GCA Savvian Group Corporation 23rd March, 2011

I. Overview of GCA Savvian

Overview of GCA Savvian Group Corporation

Business Description of GCA Savvian Group Corporation

M&A Advisory

Comprehensive M&A advisory services including sale/acquisition of shares, going-private, hostile takeover defense, group reorganizations, turnaround etc. for listed and unlisted companies

Due Diligence

Business, financial, tax due diligence services for M&A transactions

Mezzanine Financing

Mezzanine financing through mezzanine funds for M&A and business restructuring

Research

Data compilation and analysis on the M&A market

Name : GCA Savvian Group Corporation

Representative Directors : Akihiro Watanabe, James B. Avery

Board of Directors: Nobuo Sayama, Todd J. Carter, Geoffrey D. Baldwin, Hiroyasu Kato, Masatake Yone (External Director)

Japan Representative: Shogo Nakamura (CEO of GCA Savvian Holdings and GCA Advisory)

Corporate Principle: "Trusted Advisor for Client's Best Interest" - committed to providing services for the best interest and

the satisfaction of the client as an exclusive independent M&A advisory firm.

GCA Savvian Group Corporation

Oct 2006: Listed on TSE Mothers Market

Mar 2008: Business merger with Savvian US (SEC code:2174)

Professionals: 177 Employees: 221 (*)

M&A Advisory

M&A Advisory Service

Location:

Japan (Tokyo),

US (San Francisco, New York, Chicago, Silicon Valley),

UK (London), India (Mumbai)

Due Diligence

Accounting, Financial, Tax M&A Due Diligence Service, HR / Pension Consulting

Location: Japan (Tokyo)

Mezzanine Financing

Independent Mezzanine Fund (total managing capital 68.7 billion yen)

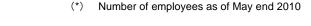
Location: Japan (Tokyo)

Research

Provision of M&A data compilation and analysis, news and other industry information

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Location: Japan (Tokyo)



Exclusive M&A Advisory Firm

GCA Savvian is the first fully independent M&A advisory firm in Japan, unaffiliated with any financial institutions or auditing, accounting or business firms.

We do not engage in any equity investment, underwriting, equity analyst report issue, auditing, brokerage and intermediary businesses which may lead to conflict of interests.

M&A has significant impact on the success of our client's business.

Being an exclusive and independent advisory firm allows us to take a "client-first" approach and provide services for the sole interest of the client.

Domestic Financial Institutions

- Nomura Securities
- Daiwa Securities CM
- Mizuho Securities
- Mitsubishi UFJ Morgan Stanley Securities

Brokers

- RECOF
- Nihon M&A Center

To Pursue "Client's Best Interest"



Exclusive and independent M&A advisory firm with no keiretsu or group restrictions

Ш

No conflict of interests

Foreign Investment Banks

- Goldman Sachs
- Bank of America Merrill Lynch

Accounting Firms

- KPMG
- PwC
- Deloitte Tohmatsu
- E&Y



Global Network

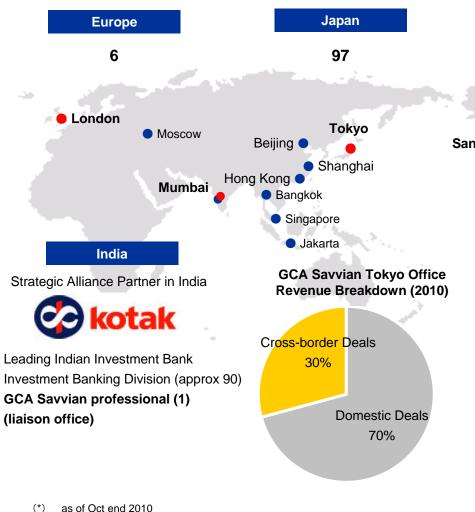
GCA Savvian has extensive capabilities to offer cross-border advise to clients, as demonstrated by our extensive global track record.

