**Working Paper 371** 

# Climbing up India's Manufacturing Export Ladder: How Competitive are Intermediate Goods?

Deb Kusum Das Neha Gupta

April 2019



INDIAN COUNCIL FOR RESEARCH ON INTERNATIONAL ECONOMIC RELATIONS

#### **Table of Contents**

Ab	strac	t		i
1.	Intr	oductio	)n	1
2.	Case	e for E	xports of Intermediate Goods	3
	2.1	Review	w of Literature	3
		2.1.1	Trade of Intermediate Goods: Regional Blocs	3
		2.1.2	Imports versus Exports of Intermediates	3
		2.1.3	Changing Trends in Intermediate Trade and Role of India	5
	2.2	Review	w of Trends	6
3.	Met	hodolo	gy and Data Sources	10
4.	Con	npetitiv	eness Analysis: Key Results	13
5.	Con	nparati	ve-Cost Analysis: Exporting Inputs at Lower Costs	16
6.	Con	clusion	and Policy Direction	19
Re	feren	ces		21
Ар	pend	ix		25

#### List of Tables

Table 1:	Global Export Shares of Intermediates, Consumer and Capital Goods, and Raw Materials (in %)
Table 2:	Top Countries for India's Exports of Intermediates and Raw Materials in 20169
Table 3:	Summary Snapshot of Identified India's Potential 74 Intermediate Products for Exports in Selected 42 Markets
Table 4:	India's Clear Cost Competitive Intermediate Goods (Core Stage I Inputs)18

#### List of Figures

Global Exports during 2011-2016 (stages of processing – Values in US Billion)	D6
India's Exports of Final and Intermediate Goods (%)	.7
India's Forward and Backward Linkages in GVCs (%)	.8
India's Exports to World during 2011-2016 (based on stages of processing Values in USD Billion)	_ .9
	<ul> <li>Global Exports during 2011-2016 (stages of processing – Values in US Billion)</li> <li>India's Exports of Final and Intermediate Goods (%)</li> <li>India's Forward and Backward Linkages in GVCs (%)</li> <li>India's Exports to World during 2011-2016 (based on stages of processing Values in USD Billion)</li> </ul>

#### Abstract

The rising trade in intermediate goods accounts for almost two-thirds of world's trade (MGI, 2019). India's export share for intermediate goods in its total exports has increased from 31.18% in 2011 to 32.52% in 2016. Moreover, India's overall share in world merchandise exports has itself increased from 0.6% in 1993 to 0.8% in 2003 to 1.7% in 2016 (WTO, 2017), which endorse immense potentials for moving up manufacturing export ladder. So far, literature has widely studied the usefulness of imported inputs that feed into manufacturing exports, but focus is required for assessing the capacity as intermediate exporter. Recent 'Make in India' initiative boosts of making India competitive in exporting of manufactured products. But the potential cannot be fully tapped if India's competitive intermediate products for exports are not identified, which is the aim of this paper. The paper uses the dual methodologies of 'Competitiveness Analysis' and 'Comparative-Cost Analysis' (based on export unit values) to identify potential intermediate exports of India during the time-period 2012-14 and covering 50 export markets. This paper first identifies 74 India's potential intermediate products which are found to be highly competitive for exports in the identified 42 markets. In addition, we find that large proportion of these intermediate products is being exported by India at lower unit costs as compared to the competitorexporters. Based on rigorous cost analysis, this paper then identifies most-competitive and highly cost-advantageous 15 intermediate product-market combinations for Indian exports. These majorly include chemicals, iron and steel articles, glass products, plastics, and leather intermediate inputs and cotton yarn. They are identified as high priority items for increasing India's export competitiveness. Europe is reported as the best export destination for India's intermediates. Our study has important policy implications for helping Indian exporters while developing more proactive domestic industries for the identified intermediate inputs.

**Keywords:** Intermediate Inputs, Potential Export Markets, Competitiveness, Unit Costs, Product-market Combinations

JEL classification: F10, F14, L60, O53

Author's email: dkdas@icrier.res.in; ngupta@icrier.res.in

**Disclaimer:** Opinions and recommendations in the report are exclusively of the author(s) and not of any other individual or institution including ICRIER. This report has been prepared in good faith on the basis of information available at the date of publication. All interactions and transactions with industry sponsors and their representatives have been transparent and conducted in an open, honest and independent manner as enshrined in ICRIER Memorandum of Association. ICRIER does not accept any corporate funding that comes with a mandated research area which is not in line with ICRIER's research agenda. The corporate funding of an ICRIER activity does not, in any way, imply ICRIER's endorsement of the views of the sponsoring organization or its products or policies. ICRIER does not conduct research that is focused on any specific product or service provided by the corporate sponsor.

#### Climbing up India's Manufacturing Export Ladder: How Competitive are Intermediate Goods?

Deb Kusum Das<sup>\*</sup> and Neha Gupta<sup>†</sup>

#### 1. Introduction

The rising trade in intermediate goods<sup>1</sup> accounts for almost two-thirds of world's trade (MGI, 2019). These have been used to enhance cost-competitiveness and quality of final manufactured goods for exporting to the ultimate consumers. For instance, intermediate goods constituted 66 percent and 54 percent in the exports of South Korea and China respectively in 2011<sup>2</sup> (80 percent share in each one's gross imports). Intermediate goods' shares in EU-28's imports and exports were 67 percent and 58 percent, respectively; similar shares for India were at 69 percent and 58 percent. Their exports and imports in fact indicate forward and backward linkages into the global value chains (GVCs)<sup>3</sup>.

On one hand, rising imported inputs/ foreign value added (FVA) in exports is largely used to mark more GVCs linkages. Existing literature provide how these help to boost manufacturing productivity, provide better market access and greater exports volume (Goldberg, Khandelwal, Pavnick, & Topalova, 2010; Feng, Li, & Swenson, 2016; etc.). FVA in imported inputs roughly accounts for one-fifth of exports (Vrh, 2017). According to OECD, WTO and World Bank (2014), about 30-60 percent of G20's exports comprise of intermediate inputs which helped to raise their GVC participation index, mainly for China, India, Japan and Korea. At the same time, UNCTAD (2013) reports lower FVA share in exports than world's average for developing countries in South Asia, Africa and South America as compared to much integrated East and South-East Asia.

From South Asia, India is among the top 20 leading world exporters (WTO, 2017), but ironically still has lower GVCs linkages in manufacturing along with prospects of hollowing-out (Hoda & Rai, 2014; Banga, 2014b). As already indicated in recent policy initiatives namely 'Make in India', India needs to improve its export competitiveness. One of the best

<sup>\*</sup> Department of Economics, Ramjas College, University of Delhi

<sup>&</sup>lt;sup>†</sup> Fellow, Indian Council for Research on International Economic Relations, New Delhi The paper is a part of the research project "Domestic Value Added and Foreign Content in India's Exports and its Impact on Export Competitiveness, Global Value Chains and Job Creation" being supported by IDFC as part of 'IDFC-ICRIER Project on Global Competitiveness of Indian Economy'. The authors would like to thank Bishwanath Goldar for his support as research advisor to the project. The authors thank IDFC for the financial grant. The authors thank the two referees for their comments and suggestions. The usual disclaimers apply. Corresponding author- ngupta@icrier.res.in.

Simply stated, intermediate goods are defined as inputs, providing value added in production, which is traded for further processing before final usage (UNECA, 2015).

