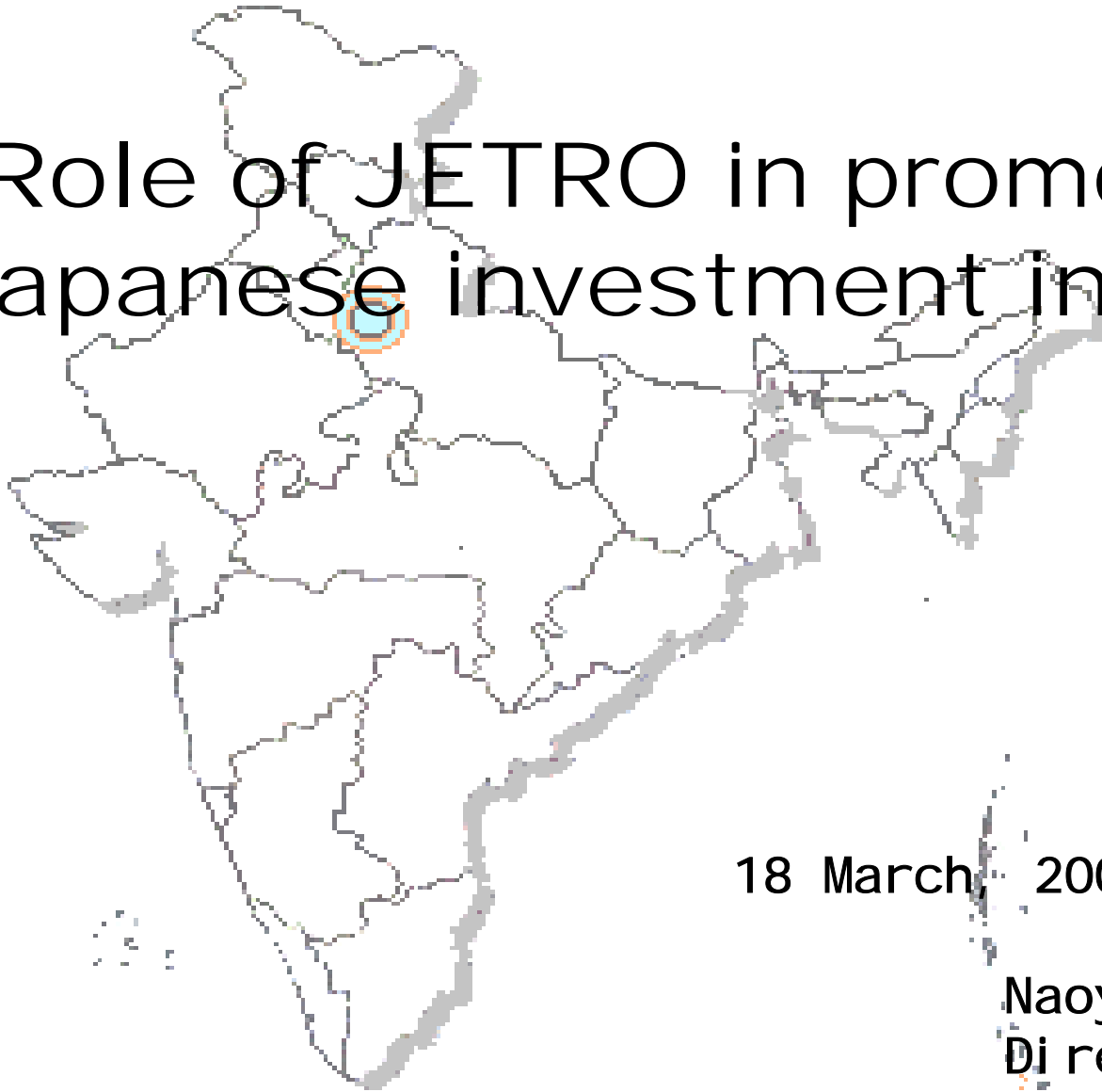


Role of JETRO in promoting Japanese investment in India



18 March, 2009 NEW DELHI

Naoyoshi NOGUCHI
Director General
JETRO New Delhi Center

JETRO Network in India

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BSCM

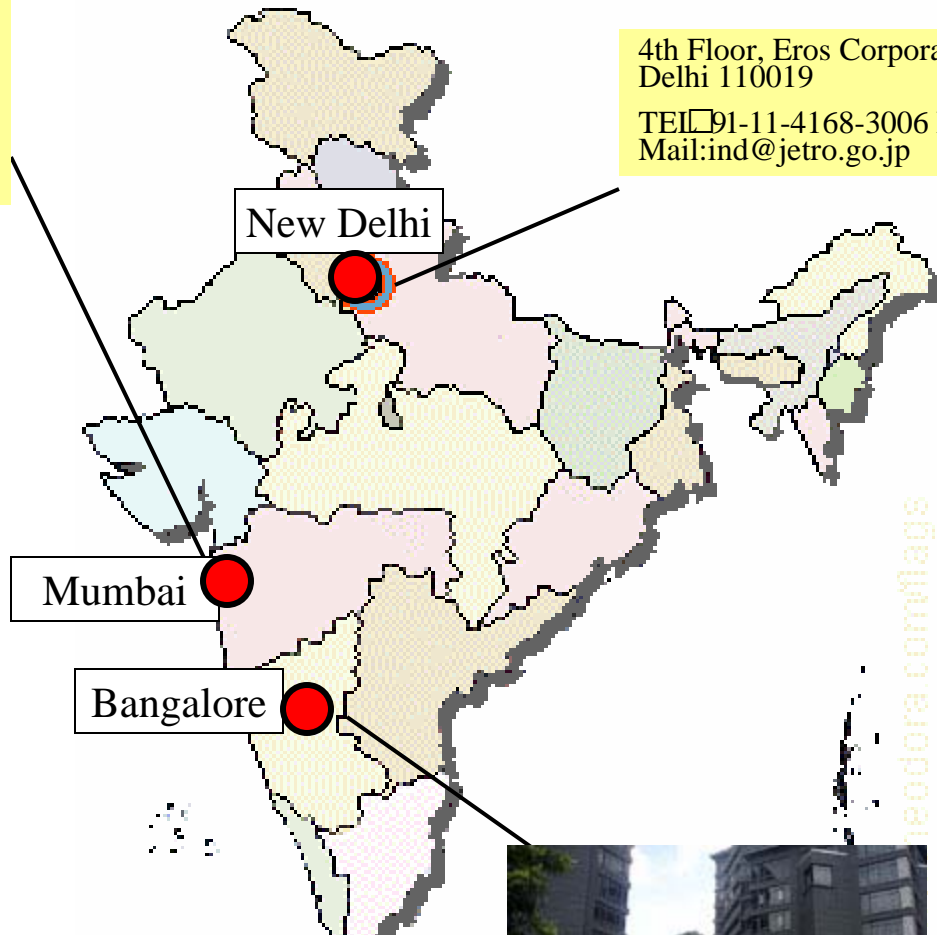
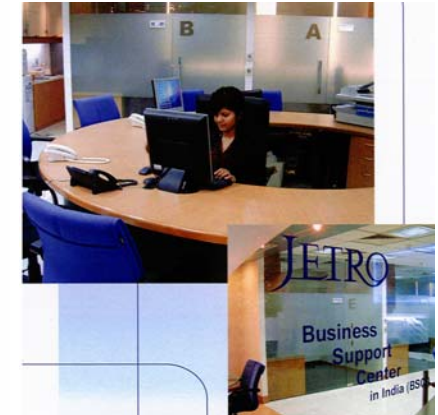


4th Floor, Eros Corporate Tower, Nehru Place, New
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TELEX 91-11-4168-3006 FAX 91-11-4168-3003,
Mail: ind@jetro.go.jp



BSCN



Unit No. 407-408, Prestige Meridian II, 4th Floor,
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Bangalore-560 001,

TELEX 91-80-4113-8168 FAX 91-80-4113-8169,
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teodora.com/mys