Professionals by region:

•	Tokyo	97
•	US	63
•	London	6
•	India (liaison office)	1
•	China	1

GCA Savvian was ranked No.1 in the number of In-Out M&A deals for the first half year of 2009. (Source: Thompson Reuter)

	In-Out Financial Advisory (by Number of Deals)				
Rank	Name of Company	Number of Deals			
1	GCA Savvian	12			
2	Bank of America Merrill Lynch	11			
3	Anglo Chinese	8			



US

63

Chicago
San Francisco
New York

Silicon Valley

China

Strategic Alliance Partner in China

ARGYLE STREET MANAGEMENT LIMITED

Hong Kong, Beijing, Shanghai, Dalian, Guangzhou, Macao, Taiwan

Due Diligence Partner in China

Mochizuki Consulting Shanghai Co., Ltd.

Beijing, Shanghai
GCA Savvian professional (1)



Our Positioning – M&A Advisory Ranking in Japan

GCA Savvian is consistently ranked among top tier M&A advisors for deals related to Japanese companies.

GCA Savvian was named "M&A Advisor of the Year" in 2007 by Thompson Reuter.

	2010 — Dec 31, 2010		· · · · · · · · · · · · · · · · · · ·
Rank	Name	No of Deals	Value (MMUS\$)
1	Mizuho Financial Group	59	554,153
2	Nomura Securities	40	1,514,824
3	Daiw a Securities Group	28	509,447
4	Sumitomo Mitsui Financial Group	22	216,597
5	Mitsubishi UFJ Morgan Stanley Securities	21	1,302,741
6	GCA Savvian Group	20	152,840
7	KPMG	16	122,007
8	Morgan Stanley	13	1,014,415
9	Goldman Sachs	13	715,377
10	Mitsubishi UFJ Financial Group	12	341,664
10	Pricew aterhouseCoopers	12	96,301
12	Deloitte Touche Tohmatsu	11	38,474
13	Deutsche Bank	10	80,134
14	Citigroup	9	390,067
14	Plutus Consulting	9	23,442

(Source) FACTSET



Landmark Transactions

GCA Savvian's Landmark Transactions

Acquisition by DeNA Co., Ltd. of ngmoco, Inc.



Advisors to DeNA
October 2010 (pending)

Acquisition by On Semiconducter of Sanyo Semiconductor



Advisors to On Semiconductor July 2010

Sale of Nikkyo Create shares by Hitachi to Nissin Healthcare Food



Advisor to Hitachi March 2010

Advised Quantum Entertainment on the tender offer of Yoshimoto Kogyo for going private.



Advisor to Quantum Entertainment Sept 2009

Acquisition by INAX of Ideal Standard International Holding Asia Pacific division



Advisor to INAX May 2009

Acquisition by Itochu Corp of 28% shares in Shanshan group (China)





Advisor to Itochu Corp Feb 2009

Cross-border / Out-In transaction / North America

October 2010 - DeNA acquired US ngmoco, a maker of social game applications for smartphones. The acquisition allows DeNA to expand and strengthen its social gaming platforms in the US / European smartphone markets. Total acquisition price is up to USD 400 million, including earnouts of up to USD 100 million. This deals marks the full-fledged triangular merger by a Japanese corporation involving considerations that combine the acquisition of foreign shares, new warrants and cash.

Cross-border / Out-In transaction / North America

July 2010 - US On Semiconductor acquired 100% shares of Sanyo Semiconductor, a subsidiary of Sanyo Electric, for approx. 35 billion yen. This deal marked the first full-fledged cross-border transaction in the semiconductor industry between US and Japan. On Semiconductor, who operates mainly in US and Europe, will make a fullscale entry into the Japanese semiconductor and electronic equipments market by utilizing Sanyo Semiconductor's analog IC and discrete products as well as its strong Asian pipelines.