<sup>&</sup>lt;sup>2</sup> Data obtained from the http://ec.europa.eu/eurostat/statisticsexplained/index.php/Global\_value\_chains\_and\_trade\_in\_value\_added using latest data mainly from OECD-WTO Trade in Value Added (TiVA) Database, December 2016

<sup>&</sup>lt;sup>3</sup> Pathikonda and Farole (2016) also stipulate that "GVCs involve task-based trade across multiple stages of the production process that take place across a number of different countries, in which multiple inputs and exports of intermediate goods and services are necessary to produce a final good, which may also be exported."

solutions accordingly is listed as higher linking or upgrading in GVCs (Banga & Saha, 2016; Gupta, 2015b)<sup>4</sup>. This can be achieved in two important ways: (i) By initiating own value chains: Countries with huge manufacturing base, number of established brands and developed services sector have the capability to develop manufacturing GVCs. That is, these can lead by exporting many of their own value-added final manufactured products and by globally sourcing intermediates obtainable at lower costs. India has forte in production and exports of finished products from many industries. It can emerge as one of the biggest Asian hubs with several lead firms having their own GVCs for manufactured products in textiles and machinery industries (Gupta, 2016). Banga and Saha (2016) show 47 percent contribution of finished consumer and capital goods in India's exports to other RCEP countries (mainly consumer goods). They have accordingly identified India's lead products embodying competitive advantages for exports in different markets and having potential to form own GVCs. (ii) By forging greater deeper linkages with existing GVCs through more trading in intermediates: Rising backward linkages or FVA content in exports are definitely useful. But Banga (2014a) and Gupta (2015b) also persistently argue that for gains under GVCs, a country must have higher domestic value added (DVA) in its exports of intermediates which are passed on to the other countries. Such forward linkages may have their own set of advantages in terms of gaining competitiveness, export expansion, and strengthening of domestic industries supplying inputs. While such benefits have not been explicitly documented, Gupta (2016) shows net gains from GVCs linking for Indian textiles/clothing and machinery industries due to higher forward linkages. Tewari, Veeramani and Singh (2015) also highlight growing chances for India to connect with ASEAN by enhancing exports of machinery intermediates or parts.

In fact, India's export share for intermediate goods in its total exports has increased from 31.18% in 2011 to 32.52% in 2016<sup>5</sup>. Moreover, India's overall share in world merchandise exports has itself increased from 0.6% in 1993 to 0.8% in 2003 to 1.7% in 2016 (WTO, 2017), which endorse immense potentials for moving up manufacturing export ladder. So far, literature has widely studied the usefulness of imported inputs that feed into manufacturing exports, but focus is required for assessing the capacity as intermediate exporter. Recent 'Make in India' initiative boosts of India's competitiveness in exporting of manufactured products. But the GVCs potential cannot be fully realized by India if competitiveness in exporting of intermediate products is not explored. Thus, the paper aims to identify potential intermediate exports of India in selected markets using the dual methodologies of 'Competitiveness Analysis' and 'Comparative-Cost Analysis'.

The rest of the paper is organized as follows. In section 2, we review the literature relating to trade in intermediate products followed by a review of export trends. The methodology

<sup>&</sup>lt;sup>4</sup> "A rapid export expansion would be difficult to achieve unless India gets gainfully integrated into the GVCs. To be gainfully integrated into GVCs, it is important for countries to forge their own GVCs by exporting the finished products and sourcing the intermediate products and services from the most efficient suppliers in the world...Alternatively, countries can link into GVCs by exporting intermediate products and services." (Goldar, Banga, & Banga, 2017b)

<sup>&</sup>lt;sup>5</sup> Using World Integrated Trade Solutions (WITS) Software, described in Section 3 of this paper, and from Appendix Table 1

adopted for the present study along with the dataset used in presented in section 3. The empirics of the paper are analyzed in section 4. The issues of exporting at lower unit costs from amongst the identified intermediate are discussed in section 5. The final section concludes the study.

#### 2. Case for Exports of Intermediate Goods

This section reviews the literature and data relating to trade in intermediates in context of India.

#### 2.1 Review of Literature

This sub-section lists the main literature in the context of importance of intermediate goods' trade in case of both developed and developing world and presents the case for promoting export competitiveness through intermediates in emerging Asian countries mainly India.

#### 2.1.1 Trade of Intermediate Goods: Regional Blocs

Literature has been focusing on regional blocs who acted as pioneers in the field of trade of intermediate goods. Highest trade particularly in machinery parts and components (P&C) has been recorded by main regional cluster of East Asia (EA) with South-East Asia (SEA). Japan initiated the pattern in Asia, followed by Singapore, South Korea, Taiwan, Philippines, Malaysia, Thailand, Indonesia, Vietnam, etc. But China has emerged as GVCs manufacturing epicenter for propelling region's trade (Factory Asia). Other two regional blocs are: Factory North America where United States (US) takes the lead and Factory Europe where Germany occupies the centre-stage along with United Kingdom (UK). There have been extra regional trade exchanges too from these clusters. The process of and the country-wise approach for using intermediate trade have been other widely discussed cases. Many developed countries from Europe and US have started by moving their labour-intensive manufacturing to EA and SEA. These regions grew simultaneously, but their approaches to enter into GVCs varied. For instance, China largely entered from downstream by importing inputs from neighbouring countries and became Asia's hub by exporting assembled final goods to the developed countries. On the other hand, US joined mainly from the upstream by exporting number of complex and specialized intermediate inputs or P&C. Reasons for rising exports of intermediates to nearby countries have been studied too. That is, final good manufacturers prefer shorter delivery times of intermediate inputs for better production efficiency (World Bank, 2017). This explains why Mexico's 83 percent of manufacturing intermediate exports went to US in 2015. Further, Germany's trade with its Eastern European partners (such as Poland and Czech Republic) mostly involve intermediates (both upstream and downstream) particularly relating to chemicals, machinery and motor vehicles. During 1995-2015, about 60 percent of intermediate goods accounted in Eastern Europe's exports to Germany.

#### 2.1.2 Imports versus Exports of Intermediates

Importantly, there has been discussion in literature whether to link backward or forward in ever-changing trading regime. On one hand, 'export shares of intermediate inputs' have been

used to estimate the extent of integration into GVCs, such as by Ando and Kimura (2009), Obashi and Kimura (2016), and Gupta (2015a) for India, etc. while dealing with machinery industry. This depicts how a country is able to develop links to the different production chains spread across countries. On the other hand, the usage of 'imported intermediates in exports' has been regarded as proxy for growing GVCs participation (Goldar, Das, Sengupta, & Das, 2017a; Veeramani & Dhir, 2017; etc.). To capture imported content in exports, Hummels, Ishii and Yi (2001) brought the concept of vertical specialization. Baldwin and Lopez-Gonzalez (2015) put forward the concept of Importing to Produce (I2P) and Importing to Export (I2E). De Backer and Miroudot (2013) use GVCs participation Index as the sum of imported inputs in own exports and exports of domestically produced inputs to other countries divided by gross exports. Recent multicounty input-output tables from TIVA provide data on forward and backward GVCs linkages.

Many developing economies mainly of Asia and Africa have attempted to increase their GVCs participation by indulging in both exports and imports of intermediate goods. Twoway intra-Asian intermediate goods trades have thus became more than two-thirds of total manufacturing trade during 1995-2015. Overall, the theme has been faster growth of trade in intermediate goods than trade in finished goods and their differential effects. For instance, Soo (2017) mentions that gains are more when trade occurs in both intermediate and final foods as compared to the gains from trade in final goods only. That is, international trade happens in both types of products when the costs of coordinating intermediate goods are not much high as compared to those related to domestic produced inputs. In such a case, the production uses greater imported inputs. Importantly, higher and significant effects of intermediate goods, for example, during the period 2001–08 and 2009–14 and 2000–01 and 2008–09, respectively. However, final goods added more to manufacturing trade's growth in the early periods of 1995-2000 and to its decline in 2014-15 (around crisis). In short, intermediate trade dominated in the last 2-3 decades (World Bank, 2017).

