

Machinery, Auto Parts and Auto Electronics Industries in Taiwan

Chung H. Lu, CTO

lu@itri.org.tw

Information and Communications Research Laboratory Industrial Technology Research Institute

January 18, 2011



Machine Tool Statistics in 2008

Unit: Million NT\$

Year Item	2008	2007	2008/2007 Change (%)
Production	151,693	147,262	+3.0%
Exports	116,777	113,783	+2.6%
Imports	48,320	83,713	-42.3%
Consumption	83,236	117,192	-29.0%

US\$ = 31.38NT\$(2008), US\$ = 32.781NT\$(2007)

Sources: TMTF, Ministry of Finance



Machine Tool Statistics in 2009

Unit: Million NT\$

Year Item	2009	2008	2009/2008 Change(%)
Production	71,830	151,693	-52.6%
Exports	57,460	116,777	-50.8%
Imports	11,230	48,320	-76.8%
Consumption	25,600	83,236	-69.2%

The CNC machine tool production value in 2009 accounted for 72% of the total, or NT\$51.7billion, a decrease of 50% compared with NT\$108.0 billion in 2008.

US\$ = 32.96NT\$(2009) , US\$ = 31.38NT\$(2008)

Sources: TMTF, Ministry of Finance



Machine Tool Export in 2010

For the period Jan~Oct; Unit: US\$K

Category	2010	2009	Change(%)
EDM, Laser Cutting M/C, etc.	112,421	60,027	87.3%
Machining Centers	731,652	371,620	96.9%
Lathes	439,376	326,028	34.8%
Drilling, Boring, Milling M/C	296,121	164,281	80.3%
Grinding Machines	138,465	69,522	99.2%
Shaping, Sawing, Gearing M/C	131,411	79,345	65.6%
Metal Cutting Subtotal	1,849,446	1,070,823	72.7%
Presses & Shearing Machines	396,902	258,426	53.6%
Other Metal Forming MT	121,427	76,570	58.6%
Metal Forming MT Subtotal	518,329	334,996	54.7%
Machine Tools Total	2,367,775	1,405,819	68.4%

Sources: Custom Statistics, TMTF



Machine Tool Import in 2010

For the period Jan~Oct; Unit: US\$K

Category	2010	2009	Change(%)
EDM, Laser Cutting M/C, etc.	218,068	80,374	171.3%
Machining Centers	41,440	21,469	93.0%
Lathes	77,758	31,555	146.4%
Drilling, Boring, Milling M/C	25,850	15,184	70.2%
Grinding Machines	56,386	48,031	17.4%
Shaping, Sawing, Gearing M/C	54,962	25,807	113.0%
Metal Cutting Machine Tools	474,464	222,420	113.3%
Presses & Shearing Machines	97,690	46,658	109.4%
Other Metal Forming MT	10,391	8,036	29.3%
Metal Forming MT Subtotal	108,081	54,694	97.6%
Total	582,545	277,114	110.2%

Sources: Custom Statistics, TMTF



Vehicular Industry Statistics

Year/Category	2006	2007	2008	2009	2010/1-6
Vehicle	1,601	1,451	1,016	1,185	760
Growth	-30.66%	-9.37%	-29.98%	16.63%	66.58%
Scooter	411	451	530	377	208
Growth	-5.73%	9.73%	17.52%	-28.87%	20.74%
Bicycle	315	390	512	463	236
Growth	-10.00%	23.81%	31.28%	-9.57%	4.32%
Auto Parts	1,974	2,036	1,839	1,697	1,002
Growth	-8.70%	3.14%	-9.68%	-7.72%	35.07%
Scooter Parts	412	436	467	328	195
Growth	-6.15%	5.83%	7.11%	-29.76%	27.78%
Bike Parts	318	364	429	361	214
Growth	0.63%	14.47%	17.86%	-15.85%	39.39%
Total	5,031	5,128	4,793	4,411	2,614
Growth	-16.33%	-1.93%	-6.53%	-7.97%	37.44%
%/Mfg	4.22%	3.88%	3.66%	4.17%	3.88%

Sources: TTVMA. Auto parts do not include auto electronics, which in 2009 was 64 Billion NT\$.



Auto Parts Export in 2010 (1)

data collected from Jan. to Oct., unit: NT\$K

ranking	country	value	share	2010/2009(%)
Talikilig	country	varue	Share	2010/2009(76)
1	US	51,570,892	36.30%	20.69%
2	Japan	10,077,491	7.09%	28.97%
3	China	6,712,114	4.72%	52.49%
4	Germany	4,496,891	3.17%	31.08%
5	Australia	4,296,611	3.02%	30.30%
6	England	3,579,191	2.52%	17.49%
7	Italy	3,421,520	2.41%	17.70%
8	Canada	3,290,944	2.32%	18.93%
9	Mexico	2,762,176	1.94%	26.10%
10	Holland	2,707,899	1.91%	16.67%
11	Thailand	2,692,854	1.90%	34.86%
12	South Africa	2,335,094	1.64%	26.34%
13	Philippines	2,174,229	1.53%	25.27%