Sale of subsidiary

June 2010 - Hitachi Ltd., as part of its reorganization strategy, sold its food servicing subsidiary, Nikkyo Create, to Nissin Healthcare Food Service, the No.1 food servicing company in Japan. The assets of the food servicing division (Nikkyo Create) was transferred to the SPC and 90% of the SPC shares were acquired by Nissin. Hitachi group will continue to retain 10% shares as its largest client.

Going-private by TOB

Sept 2009 - Going-private by tendering Yoshimoto Kogyo shares by Quantum Entertainment. Delisting was completed in Feb 2010 after successfully collecting investments of 19 billion yen in total from key broadcasting stations in Tokyo, Dentsu, Softbank, Yahoo Japan and other major clients of Yoshimoto. In March 2010, third party shares were allotted to key broadcasting station in Kansai, major film studios, financial institutions and other close clients of Yoshimoto (total of approx 6 billion yen).

Cross-border / In-Out transaction / Asia

July 2009 - Acquisition by INAX, whose major corporate goal was to increase overseas sales, of Ideal Standard International Holding SAR! A Saia business, which is recognized for its "American Standard" brand. Target businesses mainly include those in China, Thailand and Korea. The business has major shares in all Asian countries. The acquisition provided INAX with new distribution routes in 6 countries including Thailand, Indonesia, Philippines, Singapore, India and Australia.

Cross-border / In-Out transaction / China

Feb 2009 - Itochu Corp and Itochu (China) Holding Co Ltd. acquired 28% stake in a major Chinese corporation, the Shanshan Group. The Group is one of the largest growing conglomerates in China which first started in the textile business and later expanded into raw materials, energy, electronic parts, foods, financial services and real estate. Itochu will directly participate in the management of the Shanshan Group and start by strengthening ties in its brand apparel and textile business and gradually expand into other areas.

Tender offer to SANYO Electric by Panasonic Corporation



Advisor to Sanyo Electric Dec 2008

Business integration through establishment of joint holding

KENWOOD
Listen to the Future

⊘ictor · JVCThe Perfect Experience

Advisor to Kenwood Corp Oct 2008

Acquisition by Japan Tobacco Inc of Katokichi Co., Ltd.



Advisor to Japan Tobacco

Nikko Cordial Corp's sale of shares to Citigroup, Inc.





Advisor to Nikko Cordial Corp Oct 2007

Hankyu Holdings' merger with Hanshin Electric Railway



Jun 2006

Harbor Holdings Alpha's MBO and delisting of World Co Ltd



Advisor to Harbor Holdings Alpha July 2005

Industry consolidation

December 2008 - A capital /business alliance was formed between Panasonic and Sanyo Electric, with Panasonic acquiring majority rights of Sanyo for 567 billion yen. Combined group sales total over 11 trillion yen creating the largest electronics manufacturer surpassing industry leader Hitachi. Panasonic obtained the world's No 1 lithium-ion battery business, No 7 solar battery business and strengthened its environmental energy business. This is the first full-fledged M&A transaction between major electronics companies in Japan in over 60 years.

Business integration

October 2008 - JVC and Kenwood consolidated their businesses by establishing a joint holding company, JVC Kenwood Holdings, through equity transfer of 2 to 1. Chairman of Kenwood Haruo Kawahara assumed Chairman & CEO and President of JVC Kunihiko Sato of JVC assumed President. Aggregate sales are 820 billion yen. The new company aims to become the world leader in specialized AV business with a focus on car electronics. home & mobile, industrial electronics and entertainment.

New business entry

April 2008 - Japan Tobacco acquired Katokichi undergoing corporate rehabilitation through TOB. JT increased its stake of Katokichi from 5.09% to 93.88% to make it its wholly-owned subsidiary. Katokichi had faced difficulties after improper accounting practices were revealed and a JT representative had been sent to lead its restructuring efforts. After the acquisition, Katokichi will rebuild itself as a global food manufacturer after its non-core businesses such as restaurant chains etc is spun off and its domestic business so operations are stabilized.