There is another widely studied case of how imported inputs and reduction in their tariffs lead to productivity gains in domestic industries and enable better usage of technologies embodied therein. This is highly crucial for developing countries. Imported inputs further support manufacturing of new varieties of domestic products, boost manufacturing output growth and lead to skills upgrading (Goldberg et al., 2010; and Topalava & Khandelwal, 2011 for India; Kasahara & Rodrigue, 2008 for Chile; Amiti & Konings, 2007 for Indonesia; Habiyaremye, 2013 for Botswana; Crino, 2012 and Calatone & Crino, 2011 for Europe). These have commendably enhanced volume and scope of exports and improved competitiveness (Feng et al., 2016; Bas, 2012). Firms with access to imported inputs have been able to bear fixed export costs via quality and technology channels, as well as able to lower their input costs with high sales (Bas & Strauss-Kahn, 2014; Antras, Fort, & Tintelnot, 2017).

In terms of jobs, there are mixed results. Jiang (2015) states that industry-wise variations in trading of intermediates must be considered well while framing employment policies. He found that from 1995 to 2009, trade in intermediate goods generated additional 32 million

jobs. Veeramani and Dhir (2017) consider higher GVCs participation mainly the backward linkages as main source of export-based jobs in India. But Banga (2016) show that GVCs participation has not led to higher employment in India, even by forward linkages. Rising backward linkages tend to have negatively affected its growth (probably by displacing domestic workers).

#### 2.1.3 Changing Trends in Intermediate Trade and Role of India

Recent theme is of declining trade in intermediates and complex-GVCs activities post crisis, mainly since 2012-2015, leading to trends of trade protectionism. GVCs of many developed countries have also started to mature. On the other hand, industrial upgrading within GVCs is also happening in many emerging economies. For instance, China is exporting more intermediates to other low-income economies, located downstream, to boost their final goods' exports to the world (World Bank, 2017). In fact, China has been recording rising DVA content in gross exports, owing to strong domestic input industries (Kee & Tang, 2016).

At the same time, case of many low integrated countries of Africa, South America and South Asia especially India are being deeply studied. These are still largely resource-based economies rather than manufacturing-specialised ones. Gupta (2015b), Goldar et al. (2017a) portray India's lower GVCs participation than EA and SEA. But there are prospects as Bhat, Guha, Paul and Sahu (2007) and Goldar (2013) show India's rising import intensity of exports. Veeramani and Dhir (2017) projects that India can emerge as electronics assembly hub by using imported P&C.

Although Asia-Pacific region's GVC production have been largely based on intra-regional intermediate imports, but they also export number of GVC products. Source of final demand remains in developed countries outside region. Asia-Pacific accounted for 43 percent and 38 percent of global GVC-intermediate exports and imports, respectively, in 2013. Their GVC participation is generally situated in ten countries: Australia, China, Japan, India, Indonesia, Malaysia, Korea, Singapore, Thailand and Turkey. However, India continued to have low P&C's share in its total manufacturing exports over the period 2008-12 (UNESCAP, 2015).

On the whole, there are still few studies which focus on exports of intermediate goods. For instance, Taglioni and Winkler (2016) focuses on the importance of sellers' or exporters' perspective too while measuring share of intermediate in total exports (such as in case of Malaysia) and indicates whether a country is supplier in GVCs. Joo and Kim (2010) assess the effect of China's exports on the Korea's exports of the intermediate goods. For India, there are studies on forward GVCs linkages, such as, Banga (2014a), Gupta (2015b), etc. Although India has higher imports of intermediate goods in 2015 at US\$ 211 billion (share of 2.8 percent in world's imports) as compared to their exports at US\$ 125 billon (share of 1.7 percent in world's exports), but India is reported to be among leading exporters and importers of intermediates (WTO, 2017). India's ratio of forward linkages to backward linkages in 2011 has been significant at 1.87 indicating net gains (Banga, 2016). Thus, despite low GVCs participation, the intermediate trade is rising for India, mainly its value-added exports.

The opportunity but still remains bleak due to lack of comprehensive study on the issue. This justifies the paper.

#### 2.2 Review of Trends

During 2011-16, the global exports of finished goods (consumer and capital) have been greater than the trade in intermediate goods and primary goods (raw materials)<sup>6</sup> (Figure 1). Global export shares of consumer and capital goods have also increased (Table 1). Maturing of some developed countries' GVCs could explain the trend.



Figure 1: Global Exports during 2011-2016 (stages of processing – Values in USD Billion)

Source: Extracted from WITS (COMTRADE) database [Based on UNCTAD's classification of products into categories of raw materials, intermediate goods, capital goods and consumer goods]

However, owing to growing protectionism, post-2014, overall trade declined in all the segments, particularly in case of raw materials and consumer goods where export shares have also declined slightly. Many countries including China are now focusing more on domestic growth and/or on services trade. Some LDCs in Asia and Africa are too moving beyond the trade in resources. All this indirectly act as an opportunity for latecomers to upgrade particularly in manufactured intermediates' trade. In fact, amidst of such developments, the export shares of intermediates have remained stable around 21 percent over the years (Table 1).

<sup>&</sup>lt;sup>6</sup> This is based on UNCTAD's classification of international trade activities into 4 categories based on stages of processing or end use (available on WITS software): "Primary products comprise raw materials and resources used in the productive process. Intermediate products comprise semi-finished goods that are used in the production of other products. Consumer products are those that are intended for final consumption. Capital goods are manufacturing goods such as machinery that are intended to be used in the production of other goods." (http://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=686, https://wits.worldbank.org/product-metadata.aspx?lang=en)

Indicators	2011	2012	2013	2014	2015	2016
Share of Exports of Raw Materials in Total Exports	14.28	13.91	13.66	12.60	9.82	9.64
Share of Exports of Intermediates in Total Exports	20.80	20.81	21.13	20.47	20.87	20.68
Share of Exports of Consumer Goods in Total Exports	30.77	31.17	32.20	32.95	32.74	32.14
Share of Exports of Capital Goods in Total Exports	29.48	29.80	29.78	30.66	32.67	33.22

 Table 1: Global Export Shares of Intermediates, Consumer and Capital Goods, and

 Raw Materials (in %)

Source: Extracted from WITS (COMTRADE) database

As an important case, India's shares of exports of intermediates in total exports have been more than that of final goods, since 2000 but more rapidly after 2004 (Figure 2). It has historic trade relations not only with US and developed countries of Europe, but also with developing Asia and Africa. India can emerge as potential supplier of some intermediate inputs (including primary materials). That is, India's rank in the exports of raw materials has improved to 22<sup>nd</sup> position in 2016 with share of 1.40 percent (from 27<sup>th</sup> position in 2011 with share of 1.04 percent). India's shares during 2011 and 2016 in the exports of intermediates have been much better at 2.5 percent (11<sup>th</sup> rank) and 2.6 percent (13<sup>th</sup> rank), respectively.



Figure 2: India's Exports of Final and Intermediate Goods (%)

Source: OECD-WTO TIVA 2015 [Note: latest data is available for the year 2011; Further, this database too uses similar definition of intermediate goods based on UN classification (based on enduse) covering primary products, processed products, industrial supplies, etc. Raw materials do not have separate classification and are likely to be included therein. "Intermediate goods and services are tangible and intangible products utilized as inputs in production, excluding fixed assets." - https://www.wto.org/english/res\_e/statis\_e/mi wi\_e/Explanatory\_Notes\_e.pdf]



Figure 3: India's Forward and Backward Linkages in GVCs (%)

Source: OECD-WTO TIVA 2015 [Note: latest data is available for the year 2011]

As a matter of fact, India's shares in imports of FVA for exports or backward linkages have been increasing since 90s till recent decade (Figure 3). Notably, India's forward linkages in GVCs, defined as exports of intermediates for adding into other countries' exports or final consumption, are much higher (almost double).

Although, in absolute terms, during 2011-2016, India's imports of intermediate goods have been higher, but India exports intermediates (including raw materials) across the globe including US, Europe, Asia as well as Africa (Table 2 and Appendix Figure 1)<sup>7</sup>. These exports have however decreased post-2013, but the pace of decline is much greater in case of imports. Focused export promotion measures for goods and services in Foreign Trade Policy 2015-20 with initiation of 'Make in India' may have helped.

