patters and guidelines against greenwashing.

Gowree is also Solicitor and a registered Patent & Trade Mark attorney, and also a member of International Masters of Gaming Law (IMGL). She is Co-chair of FICCI's Task force on

Privacy and Data security committee. She has received master's degree in commercial laws and consumer protection laws.

Gowree believes in bringing about social change through educating the young minds of today. She has been visiting faculty at various institutes Gowree has authored several research reports and articles on variety of subjects. She has also shared her thoughts across various national and international platforms on several subject matters and is often sought after by popular media, for her frank but well-informed point of view.



MR. ABHISHEK KUMAR is the Founding Partner of Indicc Associates, a non-partisan public policy firm dedicated to aid sub-national action for national development and convenor of New Indian Consumer Initiative (NICI) – one of the 3 people centric initiatives run by Indicc. The initiative looks at mainstreaming consumer interest in the new-economy. In the past, he was Director at CUTS International. He has also worked with Ernst & Young, Royal Bank of Scotland Foundation, Digital Empowerment Foundation, Members of Parliament, UN assignments and as a senior News Editor at CNN-IBN. He has handled several initiatives at the intersection of environmental, social and economic policy, and led a wide range of projects on domains like climate finance, skills, jobs & livelihoods, federalism, mobility, energy, media & entertainment, education, and rural development, amongst others. He has authored/co-authored several chapters and op-eds for mainstream publications and has edited three books besides making 50 documentaries on development issues in India and has also been Technical Advisor to Chief Minister's Rajasthan Economic Transformation Advisory Council.

Panel Discussion 3: E-Commerce Trade and Cross-Border Data Flows

MR. SANJEET SINGH is Senior Advisor with National Institution for Transforming India (NITI Aayog). He looks at policy issues related to Trade & Commerce as well as Economic & Finance and Disinvestment related issues. He is also the Coordinator for NITI Aayog for India's G-20 Presidency related matters. He is also charged with all matters relating to International Cooperation and Strategic Economic Dialogue conducted with various countries.



He is an Indian Revenue Service officer of the 1991 batch. He has worked with various Government departments in addition to his parent Department of Income Tax, including Department of Commerce where he worked extensively on the policy and its implementation of Special Economic Zones policy framework. He also dealt with East Asia Division where he was instrumental in promoting trade and investment related issues with China, Japan, Korea, Australia, Taiwan among others. Earlier he had served with the Ministry of Rural Development where he dealt with establishing the policy framework and its implementation with various States in India for the flagship Rural Roads programme – the Pradhan Mantri Gram Sadak Yojana or PMGSY with the objective to provide good all-weather road connectivity to all unconnected villages of the country - 178,000 habitations with a population of above 500 in the plains and above 250 in the hilly areas. He has also served as Advisor at the Telecom Regulatory Authority of India, TRAI.

He is a post graduate in Physics from St Stephens College, Delhi. Upon joining the Indian Civil Service, he underwent extensive courses in Corporate Law and Direct Tax law, Public Administration and Management etc. He holds a Post Graduate Diploma in Public Administration from l'Ecole Nationale d'Administration, Paris, France and a Bachelor's degree in Law.

DR. MANSI KEDIA is Senior Fellow at ICRIER with over thirteen years of experience in public policy. Her research focuses on issues of the digital economy including governance of the internet, emerging technology, competition and digital public infrastructure. She is currently a member of the CII National Committee on Telecom and Broadband. She was Co-Chair of the T20 Task Force on Our Common Digital Future: Affordable, Accessible and Inclusive Digital Public Infrastructure (2023), a Mid-Career Fellow of ISOC (2022) and member of the Direct Tax Committee (2017) and. She earned her B.Sc. Economics from St. Xavier's, Kolkata, MBA from ISB, Hyderabad and PhD from IIFT, New Delhi.





DR. HENRY GAO is Professor of Law at Singapore Management University and Senior Fellow at CIGI. With law degrees from three continents, he started his career as the first Chinese lawyer at the WTO Secretariat. He has been an advisor on trade issues for many national governments as well as the WTO, UN, World Bank, ADB, APEC, ASEAN and the World Economic Forum. Widely published on China and WTO and digital trade issues, he sits on the Advisory Board of the WTO Chairs Program, as well as the editorial boards of the Journal of International Economic Law and Journal of Financial Regulation. His new book “Between Market Economy and State Capitalism: China’s State-Owned Enterprises and the World Trading System” was published by Cambridge University Press in November 2022.



