

# Japan's efforts for promoting the SDGs in the context of WASH

SUSTAINABLE DEVELOPMENT GOALS  
17 GOALS TO TRANSFORM OUR WORLD



Creating a prosperous and vibrant future through promoting the SDGs



Ministry of Foreign Affairs of Japan  
March 2019

## 1. SDGs Promotion Headquarters

- Headed by PM Abe, with all the Cabinet Members, to ensure a whole-of-government approach to implement the SDGs.



## 3. Japan SDGs Award

- Awarded companies, local governments, schools, CSOs etc. that are making outstanding efforts to achieve SDGs.



## 2. SDGs Action Plan

- Compiled all the government's measures that contribute to achieving the SDGs
- Make these measures link to the government's budgetary process.



## 4. G20 and TICAD7

- Take leadership in promoting the SDGs in the international community, making use of the opportunities such as G20, TICAD7 and the SDGs Summit in NY.



## Promotion of concrete efforts based on the three basic directions of Japan's SDGs Model

Based on the “SDGs Action Plan 2019” building upon the basic three directions of Japan's SDGs Model, which were set forth as a part of the “SDGs Action Plan 2018” at the 4<sup>th</sup> meeting December 2017, Japan will promote concrete efforts as follows.

### (1) Promotion of Society 5.0 that corresponds to SDGs

- Supporting the efforts of small and medium-sized companies as well as SDGs business in developing countries.
- Promoting Science, Technology and Innovation (STI) for SDGs by formulating the “STI Roadmap” and the “Guiding Principles”.



### (2) Regional vitalization driven by the SDGs

- Promoting the SDGs in local areas through “SDGs Future City” and smart-agriculture, forestry and fisheries as well as hosting the Tokyo Olympic and Paralympic Games and Osaka Kansai Expo 2025.
- Building Sound Material-Cycle Society through mainstreaming DRR and promoting quality infrastructure, measures against marine plastic debris and climate change.



### (3) Empowerment of the next generations and women

- Empowering the next generations and women including setting up Japan Next-generation Platform for promoting the SDGs and holding WAW! and W20 back-to-back.
- Promoting UHC and international education cooperation in the international community.
- Implementing quality education at every stage from early childhood education to higher education in Japan.



# Water Overview 1

- **WATER** is root of all lives.
- Ensuring safe drinking **WATER** is critical in light of human security.
- **WATER** is closely linked to other development areas such as agriculture (Goal2), health (Goal3) , education (Goal4), gender (Goal5), energy (Goal7) and biodiversity (Goal14&15).
- **WATER** resources are unevenly distributed, which is hindering development and causing humanitarian crisis and regional conflicts.



- **WATER**-related Goals in the SDGs

## SUSTAINABLE DEVELOPMENT GOALS 17 GOALS TO TRANSFORM OUR WORLD



### Goal 6: Ensure availability and sustainable management of water and sanitation for all (WASH)

- 6.1 Access to safe and affordable drinking water
- 6.2 Access to adequate and equitable sanitation and hygiene
- 6.3 Improve water quality
- 6.4 Increase water-use efficiency and sustainable supply of freshwater
- 6.5 Integrated water resource management
- 6.6 Protect and restore water-related ecosystems

### Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable (Water and DRR)