<sup>&</sup>lt;sup>7</sup> In 2016, India imported intermediates from similar set of countries, that is, from China, Switzerland, US, Korea, United Arab Emirates (UAE), Indonesia, Hong Kong, Malaysia, Saudi Arabia, Japan and Germany. In fact, imports of raw materials declined drastically after 2014, followed by decline in intermediates' imports.

Top 15 Countries for India's Exports of	Country's share in India's total exports of	Top 15 Countries for India's Exports of Raw	Country's share in India's total exports of raw materials (%)	
Intermediate Goods in 2016	Intermediates (%)	Materials in 2016		
US	15.3	Vietnam	16.1	
Hong Kong	11.2	US	11.0	
UAE	10.1	China	10.2	
China	5.2	UAE	8.4	
Belgium	3.5	Belgium	5.2	
Bangladesh	3.3	Bangladesh	3.7	
Korea	2.4	Malaysia	3.0	
Italy	2.3	Japan	2.7	
Germany	2.0	Indonesia	2.7	
Turkey	1.9	Saudi Arabia	2.7	
Thailand	1.8	United Kingdom	2.0	
Israel	1.8	Egypt	1.9	
Malaysia	1.7	Pakistan	1.8	
Japan	1.6	Netherlands	1.8	
Singapore	1.6	Nepal	1.7	
Followed by UK, other Se	outh Asian countries like	Followed by Italy, SEA and EA (Thailand,		
Nepal, Sri Lanka and I	Pakistan, SEA namely	Singapore, Philippines, Korea, Hong Kong, etc.),		
Indonesia, Vietnam, and	to Brazil, Saudi Arabia,	Germany, Russia, Kuwait, France, Iran, Canada,		
Spain, France, Netherl	ands, Egypt, Iran, etc.	etc.		

#### Table 2: Top Countries for India's Exports of Intermediates and Raw Materials in 2016

Source: Author's calculations using WITS

Figure 4 and Appendix Table 1 further show that India's exports to the world although largely consists of consumer goods, but are followed by intermediate goods with the remarkable share of 33 percent in 2016. Banga and Saha (2016) also show similar trends: 34 percent and 31 percent of India's exports of consumer goods and intermediates to RCEP, respectively.

## Figure 4: India's Exports to World during 2011-2016 (based on stages of processing – Values in USD Billion)



Source: Extracted from WITS (COMTRADE) database

Interestingly, India also has comparatively greater revealed comparative advantage in the exports of intermediate goods (1.8 percent in 2016 as compared to 1.4 percent in case of consumer goods). This has risen too from 2011 by 0.4 percentage points (highest among all – see Appendix table 1). This stresses India's growing role in exports of intermediates which must be strengthened. As export shares of countries like US, UAE, Thailand, Spain, Italy, Japan, Mexico, Germany, etc. (Appendix Table 2) have recently declined for intermediate/raw material, this opens up opportunity for India to capture vacant spaces. Accordingly, the paper aims to identify India's potential key intermediate products for greater export competitiveness.

#### 3. Methodology and Data Sources

The paper uses the dual intricate methodologies of 'Competitiveness Analysis' (similar to the recent work of Banga & Saha, 2016) and 'Comparative-Cost Analysis' (using combinations based on export unit values) for identifying potential intermediate exports of India in selected 50 partner countries/markets. These 50 markets include: Brunei, Myanmar, Cambodia, Indonesia, Laos, Malaysia, Philippines, Singapore, Thailand, Vietnam, Australia, China, Japan, Korea, New Zealand, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, UK, US, Kenya, Ethiopia (excluding Eritrea), Ghana, Nigeria, Tanzania and Uganda. Banga and Saha (2016) have identified 35 lead products in these markets during the time period 2012-2014<sup>8</sup>. These 50 markets have thus been indirectly recognized by the Ministry of Commerce, Government of India for the purpose of India's export promotion and cover majority of important export destinations across all the regions. Accordingly, this paper also uses such export markets for identification of India's intermediate products. Ultimately, this paper aims to compile the list of India's potentially competitive finished and intermediate goods, and thus incorporates some matching approaches in terms of selecting the same timeperiod (2012-14) and 50 markets.

This paper uses Broad Economic Categories (BEC) codes to identify intermediates (both primary and processed including parts and components)<sup>9</sup>: '111 - Food and beverages, primary, mainly for industry; 121 - Food and beverages, processed, mainly for industry; 21 - Industrial supplies not elsewhere specified, primary; 22 - Industrial supplies not elsewhere specified, primary; 322 - Fuels and lubricants, processed

<sup>&</sup>lt;sup>8</sup> They have selected 50 markets "based on the inputs from the Department of Commerce at the Ministry of Commerce and Industry, India." In fact, this study was initiated as per the demands of Department of Commerce: "There is an urgent need to increase exports and reduce the value of imports in order to improve the balance of trade. In this context, the Department of Commerce at India's Ministry of Commerce and Industry requested the Trade Division of the Commonwealth Secretariat to provide technical assistance in the design, development and launch of a project aimed at identifying India's lead products in different markets in which India has a competitive advantage and therefore has the potential to increase its exports and form its own global value chains (GVCs), linking suppliers from least developed countries (LDCs) in to these value chains." (see, Banga & Saha, 2016 for details)

<sup>&</sup>lt;sup>9</sup> Obtained from https://unstats.un.org/unsd/tradekb/Knowledgebase/50090/Intermediate-Goods-in-Trade-Statistics; Also see https://aric.adb.org/blog/intermediate-goods-dominate-intraregional-trade-indeveloping-asia

(other than motor spirit); 42 - Parts and accessories of capital goods (except transport equipment); and 53 - Parts and accessories of transport equipment'. The selected BEC codes for intermediates are matched with HS 2007 codes at 6-digit level<sup>10</sup> to identify total intermediate goods for India. Their exports and imports data with the identified 50 markets for the years 2012, 2013 and 2014 are then extracted (using 3-years average trade flows 2012-14 for all the estimations).

The 'Competitiveness Analysis' approach first identifies those intermediate products that India exports above the threshold of US\$ 50 million and which are exported to more than 4 markets in all the three years<sup>11</sup>. This exercise is used to identify main intermediate product-market combinations for India's exports across 50 markets.

For each selected intermediate product in 50 markets, top five exporters excluding India are selected. Thereafter, competitiveness of India and of its five competitors are calculated using following indices in each market for all the products (as used by Banga & Saha, 2016):

• Bilateral Revealed Comparative Advantage (BRCA): This measures countries' comparative advantage in exporting of products to partner markets. India's BRCA value must be more than competitors to show greater comparative advantage in any product.

$$BRCA = \frac{\frac{X_{ij}^{k}}{X_{ij}}}{\frac{X_{iw}^{k}}{X_{iw}}}$$

{X= exports, i is exporter country, j is destination market/country, k is product, w is world}

- Contribution to Trade Balance (CTB): This considers both exports and imports. CTB is used to find if a product is positively contributing to the country's trade balance.
- Market position (POS): This is calculated as per each exporter-country for a product which shows its competiveness in international market.

$$CTB_{ik} = y_{ik} - g_{ik} * y_i$$

$$y_i = 1000 * \frac{X_i - M_i}{X_i + M_i} \text{ and } g_{ik} = \frac{X_{ik} + M_{ik}}{X_i + M_i}$$
[Here, M= imports, and y<sub>ik</sub> is actually equivalent to POS]
$$POS = 1000 * \frac{X_{ik} - M_{ik}}{X_{iw} + M_{iw}}$$

<sup>&</sup>lt;sup>10</sup> Matching has been done using concordance available at UN Stats between HS 2007 and BEC Rev – See, https://unstats.un.org/unsd/trade/BEC% 20Classification.htm

<sup>&</sup>lt;sup>11</sup> Methodology may seem similar to the Banga and Saha (2016) in terms of thresholds, but the logic of adopting such thresholds in this paper differ. For instance, usage of threshold level of US\$ 50 million captures about 80 percent in the exports of all intermediate products.