Cross-border / Out-In transaction / North America

January 2008 - Citigroup Japan Holdings, a 100% Japanese holding company of Citigroup acquired the remaining shares of Nikko Cordial Group (then owning 68%) through equity transfer of Citigroup's common shares. This transaction marks the first non-Japanese company to use the revised merger laws of Japan after its relaxation (the approval of triangular mergers etc.) in May 2007. Total acquisition cost was 1.500 billion ven.

Advice regarding hostile takeovers / Industry consolidation

October 2006 - Hankyu Holdings acquired Hanshin Electric Railway through a share swap. Prior to this, Hankyu Holdings tendered shares of Hankyu Electric Railway for 930 yen per share. The companies will consolidate its management resources to operate its railway, real estate and other businesses while maintaining both brand names. This integration marks the first industry consolidation by major railway entities after WWII, creating the third largest railway operator in Japan.

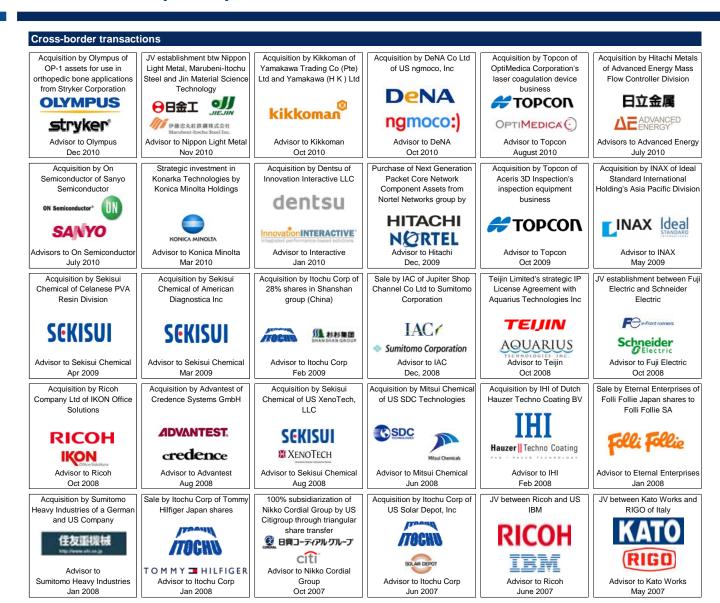
MBO

July 2005 - Mr. Shuzo Terai, President of World Co Ltd delisted the company through TOB by his private company, Harbor Holding Alpha. This became the largest genuine MBO transaction to date by management (and employees) taking over 100% of the shares, thereby distinguishing itself from other PE fund-initiated MBO deals. Acquisition price totaled approximately 208 billion yen. It will accelerate its store development and investments strategies to increase corporate value in the mid-tolong term.



Deals List (cont.) – Cross-border

Cross-border transactions advised by GCA Savvian



Deals List (cont.) – Turnaround, 100% Subsidiarization, MBO

Turnover transactions advised by **GCA Savvian**

Transactions related to 100% subsidiarization / delisting advised by **GCA Savvian**

MBO transactions advised by **GCA Savvian**

Turnaround transactions

Sale of IC Card Co Ltd to Dogan Investments Inc

◎アイ・シー・カード

Advisor to IC Card Nov 2010 Sale of Sansei to Yodogawa Hu-Tech

淀川ヒューテック株式会社

Yodogawa Hu-Tech

Advisor to Sansei

Jul 2010

100% subsidiarization of Atlas

by Index

Index

Advisor to Index HD

Feb 2010

Sale of BOBSON Corp's business to Milestone Turnaround Management

BOBSON

Advisor to BOBSON Corporation Nov 2009 Advice to Apamanshop Network on its business plan

アパマンショップ

Advisor to Apamanshop Network Nov 2009 ASAYA Holdings Co's acquisition of ASAYA Corporation

かたま 🔷

Advisor to ASAYA Corporation Oct 2009 Sale of Tac Kasei group business to Oji Paper