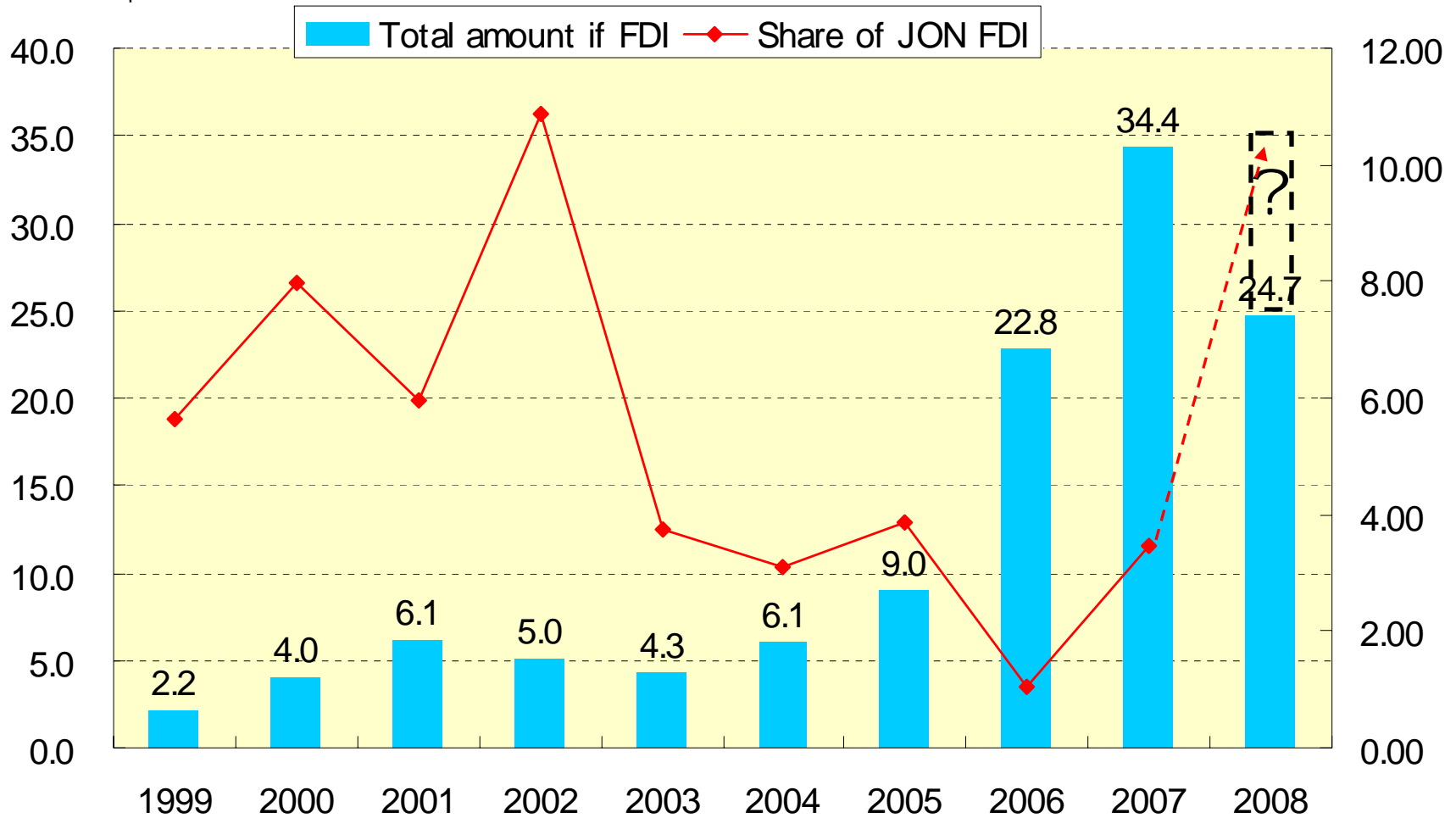
JETRO initiatives indicated in the Joint Statement of Prime Ministers **22 August, 2007 in New Delhi**

- Setting up of the second Business Support Center in India in Mumbai
- Investment promotion activities in the 6 DMIC related states
- Setting up a business matching portal, jointly with the Confederation of Indian Industry (CII)



Changing FDI inflow to INDIA

Billion US\$



Actual FDI Inflow JPN to IND					(USD Million)
Year	2004	2005	2006	2007	2008
Japan's	139	266	512	1,506	
India's	116	168	116	670	401

☆ The source of Japan's figure are MOF & BOJ

☆ The source of India's figure is SIA News Letter

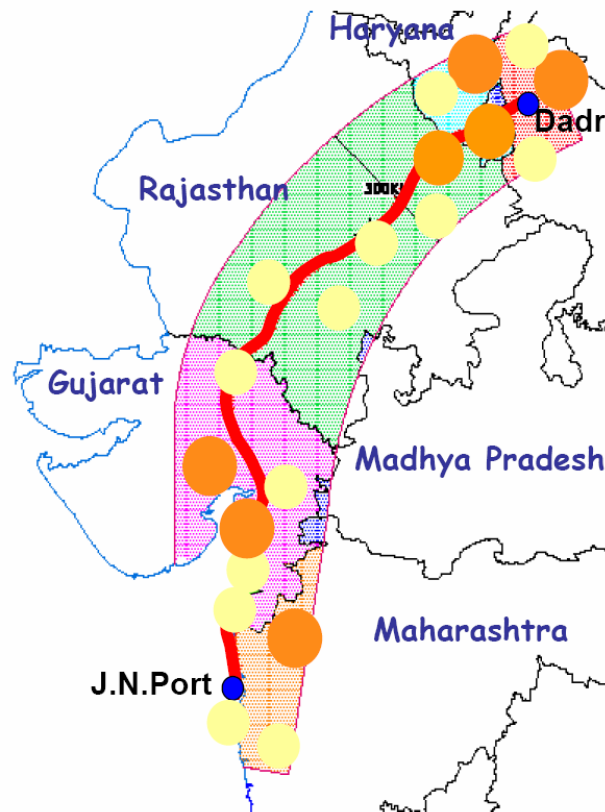
Towards Furthering Japanese Investments

A New Chapter in Facilitation Two BSCs Facilitate Greater Japanese Investments into the Delhi-Mumbai Industrial Corridor (DMIC) Region