Sources: Custom statistics, TTVMA



Auto Parts Export in 2010 (2)

data collected from Jan. to Oct., unit: NT\$K

ranking	country	value	share	2010/2009(%)
14	Saudi Arabia	2,067,363	1.46%	11.18%
15	UAE	2,025,112	1.43%	17.27%
16	Malaysia	1,963,475	1.38%	16.77%
17	Brazil	1,825,207	1.28%	122.75%
18	Indonesia	1,715,868	1.21%	48.45%
19	Russia	1,621,016	1.14%	83.42%
20	Spain	1,540,676	1.08%	19.89%
21	Turkey	1,351,232	0.95%	30.53%
22	Belgium	1,252,608	0.88%	32.02%
23	Egypt	1,252,068	0.88%	23.29%
24	HK	1,146,535	0.81%	18.44%
25	Iran	1,122,244	0.79%	50.01%
	others	23,073,079	16.24%	20.70%
	total	142,074,389	100.00%	24.92%

Sources: Custom statistics, TTVMA



Auto Parts Summary(1)

- In Europe, ratification of B E R (Block Exemption Regulation) heralded the deregulation of the auto parts industry. OEM parts no longer monopolize the market
- In the US, with the conclusion of the State Farm case, the market share of AM parts has increased against the OEM share
- With a solid position on the AM market, more than 80% share, Taiwan auto parts manufacturers also have seen their OEM revenue steadily increasing
- Taiwan auto parts manufacturers have shown business sophistication in collaborating with their OEM or 1st tier partners, most notably via joint ventures in China



Auto Parts Summary(2)

- After long history of serving the AM market, Taiwan auto parts industry has finally earned its place in the OEM supply chain
- Taiwan auto parts manufacturers traditionally have better opportunity with foreign OEMs; with them the domestic OEMs do not have the freedom to collaborate
- Luxgen is the first domestic OEM to tap the competitive edge of the Taiwan auto part manufacturers
- No more competing on price alone, the manufacturers are exceedingly strong in flexible manufacturing and aggressively pursue quality systems such as CAPA (Certified Automotive Parts Association)



After Shock Effect?

Light Vehicle

Units(K)	2008	2009	2010	2011	2012	2013	2014
Sales	65,927.3	61,500.0	62,180.0	67,045.0	70,947.9	75,005.4	77,790.0
Production	67,127.2	57,500.0	62,387.5	67,200.0	71,635.4	75,308.4	78,355.1
Growth(%)							
Sales	-5.0%	-6.7%	1.1%	7.8%	5.8%	5.7%	3.7%
Production	-4.4%	-14.3%	8.5%	7.7%	6.6%	5.1%	4.0%
Production Growth(%) Sales	67,127.2 -5.0%	57,500.0 -6.7%	62,387.5	67,200.0 7.8%	71,635.4 5.8%	75,308.4 5.7%	78,3

	2008	2009	Growth
Ultra-low-end Cars	410	672	64.0%)
City Cars	20,608	20,216	-1.9%
Medium Cars	11,773	9,290	-21.1%
Executive Cars	7,765	5,489	-29.3%
Luxury Cars	2,150	1,556	-27.6%
MPVs	5,756	4,684	-18.6%
Pickups	5,127	4,618	-9.9%
SUVs	7,733	5,579	-27.9%
HEVs/EVs	858	1,600	86.4%
Others	4,946	3,796	-23.3%
Total (Unit: K)	67,127	57,500	-14.3%

ITRI/IEK (2010/10)

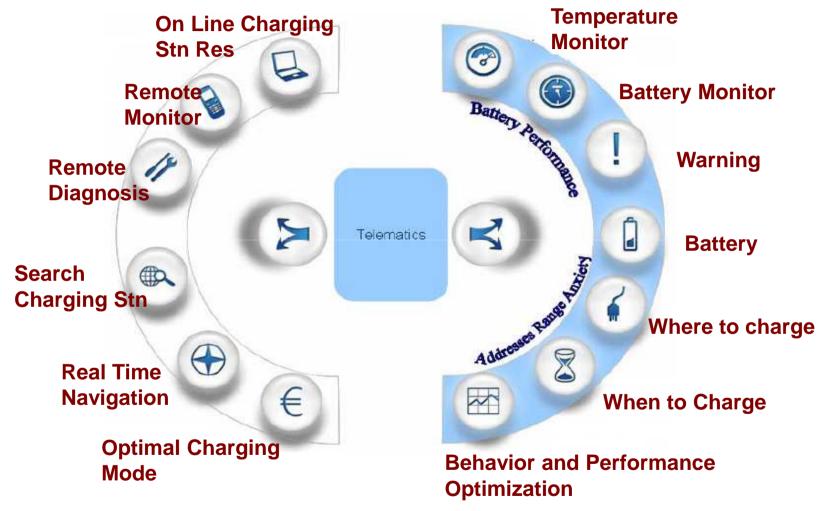


Three Driving forces

- Safety/Security
- Energy/Environment Friendliness
- Comfort/Convenience



Telematics for EV



Sources: F&S; IEK/ITRI (2010/07)



Summary

- The industries, machinery, machine tool, automobile and auto parts have built critical mass with global market presence
- Market distribution needs to be diversified
- The trend of eco-friendliness, ease of use, and safety/security demands increasing electronics content
- The industries find synergy with the electronics industries



Links for Further Information

Taiwan Association of Machinery Industry

http://www.tami.org/

Taiwan Machine Tool Foundation

http://www.tmtf.org.tw

Taiwan Electrical and Electronics Manufacturers association

http://www.teema.org.tw

Bureau of Foreign Trade, Ministry of Economic Affairs, Taiwan

http://www.trade.gov.tw/

Taiwan External Trade Development Council, TAITRA

http://www.taitra.com.tw/