Advisor to Tac Kasei Apr 2009

100% Subsidiarization / Going-private transactions

Okinawa Intermap Co Ltd through a stock exchange scheme by ZENRIN Co Ltd



Advisor to Index HD Feb 2010

Japan Tobacco Inc's TOB of Katokichi Co Ltd



100% subsidiarization of Union Medical by Elk Corporation



Advisor to Elk Corporation June 2008 100% subsidiarization of Central Uni by Green Hospital Supply





May 2009

100% subsidiarization of

Eneserve by Daiwa House



Ad....serve June 2008 100% acquisition of Orix Facilities by Daikyo





Advisor to Daikyo Feb 2009

100% subsidiarization by Tokyu Corporation of Tokyu Store Chain by share



Advisor to Tokyo Store Chain Mar 2008 100% subsidiarization of Kibun Food Chemipha by Kikkoman



Advisor to Kibun Food Chemipha Aug 2008

100% subsidiarization by Mitsubishi Materials of Mitsubishi Shindoh and Sanbo



and Sanbo Shindo Oct 2007 100% subsidiarization of CHOYA by Nisshinbo by share exchange





100% subsidiarization by Alfresa Holdings of CS



Advisor to Alfresa Holdings Aug 2007

MBO transactions

Management buyout and privatization of JST



Advisor to SPC-executing SPC of JST Aug 2010 Management buyout and privatization of Tokyo Biso



Advisor to MBO-executing SPC of Tokyo Biso April 2010 Management buyout and privatization of General Co



Advisor to Board of Directors of General Sept 2008 MBO of Omron Entertainment Co Ltd



Advisor to MBO-executing SPC (Furyu HD Co Ltd) Feb 2007 Placement agent for Digital Harbor, Inc on its preferred stock offering



Digital Harbor, Inc (MBO executioner) July 2005



Deals List (cont.) – TOB and Group Reorganization

TOB transactions advised by **GCA Savvian**



Business consolidations advised by **GCA Savvian**





Deals List (cont.) – Other notable transactions

Other notable transactions advised by **GCA Savvian**



Scope of Service

GCA Savvian not only provides advice on M&A execution but also strategy-building to enhance shareholder value, formulating the best M&A strategy as well as post-merger integration.

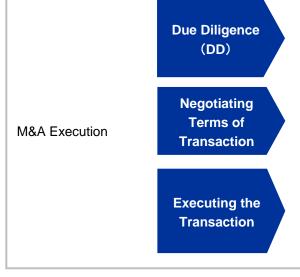
We also take a flexible approach in meeting the needs of each client and provide individual piecemeal advice as well as the full-range advice from beginning to end. Strategy Planning to Increase Shareholder Value

- Strategy options by business lines (concentration on core competence)
- MBO, group / industry reorganization
- Restructuring (turnaround)

- · Implementing hostile takeover defense
- Creating optimal capital structure and a stable shareholding structure

Forming M&A Strategy

- Screening acquirer / target candidates
- Transaction structure / Financing structure
- Sale process (auction/one-on-one)
- · Preliminary consideration of possible business synergies
- Approach to the target company / major shareholders



- Retaining professionals for legal, accounting and tax DD
- DD arrangement
- Business DD and synergy review
- Valuation
- Identifying negotiation points / deal breakers
- Negotiating major points such as price, governance etc
- · Letter of Intent, Definitive Agreement
- Coordination with major shareholders and lenders
- Exercising the best transaction structure
- Procuring funds for acquisition
- Obtaining approvals from regulatory authorities, necessary filings
- Press release, preparation for shareholder meetings, IR
- TOB / Escrow etc., closings

Post-merger Integration

- Integration Committee
- Corporate governance / Human resource management
- Cross-selling
- Consolidation of back office functions and other business bases



Example of Service

GCA Savvian provides a variety of services to support the needs of the client from strategy-building to enhance shareholder value, formulating the best M&A strategy as well as post-merger integration.

The following lists some concrete examples of the advisory services we provide.

We provide customized advice and support to suit the clients' needs taking into account individual situations, stage of transaction, environmental changes and other factors.