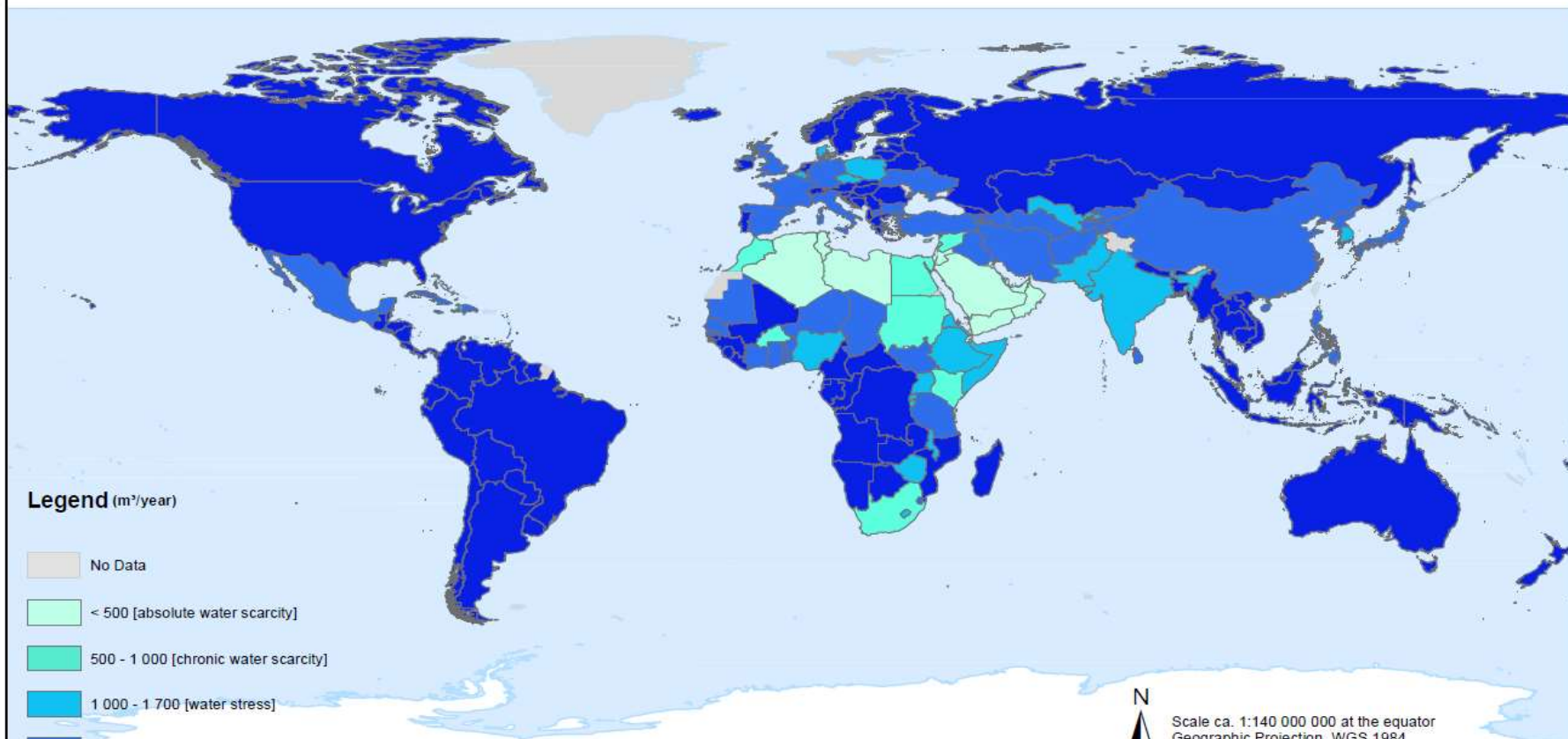
- 11.5 Reduce the number of deaths and people affected by disasters

## Unevenly Distributed Freshwater Resources









Food and Agriculture  
Organization of the  
United Nations

Total renewable water resources per inhabitant in 2014 (m<sup>3</sup>/year)



Legend (m<sup>3</sup>/year)

-  No Data
-  < 500 [absolute water scarcity]
-  500 - 1 000 [chronic water scarcity]
-  1 000 - 1 700 [water stress]
-  1 700 - 5 000 [occasional or local water stress]
-  > 5 000 [abundant water resources nationally, stress possible locally]



Scale ca. 1:140 000 000 at the equator  
Geographic Projection, WGS 1984

**FAO - AQUASTAT, 2015**

Source: AQUASTAT  
Geographic Projection

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## 【By Japanese Government (ODA)】

- Japan is the world-top donor in the field of **water** and sanitation and hygiene (**WASH**).
- Provided 6.1 billion dollars assistance in **WASH** from 2013 to 2017, and implemented high-quality assistance based on its technology, know-how and experiences.
- Provided contribution to **UNICEF WASH** projects



【"Miracle" of Phnom Penh】



【Water Supply Tower in Senegal】



【UNICEF Project in Haiti】

## 【By Japanese Private Sector】

- Japanese companies are also actively contributing to solving **WASH** problems through their business.



【LIXIL: Safe, Clean, Affordable Toilet】



【SARAYA: Hand Washing Campaign】



【JAPAN POLYGLU: Water Purifier】