Broadly, the products in order to be competitive must have BRCA values as at least 1 or above with positive values of POS and CBT. However, this paper uses certain thresholds too. Competitiveness Analysis for this paper finally identifies potential key intermediates for Indian exports in selected markets which meets the criterion of "India's higher values in at least two indices as compared to the competitors for each product-market combination, where value of India's BRCA to be at least 2.80 and above, and of POS and CBT to be at least 0.1"<sup>12</sup>. Some logic is also applied while selecting required products, for instance, gaps between values of India's indices and that of competitors are considered. Those product-market combinations are excluded where India's either POS or CBT are negative or where India is only marginally more competitive to the next competitor-exporter.

The paper then importantly calculates 'potential market shares' that each identified intermediate input can capture in 50 markets. For this, existing market shares or export values of other 5 competitors (herein to be referred as 'relatively weak' competitors) in identified markets for each product are added up.

After identifying competitive intermediate product-market combinations using Competitiveness Analysis method, this paper subsequently lists core cost-competitive intermediate products that can be competitively exported by India at lower unit costs to the identified markets. The detailed methodology of 'Comparative-Cost Analysis' will be explained in Section 5.

Widely used COMTRADE database from World Integrated Trade Solutions (WITS)<sup>13</sup> software is the source of data in this paper. WITS has been designed by World Bank in partnership with various multilateral organizations, namely United Nations Conference on Trade and Development (UNCTAD), International Trade Center (ITC), United Nations Statistical Division (UNSD) and the World Trade Organization (WTO). The databases in WITS are obtained using official data sources reported by countries, where many of them report directly to the UN. This software provides data (in USD thousand terms) on international merchandise trade, tariff and non-tariff measures for all countries for different product or commodity classifications at one stop. This further display useful trade indicators such as revealed comparative advantage, country growth, etc. WITS also help users to create their own trade statistics using existing data as well as to undertake tariff cut simulations. HS product classification is used to identify intermediate products. This is a very descriptive classification available for the wide range of products at a much disaggregated level.

<sup>&</sup>lt;sup>12</sup> This criteria has been selected on the basis of Berretta and Lenti (2012) where combined RCA of manufactured goods including machinery and transport equipment is provided as 3.09 in 2000, 2.72 during 2005 and 2.50 in 2010 -average RCA to be 2.77. Only those products have been thus considered where India has BRCA above 2.7 or at least 2.80. Second, POS and CBT to be at least 0.1, as the values below this would mean no contribution to trade balance. This threshold may not be sufficient, but suitable for international comparison. Such exercise is done for all the 262 products to select key intermediates that India can export in selected markets. In some cases, India's POS/CBT values may not be much despite higher BRCA or vice versa. But, appropriate level of difference has been considered in each product-market combination to justify India's higher competitiveness.

<sup>&</sup>lt;sup>13</sup> See https://wits.worldbank.org/ and https://wits.worldbank.org/about\_wits.html

In this paper, during the initial stage of matching BEC codes with HS codes, a total of 3154 intermediate products are identified for India. WITS however gives required trade data only for 3028 products, but usage of threshold level of US\$ 50 million captures about 80 percent in the exports of all 3028 products. After applying thresholds, the 'Competitiveness Analysis' shortlists 312 product-market combinations, that is, 262 major intermediate products of India for exports across 50 markets. Then for each 262 intermediate product in each market, India's competitiveness and of its five competitors are assessed in order to identify final list of India's key manufactured competitive intermediates for climbing up export ladder.

#### 4. Competitiveness Analysis: Key Results

Using 'Competitiveness Analysis' method, this paper finally identifies a list of India's 74 potential key intermediate products (out of 262) in 42 markets (out of identified 50 markets), that is, 116 prospective intermediate product-market combinations. That is, 8 markets are not found to be competitive destinations for India's intermediate exports, namely, Myanmar (MMR), Laos, Malaysia (MYS), Romania (ROM), Kenya (KEN), Ghana (GHA), Nigeria (NGA) and Tanzania (TZA). Results show that India can potentially gain significant market share from existing competitors by exporting selected intermediates to the identified markets, especially benzene, line pipes for oil/gas pipelines, cast articles of iron/steel, vegetable saps, cotton yarn, pigments, medicaments, etc. (Table 3 for summary and Appendix Table 3A for details).

### Table 3: Summary Snapshot of Identified India's Potential 74 Intermediate Products for Exports in Selected 42 Markets

Category	Competitive 74 Intermediate Products	India's Existing Exports to 42 markets (US\$ 1000)	Additional potential market share to capture from competitors (US\$ 1000)
Top 25	Benzene <sup>14</sup> , Line pipe used for oil/gas, Cast articles of iron/steel, Vegetable saps, Cotton yarn of combed fibres measuring between 125-192.31 decitex, Medicaments, Pigments to manufacture paints/dyes, parts of non- powered aircrafts/spacecraft, Mucilages/thickeners derived from locust bean/guar seeds, Sacks/bags of polymers of ethylene, Flanges and wires of stainless steel, articles of glass, Acid dyes, Flat and hot rolled products of iron/non-alloy steel, Plates/film/foil of polymers of propylene, Paperboard of cellulose fibres, Direct dyes, Reactive dyes, Menthol, Essential oils of mints, Textured yarn of polyesters, Leather further prepared after tanning of bovine /equine animals	4517302	4040490
Middle 25	Carbon electrodes, Synthetic organic colouring matter, Human hair/textile materials for wigs, Tubes/ pipes/ hollow profiles of cast iron and iron/non-alloy steel, Castor oil, Sacks/bags of plastics other than polymers of ethylene, Vitamins & derivatives, Twine/ ropes/cables of polyethylene/polypropylene, Plates/ sheets/ film of polyesters, Oil-cake from the extraction of vegetable fats, Synthetic organic products used as fluorescent brightening agents, Antibiotics & derivatives, Flat-rolled products of iron/non-alloy steel (with patterns in relief, non- corrugated, etc.), Waste oils, New pneumatic tyres of rubber, Wheat/meslin flour, Spectacle lenses of other than glass, Sulphonamides, Cotton yarn of combed fibres measuring between 232.56-714.29 decitex, Woven fabrics of polyester staple fibres	1468612	430006
Bottom 24	Woven fabrics of silk, Flat-rolled products of stainless steel, Oil-cake from extraction of acid & colza seeds, Plants used in perfumery/pharmacy, Towers/lattice masts of iron/steel, Corrugated flat-rolled products of iron/steel, Stranded wire/cables of aluminium with steel core, Cotton yarn of combed and uncombed fibres (measuring between 192.31-232.56 decitex), Sandstone, Natural barium carbonate, Bulk containers of man-made textile materials, Reclaimed rubber, Salt, Woven fabrics of cotton, Emery & other natural abrasives, Worked monumental/building stone of granite, optical fibre bundles/cables, Heterocyclic compounds, Sesamum Seeds, Cane sugar, unroasted Groundnuts	341897	68629

Source: Derived from Appendix Table 3A

<sup>&</sup>lt;sup>14</sup> In recent Interim Union-Budget 2019-20 announcement (February 1, 2019), Indian government stressed on the urgent need to raise the production of hydrocarbon to minimize imports. In this paper, identifying benzene which is cyclic hydrocarbon as the most potential competitive item for Indian exports is a good signal. [See https://www.indiabudget.gov.in/ub2019-20/bs/bs.pdf (pg.12-13)].

India's existing exports of selected 74 intermediate products in identified 42 markets are estimated at US\$ 6.3 billion. Potential market share that India can capture from additional exports of these products in the identified markets is calculated to be US\$ 4.6 billion (assuming that India can capture 100 percent market share from all the relatively weak competitors).