DR. RAJAT KATHURIA has spent over 12 years with the International Management Institute (IMI), New Delhi, teaching post-graduate students Managerial Economics and International Trade. He has also previously worked with the World Bank in Washington D.C. as a Consultant and worked on research assignments for a number of international organizations, including the International Labour Organization (ILO), United Nations Conference on Trade and Development (UNCTAD), LIRNEasia, The World Bank and The Asian Development Bank (ADB).



MR. SWARNIM RAI SHRIVASTAVA is a senior research analyst in the Technology and Society program at Carnegie India. Swarnim is a lawyer with background in antitrust, competition, data protection, technology, and regulatory laws. Having had the diverse experience of law firm practice, government, and public policy positions, Swarnim brings with him the technical know-how of a wide range of industries and practical exposure to the regulation of innovation, platforms, trade, and emerging tech sectors. His current research interests include digital public infrastructure, regulation of AI and emerging technologies, and governance issues in the digital economy.

MR. LALIT KALRA is a Partner with EY India in the Technology Consulting practice. He is a highly skilled and experienced cybersecurity professional with a career span of over 18 years and has been part of Ernst & Young (EY) for 14 years. He has specialized in providing cybersecurity comprehensive solutions for client operating in Telecom, Media, and Technology sector. In his current role as a Partner at Ernst & Young (EY), he has been at the forefront in helping organisations navigate the intricate landscape of data privacy. He relies on use of automation to address critical client's challenges efficiently. He also leads Data Privacy Solution for EY in India, Africa and Middle-east.



Prior to EY, he has gained valuable experience at KPMG and Tyco Fire & Security. He is deeply passionate about ensuring a secure digital world and committed to help organisations not only mitigate risk but also harness the power of technology securely.

He is a Postgraduate in Management and a Bachelor of Engineering. He is a Certified Information Privacy Technologist (CIPT), Certified Privacy Professional (CIPP/E), Certified Privacy Manager (CIPM), Fellow of Information Privacy (FIP), Certified Information System Auditor (CISA), Certified RSA Archer Administrator and Information Technology Infrastructure Library Foundation V 3.0 certified.



MR. RAMA SUBRAMANIAM GANDHI was Deputy Governor of Reserve Bank of India from 2014 to 2017. Currently he is a freelance adviser and consultant in financial sector policy and regulation, payment systems, FinTech & currency management.

Gandhi joined Reserve Bank of India in 1980. He worked in diverse areas including currency management and information technology and was also the Executive Assistant to the RBI Governor for more than three years. He had a brief stint at the Securities Exchange Board of India. He was appointed as Deputy Governor in April 2014. During the three years in office as Deputy Governor, he held the portfolio of banking, non-banking and cooperative banking regulation, risk management (financial and operational risk management, internal control, and financial stability) and currency management. During the last year of his term, he held the portfolio of financial market regulation, foreign exchange and external reserves management, accounts, payment systems, information technology and currency management. For a brief period, he was one of the members of the first Monetary Policy Committee. As the Deputy Governor, he was Chairman of Bharatiya Reserve Bank Note Mudran Private Ltd (the currency printing subsidiary of the Reserve Bank) and Chairman of the IDRBT (a Banking technology research institute promoted by the Reserve Bank). He was elevated to the position of Executive Director of RBI in March 2011. As executive director he looked after Internal Debt Management and Currency Management, besides the strategic and crucial area of Human Resource Management. He was appointed as Deputy Governor in April 2014.

He obtained his undergraduate degree in Economics from V. O. Chidambaram College, Thoothukudi. He obtained his post-graduation in Economics from the Annamalai University. He also has post graduate level qualifications in Capital Markets and Management Information System from City University of New York and the American University respectively. Further, he also studied Gandhian Thoughts at Madurai University.



MR. SUDHAKAR KAZA was the Managing Director (Retired) of Bharatiya Reserve Bank Note Mudran (P) Limited (BRBNMPL), a wholly owned subsidiary of Reserve bank of India and currently serve as a Director of FINISERVE Account Aggregator Pvt Ltd. He was actively involved in the planning, designing of New Currency Notes, and implementation of Demonetisation exercise in 2016.

