



**SSWA**  
Subregional Office for  
South and South-West Asia

**MSL**

## 1<sup>st</sup> Asia Pacific E-Commerce Policy Summit

**Date:** March 14, 2024 (Thursday), **Time:** 09:30 AM

**Venue:** Juniper Hall, India Habitat Centre, Lodhi Road, New Delhi-110003

### Agenda

**09:30 - 10:00 AM : Registration**

**10:00 - 11:30 AM : Inaugural Session**

*Welcome Address & Chair:*

**Mr. Pramod Bhasin**, *Chairman, Indian Council for Research on International Economic Relations (ICRIER), India*

*Co-Chair:*

**Ms. Mikiko Tanaka**, *Director, United Nations Economic and Social Commission for Asia and the Pacific (UN-ESCAP)*

*Keynote Address:*

**Mr. Santosh Kumar Sarangi**, *Additional Secretary & Director General, Directorate General of Foreign Trade (DGFT), Ministry of Commerce & Industry (MoC&I), Government of India*

*Special Address:*

- **H.E. Mrs. Chea Ratha**, *Secretary of State, Ministry of Commerce, Royal Government of Cambodia*
- **H.E. Mrs. C. A. Chaminda I. COLONNE**, *Sri Lankan Ambassador to Thailand; and Permanent Representative of Sri Lanka to ESCAP*

*Presentation:*

**Dr. Arpita Mukherjee**, *Professor, Indian Council for Research on International Economic Relations (ICRIER), India*

**Vote of Thanks by Dr. Deepak Mishra**, *Director & CE, Indian Council for Research on International Economic Relations (ICRIER), India*

**11:30 - 11:40 AM : Tea Break**

**11:40 - 01:00 PM : Panel Discussion 1:** Facilitating a Robust Framework for Cross-Border E-Commerce to enable MSMEs.

*Moderator:*

**Mr. Rajesh Aggarwal**, *Visiting Professor - Trade, ICRIER; and Former Chief - Business and Trade Policy, International Trade Centre (ITC), Geneva*

*Presentation:*

- **Dr. Rajan Sudesh Ratna**, *Deputy Head and Senior Economic Affairs Officer, UN-ESCAP South and South-West Asia Office, on 'ESCAP initiatives on onboarding women MSMEs in value chain'*
- **Dr. Tanu M. Goyal**, *Senior Fellow, Indian Council for Research on International Economic Relations (ICRIER), India, on 'Performance of E-Commerce Integrated MSMEs vis-à-vis Non-Integrated Firms: Insights from survey of 2000 MSMEs across India'*

*Panellists:*

- **Mr. Santosh Kumar Sarangi**, *Additional Secretary & Director General, Directorate General of Foreign Trade (DGFT), Ministry of Commerce & Industry (MoC&I), Government of India*
- **Dr. Pritam Banerjee**, *Head, Centre for WTO Studies, Indian Institute of Foreign Trade (IIFT), India*
- **Dr. Devi Ariyani**, *Executive Director, Indonesia Services Dialogue Council (ISD)*
- **Dr. Harsha Vardhana Singh**, *Chairman, IKDHVAJ Advisers LLP, India*
- **Mrs. K. Ratna Prabha**, *Former Chief Secretary, Government of Karnataka; Founder-President, UBUNTU Consortium - A Global Platform for Women Entrepreneurs Associations; Global Ambassador, ABWCI*

**Q&A/Open Discussion: Last 10-15 minutes**

**01:00 - 01:45 PM : Lunch**

**01:45 - 02:15 PM : Interaction with Policymakers on E-Commerce an Enabler for Growth and Exports**

*Chair:*

**Mr. Sumanta Chaudhuri**, *Former Secretary, Government of India; and International Trade Expert*

*Discussants:*

- **Ms. Prewprae CHUMRUM**, *Chair, ASEAN Digital Economy Framework Agreement Negotiations*
- **Mr. Lokesh Kumar**, *Chief General Manager, Export-Import Bank of India*
- **Dr. Donghyun Park**, *Economic Advisor (Strategic Knowledge Initiatives), Asian Development Bank (ADB)*