Forming strategy to Increase Shareholder Value

- Non-core business analysis, valuation, strategy options and simulations, support in forming plans of execution
- Forming the business plan / turnaround plan for negotiating with financial institutions
- ✓ Valuation based on business plan, analysis on price gap to market share price, support in implementing hostile takeover defense strategies
- Examining the possibility of MBO and its financial simulation

Forming M&A Strategy

- Identifying and approaching buyer, target company, friendly shareholders
- Quantifying business synergies based on public information
- Examining transaction structure and acquisition financing
- Simulation of post-acquisition financial impact
- Building bidding strategy and counterproposals
- ✓ Preparation for seller auction

Due Diligence (DD)

- Introduction to qualified lawyers, accountants and other specialist
- Accounting and Tax due diligence by Due Diligence Corporation
- ✓ Coordinating with the other party and its
 FA
- ✓ Setting adequate scope and period of DD
- Identifying points of negotiation and deal breakers based on DD results
- ✓ Reflecting results of DD on valuation

Negotiating Terms of Transaction

- Streamlining points of negotiation / forming negotiation strategy
- Negotiation support / act as advisor to negotiation
- ✓ Valuation (DCF etc) and advice on pricing
- Assisting preparation of Letter of Intent and Definitive Agreement with legal council
- ✓ Supporting explanations to the Board of Directors and Special Committees
- Submitting a fairness opinion letter to the Board of Directors

Executing the Transaction

- Optimization of transaction structure from a legal, accounting and tax perspective
- Advice on acquisition financing
- Mezzanine financing such as subordinate bonds, preferred stock etc., from Mezzanine Corporation
- Support in obtaining approvals etc., from regulatory agencies and making necessary filings (including US SEC filings)
- Press releases, preparation for shareholder meetings, IR
- ✓ Support for closing procedures

Post-merger Integration

- ✓ Support in organizing and operating the management integration committee
- ✓ Drafting new company name, top management and executive members
- Support in quantifying business synergies
- ✓ Introduction of turnaround specialists
- Advice on post closing accounting and tax issues



II. India Practice— Alliance with Kotak Investment Banking



Our Strategic Alliance Partner

Kotak Investment Banking

Strategic Alliance with Kotak Investment Banking

To realize our corporate policy of "Trusted Advisor For Client's Best Interest", we felt it important to collaborate with specialists with extensive crossborder experience and local knowledge.

On February 2009, GCA Savvian entered into a strategic alliance with Kotak Investment Banking, a leading investment bank trusted by the Indian business community and a partner who shares in our corporate beliefs.

The alliance with Kotak has allowed us to provide a broad range of advice and information regarding India-related deals and advice on entering the Indian market.

Corporate Profile (*)

- Established in 1985, the Kotak Mahindra Group is a leading Indian financial institution with total assets of USD 9.5 billion and market capitalization of USD 2 billion. It provides comprehensive financial services including investment banking, securities, commercial banking, insurance etc. Employees total approx 22,000.
- The Group has 803 offices in India and a distinct overseas network with offices in North America, the Gulf Region and Asia
- Kotak Investment Banking is the investment banking firm established within the Group in 1991. It separated from the Group in 1995 as Kotak Mahindra Capital Company (commonly known as Kotak Investment Banking). Professionals totals approx. 90.

Major Transactions

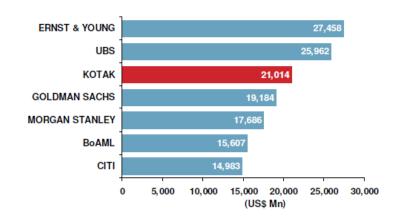
- Advice regarding entry into India to major global blue-chip companies such as Walmart, CRH, Lafarge, Ebay, S&P etc.
- Matsushita Electrical Works (currently Panasonic)'s acquisition of Anchor Electrical Private Ltd, an Indian electronic material manufacturer.
- Acquisition of Satyam by Tech Mahindra, the merger of Reliance Industries and Reliance Petroleum Ltd..