On the other hand, Banga and Saha (2016) mentioned India' current exports of 35 lead products<sup>15</sup> as US\$ 10.7 billion. For these, potential market share to capture has been reported to be on higher side at US\$ 22.8 billion (representing a share of 7.24 percent in India's total exports during 2012-14, which is calculated as US\$ 315 billion). This implies greater scope for raising India's exports of finished consumer and capital goods. However, potential-capturing wise, estimated hike in intermediates (share of 1.46 per cent in India's exports) is a small figure in comparison. But India's manufacturing sector needs push where capturing extra export potential from selected intermediate inputs could be an admirable idea.

In fact, majority of the selected inputs are highly competitive with higher values on all indices as compared to existing competitors. Principally, identified intermediate products span over number of sectors covering 31 broad HS chapters: oil seeds, oleaginous fruits, grains, seeds (viz. groundnuts, sesamum); medicinal plants; residues from food industry; prepared animal fodder (oil cake, solid residues from extraction of seeds, vegetable fats); mineral products like salt; stones, plastering materials, lime and cement; organic chemicals; dyes and pigments; essential oils; plastics and rubber articles; textiles mainly cotton yarn, manmade fibres and some made-up articles like packing containers; iron and steel and their articles; machinery parts viz. carbon electrodes, optical fibre bundles; etc. On the whole, India's total potential market share is quite significant in the exports of identified intermediate products/inputs.

Detailed analysis from Appendix Table 3A show very high estimated potential market share for few products despite low level of their existing exports, for instance, wheat flour and paperboard (while exporting to Brunei), pigments, polyester plates/sheets, spectacle lenses, silk woven fabrics, paperboard of cellulose fibres, etc. However, additional market share to capture is not much in case of some products despite India being competitive, such as in case of groundnuts, cane sugar, mucilages and cotton yarn HS 520513 (when exporting to Latvia), oil-cake from colza seeds, oil-cake from vegetable oils (when exporting to Cambodia), sandstone (Australia and Ireland), organic chemicals like heterocyclic compounds (while exporting to Cyprus) and other organic compounds (Bulgaria, Malta, Croatia, Cyprus, Uganda), essential oils (Denmark), carbon electrodes (Estonia), and worked monumental stone/article of granite. Their potential share can be increased by developing more capacities and productivity gains.

Interestingly, Appendix Table 3B also broadly highlights 'relatively weak' competitors from which India can potentially capture extra market share in the exports of identified 74

<sup>&</sup>lt;sup>15</sup> They have identified lead (finished) products from broad 16 HS chapters: processed fish, cashew nuts, cumin seeds, dyes, leather articles, carpets, articles of apparels mainly women/ girls' dresses, bedspreads, steam turbines, electric transformers, railway tank-wagons, tractors, diamonds and articles of jewellery.

intermediates. The results show Germany, China and Italy (followed by US, UK, Netherlands, Belgium, France) as the top competitor-exporters in case of majority of the products. It is commendable for India to have the capacity to emerge as much stronger exporter for such intermediate inputs' exports in GVCs.

In short, despite low potential in intermediate exports as compared to finished products, Indian manufacturing is in position to provide number of intermediates to link at various stages of different manufactured GVCs. While additional exports of US\$ 22.8 billion is possible by better exploiting the potential that exists for 35 lead products in identified markets, it would be preferable to have some additional gains by exploiting the potentials that exists for exports of intermediate products.

Further, this paper presents a complete list of India's potential 109 competitive items for exports in the identified 50 markets: 74 intermediates (identified in this study) and 35 lead products (identified in the study of Banga & Saha, 2016). These are found to be useful for enhancing India's gains under GVCs and supporting 'Make in India'. In fact, India's exports to the selected 50 markets (during 2012-14) stood at USD 167 billion, which comprises about 53 percent of India's total exports to the world. Both these product categories together occupy a total share of 10.24 percent. Although intermediates account only for 3.78 percent at present, but thoughtful exploring of their potentials can help building necessary confidence for many domestic input-producing industries. Also, over time, with better policies, India can increase its existing shares in exporting of selected intermediate products. Both industrial associations and government can play a pivotal role for capturing potential market shares in identified markets and improving export competitiveness.

#### 5. Comparative-Cost Analysis: Exporting Inputs at Lower Costs

This section further determines whether India's identified potential intermediate products/inputs are also exported to the selected market combinations at the lower unit costs. Comparative cost-analysis is done by using the average export unit values (EUVs) which are calculated product-wise. EUV is also estimated on three-year average flow basis (2012-14) as India's exports of intermediate product to the identified market (using Appendix Table 3A - converted to USD) divided by volume of exports (quantity unit).

As an extension to competitiveness analysis, for each product-market combination, India's EUV is compared with the same five existing competitor-exporters. The results show that India exports many selected intermediate products at lower costs (Part A of Appendix Table 4 – referred to as *Stage I inputs*) to other Asia but European countries in particular. The list include vitamins and their derivatives, oil cake from colza seeds, essential oils, organic heterocyclic compounds, glass articles, pigments used to make paints, leather prepared after tanning, products of stainless steel, antibiotics, etc.

However, in case of some products (taken as *Stage II inputs*), India is although more costcompetitive while exporting, but there is also a close competitor which has almost similar or just marginally higher EUVs (see Appendix Table 5). China is the main competitor (in case of inputs namely sandstone, witherite, emery, salt, cotton and polyester yarn, flanges and wire of stainless steel, tubes/pipes and flat-rolled products of iron/non-alloy steel, etc.), followed by US and UAE, Russia, Italy and Germany. India must remain cautious so that do not lose its cost-competitiveness in such products to other Asian economies in particular. In the course of phased development, productive capacities must be improved in industries producing these.

As EUV may not be the best indicator of cost advantage, further examination ('Comparative-Cost: Further Competitiveness Analysis' in other markets) is also done for all the Stage I inputs (see Part B of Appendix Table 4). For all product-market combinations, the case of India's lower EUVs than other two existing competitor-exporters (Column IV) is checked in other markets too rather than only in main selected market (Column II – obtained from Competitive Analysis in previous section). For instance, for product HS 293629 to Belgium combination, the case of India's lower EUV than that of Italy and Netherlands is checked even in other 47 markets (excluding Belgium, Italy, and Netherlands). If India's EUV is lower than Italy and Netherlands in the export of 293629 in at least other 10 markets (other than Belgium), then India has a clear cost advantage over Italy and Netherlands in the export of product 293629. This exercise is to corroborate the results obtained in Appendix Tables 3A and 4 (Part A).

Overall result of this paper, based on detailed Comparative-cost analysis using 2012-14 timeperiod, show ultimate 15 product-market combinations (*'Core Stage I inputs'* – Table 4) where India has highest cost-advantage as well as competitive-advantage than existing competitors. The combinations include 11 intermediate products targeted for exports to European countries and even to Singapore (mostly advanced nations). They are priority items for India's export promotion, followed by remaining Stage I inputs combinations whose potential can be subsequently exploited.