**02:15 - 03:15 PM : Panel Discussion 2: Ensuring Consumer Protection in the Age of E-Commerce**

*Moderator:*

**H.E. Mrs. Chea Ratha**, *Secretary of State, Ministry of Commerce, Royal Government of Cambodia*

*Presentation:*

- **Dr. Rupa Chanda**, *Director of Trade, Investment, and Innovation, UN-ESCAP* on 'Regional digital trade integration index-an overview of where countries stand on digital trade related regulations'
- **Dr. Adam Triggs**, *Partner, Mandala Partners & Non-resident fellow at Brookings and Australian National University (ANU), Canberra* on 'How Ecommerce can benefit consumers - An Australian study'
- **Dr. Sanjay Kathuria**, *Visiting Senior Fellow, Centre for Social and Economic Progress; Visiting Expert, US Institute of Peace* on 'Facilitating Cross-Border E-Commerce Collaborations'

*Panellists:*

- **Dr. Archana Goyal Gulati**, *Former Advisor Digital Communications NITI Aayog*
- **Prof. Viswanath Pingali**, *Associate Professor, Indian Institute of Management Ahmedabad*
- **Mr. Avimukt Dar**, *Founding Partner, INDUSLAW, India*
- **Ms. Gowree Gokhale**, *Senior Partner, Nishith Desai Associates, India*
- **Mr. Abhishek Kumar**, *Founding Partner, Indicc and Convenor - New Indian Consumer Initiative (NICI)*

**Q&A/Open Discussion: Last 10-15 minutes**

**03:15 - 03:25 PM : Tea Break**

**03:25 - 04:25 PM : Panel Discussion 3: E-Commerce Trade and Cross-Border Data Flows**

*Moderator:*

**Ms. Payal Malik**, *Visiting Professor, ICRIER*

*Presentation:*

**Dr. Mansi Kedia**, *Senior Fellow, Indian Council for Research on International Economic Relations (ICRIER)* on 'Enabling cross-border data flows within BBINS (Bangladesh, Bhutan, India, Nepal, Sri Lanka) towards regional integration'

*Panellists:*

- **Dr. Henry Gao**, *Professor of Law, Singapore Management University*
- **Dr. Rajat Kathuria**, *Dean, School of Humanities and Social Sciences; and Professor, Economics, Shiv Nadar University*
- **Mr. Swarnim Rai Shrivastava**, *Legal and Tech Policy Consultant*
- **Mr. Lalit Kalra**, *Partner - Cybersecurity Consulting, Ernst & Young India*

**Q&A/Open Discussion: Last 10-15 minutes**

**04:25 - 05:00 PM : Interactive Discussions on Emerging Payment Technologies in APAC**

*Chair:*

**Mr. Rama Subramaniam Gandhi**, *Former Deputy Governor, Reserve Bank of India*

*Discussants:*

- **Mr. Sudhakar Kaza**, *Ex-MD, Bharatiya Reserve Bank Note Mudran, RBI; and Director, Finiverse Aggregator Pvt. Ltd.*
- **Mr. Mahendra Nerurkar**, *VP, India & Emerging Markets Payments, Amazon*
- **Ms. Aurica Bhattacharya**, *Counsel - Technology Practice and Policy, PLR Chambers*

**05:00 - 05:30 PM : Panel Discussion 4: How Social Media is Transforming E-Commerce**

*Moderator:*

**Mr. Tushar Bajaj**, *MD - Organic, MSL*

*Panellists:*

- **Ms. Payal Kamat**, *Public Policy Consultant, formerly Public Policy, Twitter India*
- **Ms. Shreya Suri**, *Partner, TMT Practice, Indus Law*

**Q&A/Open Discussion: Last 10-15 minutes**

**05:30 – 05:55 PM : Concluding Session**

*Moderator:*

**Dr. Rupa Chanda**, *Director of Trade, Investment, and Innovation, UNESCAP*

*Special Address:*

- **Ms. Prewprae CHUMRUM**, *Chair, ASEAN Digital Economy Framework Agreement Negotiations on ‘Towards Greater Regulatory Collaborations in E-Commerce’*
- **Dr. Hindol Sengupta**, *Vice President - Strategy, Invest India, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India on ‘How Invest India facilitates Foreign Investment and Scope for Cross-Border Partnership and Collaborations’*

**05:55 PM : Vote of Thanks by Dr. Arpita Mukherjee, Professor, ICRIER**