WAL*MART





M&A Advisory Ranking in India (**)



Major Awards

4 Awards in 2010 by FinanceAsia & Asiamoney

- Financial Asia Magazine: Awarded Best Domestic Investment Bank 5 years running from 2006 to 2010, and Best Equity House for 2008 and 2010.
- Asiamoney Magazine: Awarded Best Domestic Equity House 3 years running from 2008 to 2010.
- IFR Asia Magazine : Awarded Best Equity House in 2008.
- Global Finance Magazine: Awarded Best Investment Bank 3 years running from 2008 to 2010.











(Source: Corporate disclosure material, Bloomberg)
(*) as of March end 2010
(**) CY 2007 - CY 2009

Directors' Profile

Representative Director Aki Watanabe



Mr. Watanabe, a founding Partner of GCA, and the founder of Global Corporate Advisory, GCA's predecessor company, has over 25 years of experience in providing M&A advisory services both in Japan and overseas. He has advised on over 1,000 transactions in his career. With over 12 years advising clients in the U.S. and 13 years advising clients in Japan, Mr. Watanabe has a solid understanding of M&A practices in both cultures and is able to effectively identify, structure and negotiate transactions for the best interest of the client. Mr. Watanabe is well-known for his unique and creative structuring capabilities that go well beyond what is typically expected from an investment banker and are based on his extensive experience and strong knowledge. He is a Japanese CPA, an extremely desirable quality for an investment banker in Japan.

Prior to founding Global Corporate Advisory in 2002, Mr. Watanabe spent 20 years with KPMG, primarily focusing on M&A advisory and M&A transaction related services for Japanese as well as US companies. He joined the New York office of KPMG in 1982 and became Partner in the Corporate Finance Group in 1990. After 12 years in New York, he returned to KPMG in Japan and continued to focus on M&A advisory, expanding experience in both domestic and cross-border deals. Mr. Watanabe began his career at Heiwa Auditing Corporation.

Recent notable transaction advisory roles include: representing Ricoh in its acquisition of a 51% interest in InfoPrint Solutions Company and representing Nikko Cordial Corporation on the tender offer for over 50% of its common stock by Citigroup Japan Investments LLC. Additional significant transactions include: Matsushita Electric's acquisition and subsequent sale of MCA, the merger of Sankyo and Daiichi Pharmaceutical, the restructuring of Matsushita Investment & Development, the listing of EPCOS on the NYSE, a joint venture of Matsushita Electric Component and Siemens AG, the sale of Silicon Systems to Texas Instruments, the acquisition of Headway by TDK, the merger between Green Cross and Yoshitomi Pharmaceutical, the merger between Nihon Paper and Daishowa Paper Mfg., and the acquisition of Torii Pharmaceutical by Japan Tobacco.

Mr. Watanabe is a visiting professor at the MBA program at Kobe University as well as at the postgraduate law school of Hitotsubashi University. He is a frequent speaker on industry panels related to M&A topics including cross-border transactions, MBOs and takeover defense strategies. Mr. Watanabe is a graduate of Chuo University, where he majored in Commerce and Accounting.



India Practice

2008

2009

2010

2011

<Jun>

Joint seminar held by Kotak and GCA Savvian regarding business expansion in India (Tokyo and Osaka)

<Feb>

Signed strategic business alliance regarding M&A transactions between India and Japan with Kotak

<Sep>

Transferred personnel to Mumbai

<Jan>

Established Mumbai liaison office

<Mar>

Joint seminar held by Kotak and GCA Savvian regarding business expansion in India (Tokyo)