India's Most Competitive Product-Market Combinations	Concerned Industry	Estimated Potential share to capture from other Competitors (in US\$ 1000) – Appendix Table 3A	Actual Exports reported during 2015-17 (in US\$ 1000)	
293629 - Belgium	Organic chemicals (vitamins B9, K, D, H, nicotinic acid)	19609	16420	
702000 - Denmark	Glass products	6426	3972	
321290 - Germany	Chemicals (pigments used in manufacture of paints)	104382	65315	
702000 - Germany	Glass products	57600	27572	
392321 - Ireland	Plastic articles for goods' packing (bags and sacks)	97262	3973	
520513 - Latvia	Textiles (cotton yarn)	1	No exports reported	
900110 - Luxembourg	Precision machinery (optical instrument and equipment)	848	872	
730721 - Netherlands	Articles of iron & steel (flanges of steel)	49546	18381	
321290 - Poland	Chemicals (pigments used in manufacture of paints)	23666	4070	
330125 - Singapore	Essential oils (chemical)	2386	13783	
722300 - Slovak Republic	Iron & steel (wire of	7171	1552	
722300 - Slovenia	staniess steel)	2317	1429	
410711 - Spain	Leather prepared after tanning	26070	4575	
392329 – Sweden	Plastic articles for goods' packing (bags and sacks)	24472	1187	
702000- Sweden	Glass products	6986	3594	

 Table 4: India's Clear Cost Competitive Intermediate Goods (Core Stage I Inputs)

Source: WITS and from Appendix Tables 3A and 4

However, for these extremely competitive and potential intermediate goods-market combinations, the lower average exports are reported during 2015-17 (except for 330125 and 900110). This is the large gap which Indian manufacturing must capture. There is a need to explain why such profitable opportunities are still not being exploited by Indian entrepreneurs. Is it due to recession or ignorance or any other obstacle? Future consultations with industrial associations or export houses would be able to provide more insights.

Nevertheless, Europe and EA ad SEA are important export destinations for India (including US and Australia for few products). This is true even for those intermediates where India's export unit values are not lowest, but are second-best to the best competitor in that product-market combination. For instance, in case of exporting HS 300390 to Australia, 520811 and

500720 (Austria), 121190 (Denmark), HS 730721 (Finland and Sweden), HS 330124 (France), 320419 (Indonesia, Greece and Philippines), 401161 to Ireland, 320417 (Japan), 130219 (Japan and US), 120740 (Latvia), 392020 to Slovak republic, 880390 (UK) and 732599 to Sweden. These can be termed as the *Stage III inputs* whose cost-advantage must be enhanced in due course of time.

The idea of this paper is to achieve rapid export facilitation and competitiveness but in a more focused and phased manner. Policy priority is to actively engage in the exports of 'Core Sage I inputs' (Table 4) by overcoming all existing flaws, to be followed by working on the 'Stage I inputs' (Appendix Table 4- Part A) and then Stage II inputs (Appendix Table 5), and thereafter Stage III inputs.

#### 6. Conclusion and Policy Direction

Indian manufacturing is found to be growing in its exports of Intermediate goods, thereby displaying some opportunities for growth. The paper uses the two rigorous methods of 'Competitiveness Analysis' and 'Comparative-Cost Analysis' to identify India's potential intermediate exports during the time-period 2012-14 covering 50 export markets. The summary of the main findings from this study is as follows:

- Using Competitiveness Analysis, this paper identifies India's 74 potential intermediate products which are found to be highly competitive for exports in the identified 42 markets (mostly Europe, then East Asia, followed by South East Asia). These products mainly include benzene, line pipes used for oil/gas pipelines, cast articles of iron/steel, vegetable saps, cotton yarn, dyes and pigments, medicaments, etc. The paper further highlights 'relatively weak' competitors, mainly Germany, China and Italy (followed by US, UK, Netherlands, Belgium, France), from which India can potentially capture extra market share in the exports of these identified intermediates.
- 2) India may be currently capturing low share in exports of intermediates as compared to finished products, but some additional gains can be earned. Together, 74 intermediate products (identified in this paper) and 35 lead products (identified by Banga & Saha, 2016) can capture significant market share from the existing competitor-exporters and can help to increase India's export competitiveness.
- 3) Applying Comparative-cost Analysis on identified 74 potential intermediates in 42 markets combinations, the results show that large proportions of India's intermediate products are being exported at lower unit costs as compared to the competitor-exporters. However, in case of few inputs such as sandstone, emery, salt, cotton and polyester yarn, flanges and wire of stainless steel, tubes/pipes of iron, etc., China is India's main close-competitor.
- 4) More detailed examination is also undertaken via method of 'Comparative-Cost: Further Competitiveness Analysis', where the case of India's lower EUVs than existing competitor-exporters is further checked in other markets too rather than only in main selected market. This analysis ultimately identifies clear and most cost-competitive 15

intermediate product-market combinations. The combinations include different chemical products namely pigments, vitamins, oils, etc., iron and steel articles, glass products, plastic, leather intermediate inputs and textile products.

- 5) Second, it is suggested in this paper that the task of achieving India's export competiveness has to be undertaken in different stages. At the first high-priority stage, these identified 15 intermediates-market combinations must be promoted. As India still during the period 2015-17 continues to export most of them at less than the potential estimated (over the period 2012-14), there is a big opportunity.
- 6) Europe is reported as the best export destination for these India's potential intermediates. These inputs can certainly help India to lead in GVCs as their prominent supplier. However, India must incorporate fresh thinking while developing more proactive domestic industries for such identified intermediate inputs.

Using above analysis as a base, this study provides following policy suggestions which can help Indian exporters for climbing up the manufacturing ladder especially in intermediate products:

- There is a need to compile an exhaustive list of all the exporters (not only large companies, but also MSMEs ones). For this, Industrial associations can work hand-in-hand with the government and even academicians. Stakeholder's consultations can be held at regular intervals to understand their current level of capacities and the issues that they face while exporting.
- More schemes could be launched under 'Make in India' aimed at enhancing awareness among the exporters about the potential markets and how could they approach them. This is highly critical for small exporters due to lack of availability of adequate finance. Removing infrastructure bottlenecks is the key for better economic integration.
- Economies of scale is required in order to be more cost-competitive and move upwards in value chains as compared to other Asia mainly China. For this, large scale manufacturing of at least 15 identified intermediate inputs can be targeted at.
- More capacities could be put up in developing greater cost-advantages (i) in those inputs where India's EUV is still not very high or where India has close-competitors; and (ii) in more new categories of input lines where India may still be less competitive as compared to other existing competitor-exporters [such as, moving beyond competitiveness in yarn to the fabric segment of textile value chains which is reported to be India's one of the weakest link (Gupta 2018); upgrading to sophisticated auto-components segment where India may have some capacities (Gupta 2015a); etc.].

#### References

- Amiti, M., & Konings, J. (2007). Trade liberalization, intermediate inputs, and productivity: Evidence from Indonesia. *The American Economic Review*, 97(5), 1611–1638.
- Ando, M., & Kimura, F. (2009). Fragmentation in East Asia: Further evidence. (Discussion Paper ERIA-DP-2009-20). Jakarta, Indonesia: Economic Research Institute for ASEAN and East Asia Retrieved from http://www.eria.org/pdf/ERIA-DP-2009-20.pdf
- Antràs, P., Fort, T.C., & Tintelnot, F. (2017). The margins of global sourcing: Theory and evidence from U.S. firms. *American Economic Review*, *107*(9), 2514-2564.
- Baldwin, R., & Lopez-Gonzalez, J. (2015). Supply-chain trade: A portrait of global patterns and several testable hypotheses. *The World Economy*, *38*(11), 1682–1721.
- Banga, K. (2016). Impact of global value chains on employment in India. *Journal of Economic Integration*, 31(3), 631–673.
- Banga, R. (2014a). Linking into global value chains is not sufficient: Do you export domestic value added contents? *Journal of Economic Integration*, 29(2), 267-297.
- Banga, R. (2014b). Trade facilitation and 'hollowing-out' of Indian manufacturing. *Economic and Political Weekly, XLIX*(40), 57–63.
- Banga, R., & Saha, A. (2016). Boosting India's exports by linking LDCs into India's Potential global value chains. (Policy Advice Report). London: Commonwealth Secretariat.
- **Bas, M. (2012).** Input-trade liberalization and firm export decisions: Evidence from Argentina. *Journal of Development Economics*, *97*, 481-493.
- Bas, M., Strauss-Kahn, V., (2014). Does importing more inputs raise exports? Firm-level evidence from France. *Review of World Economics*, 150(2), 241–275.
- Beretta, S., & Lenti, R. T. (2012). India and China: Trading with the World and each other. *Economic and Political Weekly, XLVII*(44).
- Bhat, T. P., Guha, A., Paul, M., & Sahu, P. P. (2007). Estimates of import intensity in India's manufacturing sector: Recent trends and dimensions. (Working Paper No. 2007/08). New Delhi: Institute for Studies in Industrial Development.
- Colantone, I., & Crinò, R. (2014). New imported inputs, new domestic products. *Journal of International Economics*, 92(1), 147–165.
- Crinò, R. (2012). Imported inputs and skill upgrading. Labour Economics, 19(6), 957–969.