3 Rooms
In Mumbai
Since July 2008



BSCM

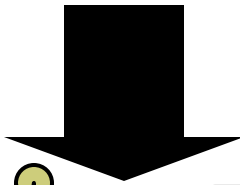


BSCN

5 Rooms
In New Delhi
Since July 2006

Business Support Center New Delhi (BSCN)

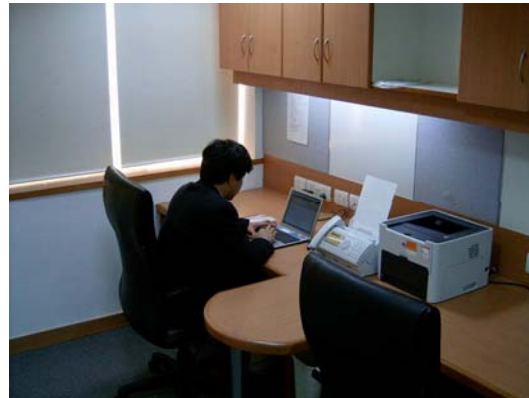
OPENED in July 2006



38 Investors

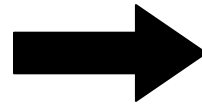
**All users decide to set up
bases in India**

as of March 2009



India's first exclusive Japanese Investment Zone At the Neemrana Industrial Estate, Rajasthan

July 2006,
JETRO and RIICO signed MoU for
Joint Promotion of Neemrana



July 2008,
MoU extends to expand
Japanese investments

18 Investments

as of March 2009

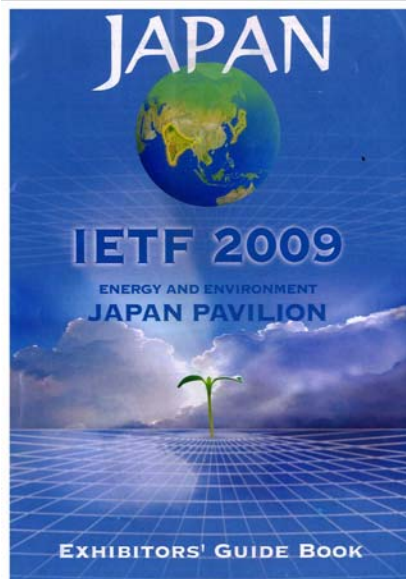


Japanese Investors Association in Neemrana



Japan Pavilion at the International Engineering & Technology Fair (IETF) 2009

- Date ☐ 23-26 February, 2009
- Venue ☐ Bangalore International Exhibition Centre
- Exhibitor ☐ Japanese Companies looking for expanding business on Environment and Energy Conservation Technologies and Services
- Co-Organizer ☐ Confederation of Indian Industry (CII)



**Striving Towards
Win-Win Business
Partnerships**

Indo New Window (Online Biz-Match)

URI

<http://www.indo-new-window.org>

Services

- (1) Online Business Matching between India and Japan
- (2) Regulations and Market Information about India/Japan
- (3) Updated Information on DMIC Project

Eligibility

Japanese companies seeking Indian partners
Indian companies seeking Japanese partners

Business Area

Technology Tie-up, J/V, M&A, Joint R&D and more

Provided by

JETRO and CII



JETRO signed MoU with State Government

Rajasthan (RIICO)

July 2006

Gujarat (GIDC)

April 2007

Orissa (IPICOL)

January 2008

Madhya Pradesh (TRIFAC) August 2008

Maharashtra (MIDC)

will be signed soon

Japanese Procurement Exhibition in Chennai

- Date☐ 26-27 November, 2008
- Venue☐ Chennai Trade Centre
- Exhibitor☐ Japanese companies seeking to procure parts and materials from Indian suppliers
- Co-Organizer☐ Auto Component Manufacturers Association (ACMA)

Meet Potential Suppliers

Save Business Cost in India

Preliminary Survey of Indian Parts Market



The logo for JETRO (Japan External Trade Organization) is displayed at the top of the slide. It consists of the word "JETRO" in a black, serif font, positioned to the right of a small blue square and to the left of a long blue horizontal bar that spans most of the width of the slide.

JETRO

**Thank you very much
for your attention**