He started his career as a probationary officer in State Bank of India in 1979 and thereafter joined RBI as an officer and served in various capacities till retirement as Managing Director of RBI Subsidiary for currency printing in 2017. Involved in setting up the Customer Service Department of RBI in 2006 and was its first Chief General Manager. Worked in the Payments and Settlements domain in RBI in various capacities and was closely associated with Payment System initiatives and implementation for nearly two decades. Was the project leader for NEFT

and Cheque Truncation projects. Both the initiatives have contributed extensively in building up the payment systems network in the country.

He was a member on several RBI Committees on banking, customer services, HR, Financial Inclusion, and Payment systems. Was the Member Secretary of the Customer Service committee in 2006 and Damodaran Committee on Customer Service in Banks in 2011. All the recommendations of the above committees were implemented by banks.

MR. MAHENDRA NERURKAR is the Vice President of Emerging Countries Payments at Amazon, leading Amazon's payments operations for APAC, MENA and LATAM. He is dedicated to making digital payments trusted, convenient and rewarding ultimately simplifying customers' lives and helping them fulfil their aspirations. Previously, Mahendra led product and general management roles for various global businesses at Amazon. Prior to Amazon, he worked as a strategy and technology consultant at Oliver Wyman and Computer Sciences Corporation advising clients in North America, Europe and Asia. Mahendra holds an MBA from the Kellogg School of Management, and a Bachelor's in Civil Engineering from the University of Mumbai.



MS. AURICA BHATTACHARYA is the Global Legal Counsel at Procure Techstaff Private Limited. Prior to working with PTS, she has worked with one of the most premier law firms in the Country Shardul Amarchand Mangaldas (earlier known as Amarchand Mangaldas). She completed her Master's in Law (LLM) from University of Warwick and Bachelor in Law (LLB) from University of Delhi. She also graduated in Commerce from University of Delhi, and completed Professional Education I and II from the Institute of Chartered Accountants of India.



Panel Discussion 4: How Social Media is Transforming E-Commerce



MR. TUSHAR BAJAJ is the managing director of Organic by MSL. He has been engaged in creating a distinctive communication, marketing and advocacy practice with digital tools and tactics at its heart. With nearly 20 years of experience Tushar leads 120 professionals serving clients, both Public and private, across numerous sectors including FMCG, Real Estate, Ecommerce, multi-lateral organisations and prominent start-ups. His work spans clients

across the world and includes advisory on brand and corporate reputation, crisis mitigation, executive profile building, and product marketing. Tushar's expertise extends across diverse industries and geographies, including prominent clients such as Sony, The Times of India, Whirlpool, RB, and Airtel. His recent work has garnered widespread recognition for its innovation and effectiveness. A confluence of technical nous, business strategy, digital ecosystems and a deep understanding of communications enables impactful solutions for clients. Holding an MBA from Manchester Business School, Tushar brings a unique blend of business strategy and technological acumen to the realm of digital communications, making him a formidable force in the industry.



MS. PAYAL KAMAT is a seasoned Public Policy and Government Affairs Professional with 15+ Years of Experience. She is skilled in developing and executing strategic public policy and government advocacy campaigns that drive positive social change. She is highly proficient at implementing comprehensive public policy solutions that are tailored to the specific needs and context of each organisation.



MS. SHREYA SURI is a Partner with the TMT practice of INDUSLAW and specializes in Laws relating to Payments & Financial Technology, Information Technology, Intermediaries, Data Security and Telecommunications.

She has extensive experience in advising domestic and international clients engaged in e-commerce, technology, OTT services, hospitality, health, financial services, and manufacturing sectors. Her work involves advising on market entry strategies, business and product structuring, data privacy and security governance frameworks, digital platform terms and policies and internal company policies, strategic and non-strategic commercial agreements, consumer protection and soft intellectual property matters.

She has been recognised by The Legal 500 as a 'Recommended Lawyer' for Technology, Media & Telecommunications, Financial Services Regulatory and Data Protection.

Concluding Session

DR. HINDOL SENGUPTA is Vice President - Strategy at Invest India, the national investment promotion agency. He has been a Chevening Scholar at the University of Oxford, a Knight-Bagehot Fellow at Columbia University and is a World Economic Forum Young Global Leader. He is an award-winning historian and author of 10 books.