<Sep>

Joint seminar held by Kotak and GCA Savvian regarding TOB regulations in India

<Jan>

Announced 1st Transaction between India and Japan

<Feb>

Announced Establishment of WoS in India



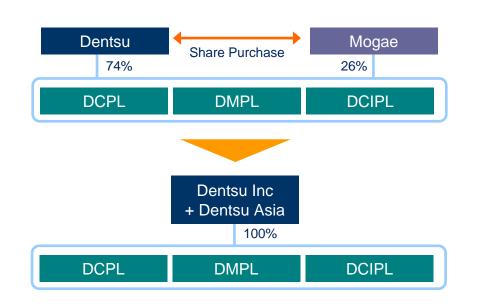
dentsu

Case Study | Buy out of 3 India JVs by Dentsu

Transaction Overview

- Dentsu Inc. (TSE 4324, Head Office: Tokyo; Capital: 58,967.1 million yen; hereinafter "Dentsu"), one of the largest advertisement agency companies in the world announced that it has purchased 26% equity stakes held by Mogae Consultants Pvt. Ltd. (President: Sandeep Goyal; Office: Mumbai, India; hereinafter "Mogae") in Dentsu Communications Pvt. Ltd. (DCPL), Dentsu Marcom Pvt. Ltd. (DMPL) and Dentsu Creative Impact Pvt. Ltd. (DCIPL), three full-service advertising agencies established as joint ventures between Dentsu and Mogae.
- It was 2003 Dentsu and Mogae established these JVs in India to develop advertisement agency business, and Dentsu decided to make those JVs into Wholly-owned subsidiary to enhance its infrastructure to provide the best integrated solutions to its clients, as Dentsu recognize India as one of the most important market in the world (India's advertising market is expected to grow 13% in 2010 and 13–15% in 2011–2013, year on year. The total projected market size of US\$7,548 million in 2013 will make India one of the world's leading advertising markets).
- Sandeep Goyal, the incumbent Chairman of the Dentsu India Group, will resign his position. He will also resign from the boards of the three advertising agencies. Mr. Goyal will, however, continue to support the Dentsu India Group as its Founder Chairman.

Transaction Summary



GCA Savvian / Kotak Role

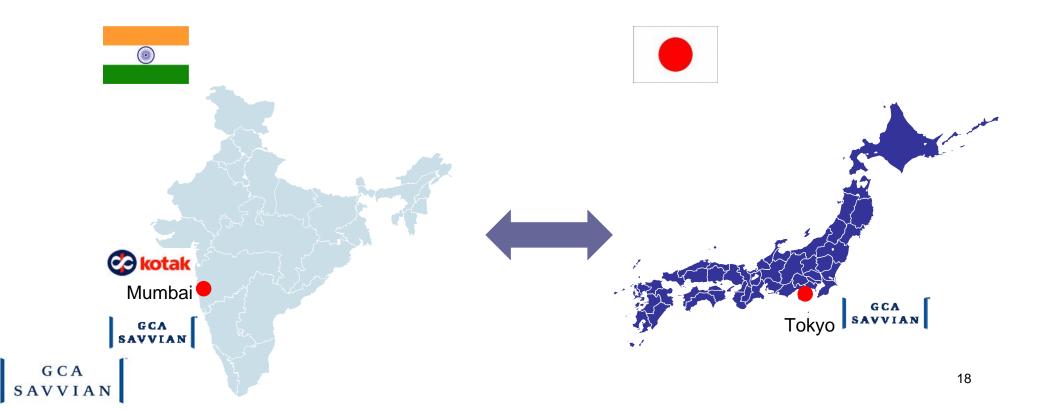
- GCA Savvian (GCA) and Kotak Investment Banking (KIB) acted as exclusive financial advisor to Dentsu Inc jointly
- GCA and KIB assisted Dentsu Inc in identify the structure and negotiating on the terms of transactions
- GCA and KIB provided seamless service to conduct the transactions smoothly and quickly



M&A Opportunities between India and Japan

■ M&A Opportunities

- ①Establishment of Joint Venture (India Entry Strategy)
- ②Joint Venture Buyout (Increase stake in Joint Venture, etc)
- 3 Acquisition of India Company (minority stake / Majority stake)
- Acquisition of Japanese Company (Japan Entry Strategy)



Contact Details

Thank You

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