- **De Backer, K., & Miroudot, S. (2013).** *Mapping Global Value Chains*. (OECD Trade Policy Papers No. 159). Paris: OECD Publishing.
- Feng, L., Li, Z., & Swenson, D. L. (2016). The connection between imported intermediate inputs and exports: Evidence from Chinese firms. *Journal of International Economics*, 101(Supplement C), 86–101.
- Goldar, B., Das, D.K., Sengupta, S., & Das, P.C. (2017a). Domestic value addition and foreign content: An analysis of India's exports from 1995 to 2011. (Working paper No. 332). New Delhi: Indian Council for Research on International Economic Relations.
- Goldar, B., Banga, R., & Banga, K. (2017b). India's linkages into global value chains: The role of imported services. Draft paper for India Policy Forum July 11–12, 2017. Retrieved from http://www.ncaer.org/Events/IPF-2017/IPF-2017-Goldar-Banga-Banga-Conf-version.pdf.
- Goldar, B. (2013). Determinants of import intensity of India's manufactured exports under the new policy regime. *Indian Economic Review*, 48(1), 221-237.
- Goldberg, P. K., Khandelwal, A. K., Pavcnik, N., & Topalova, P. (2010). Imported intermediate inputs and domestic product growth: Evidence from India. *The Quarterly Journal of Economics*, 125(4), 1727–1767.
- Gupta, N. (2015a). Is Indian machinery industry better integrated into global value chains vis-à-vis other Asian economies? (Working Paper CWS/WP/200/32). New Delhi: Centre for WTO Studies
- **Gupta, N. (2015b).** Estimating linkages of Indian manufacturing industries into global value chains using international input-output table. *Review of Development & Change, XX*(2), 177-202.
- Gupta, N. (2016). Domestic value-added growth is vital: Are Indian industries gaining by linking into value chains? *South Asia Economic Journal*, *17*(2), 271-294.
- **Gupta, N. (2018).** Constraints to linking into global value chains: Do Indian industries lack capacities and skills? *Productivity*, *58*(4), 363-379.
- Habiyaremye, A. (2013). Imported capital goods and manufacturing productivity: Evidence from Botswana's manufacturing sector. South African Journal of Economics, 81(4), 581-604.
- Hoda, A., & Rai, D. K. (2014). *Trade and investment barriers affecting international production networks in India.* (Working paper No. 281). New Delhi: Indian Council for Research on International Economic Relations.

- Hummels, D., Ishii, J., & Yi, K.-M. (2001). The nature and growth of vertical specialization in world trade. *Journal of International Economics*, *54*(1), 75–96.
- Jiang, X. (2015). Employment effects of trade in intermediate and final goods: An empirical assessment. *International Labour Review*, *154*(2), 147-164.
- Joo, K., & Kim, T. (2010). The effect of China's export on Korea (KOR)'s export of the intermediate goods. *The Journal of International Trade & Commerce*, 6(4), 93-117.
- Kasahara, H., & Rodrigue, J. (2008). Does the use of imported intermediates increase productivity? Plant-level evidence. *Journal of Development Economics*, 87(1), 106-118.
- Kee, H. L., & Tang, H. (2016). Domestic value added in exports: Theory and firm evidence from China. (World Bank Policy Research Working Paper No. 7491). Washington, DC: World Bank Group.
- MGI. (2019). Globalization in transition: The future of trade and value chains. (Report). McKinsey Global Institute, New York: McKinsey & Company. Retrieved from https://www.mckinsey.com/~/media/mckinsey/featured%20insights/innovation/global ization%20in%20transition%20the%20future%20of%20trade%20and%20value%20c hains/mgi-globalization%20in%20transition-the-future-of-trade-and-value-chainsfull-report.ashx
- **Obashi, A., & Kimura, F. (2016).** *Deepening and widening of production networks in ASEAN.* (Discussion Paper ERIA-DP- 2016-09). Jakarta, Indonesia: Economic Research Institute for ASEAN and East Asia Retrieved from http://www.eria.org/ERIA-DP-2016-09.pdf.
- **OECD, WTO & World Bank. (2014).** *Global value chains: Challenges, opportunities, and implications for policy.* (Report prepared for submission to the G20 Trade Ministers Meeting Sydney, Australia, 19 July 2014). Paris: OECD Publications.
- Pathikonda, V., & Farole, T. (2016). The capabilities driving participation in global value chains. (World Bank Policy Research Working Paper No.7804). Washington, D.C.: World Bank Group.
- Soo, K. T. (2017). The gains from trade in intermediate goods: A Ricardo-Sraffa-Samuelson model. *International Review of Economics and Finance, XXX*, 1-18.
- **Taglioni, D., & Winkler, D. (2016).** *Making global value chains work for development.* (Report). Washington DC: World Bank Group.
- **Tewari, M., Veeramani, C., & Singh, S. (2015).** The potential for involving India in regional production networks: Analyzing vertically specialized trade patterns between

*India and ASEAN*. (Working paper No. 292). New Delhi: Indian Council for Research on International Economic Relations.

- **Topalova, P., & Khandelwal, A. (2011).** Trade liberalization and firm productivity: The case of India. *Review of Economics and Statistics*, *93*(3), 995–1009.
- **UNCTAD.** (2013). World investment report: Global value chains: Investment and trade for *development*. New York and Geneva: United Nations Publication.
- UNECA. (2015). Repositioning Africa in facilitating trade in intermediates and services. Economic Report on Africa 2015: Industrializing Through Trade. (Economic Report on Africa 2015). Ethiopia: United Nations Economic Commission for Africa. Retrieved from https://www.uneca.org/sites/default/files/uploadeddocuments/ERA/ERA2015/chap4.pdf
- **UNESCAP** (2015). Asia-Pacific Trade and Investment Report 2015: Supporting Participation in Value Chains. Thailand: United Nations Publication.
- Veeramani, C., & Dhir, G. (2017). *Make What in India?* In S. Mahendra Dev, ed., India Development Report 2017. New Delhi: Oxford University Press.
- Vrh, N. (2017). What drives the differences in domestic value added in exports between old and new E.U. member states? *Economic Research*, 31, 645-663.
- World Bank. (2017). *Measuring and analyzing the impact of GVCs on economic development*. Washington DC: World Bank Group.
- WTO. (2017). World Trade Statistical Review 2017. Geneva: World Trade Organisation.

#### Appendix





Source: Data obtained from WITS Software

#### **Appendix Table 1: India's Exports to the World**

		2016	2011			
Product Group	Export Product Share (%)	Revealed comparative advantage (RCA)	Export Product Share (%)	Revealed comparative advantage (RCA)		
Capital goods	13.67	0.35	11.93	0.38		
Consumer goods	45.14	1.37	43.35	1.30		
Intermediate goods	32.52	1.79	31.18	1.39		
Raw materials	8.35	0.64	8.9	0.62		

Source: Data obtained from WITS Software

	2016				2011			
Top 25 Intermediate	Cap.	Cons.	Int.	Raw	Cap.	Cons.	Int.	Raw
Exporters other than India	Gds.	Gds.	Gds.	Mat.	Gds.	Gds.	Gds.	Mat.
Australia	5.6	15.6	18.3	56.0	4.7	11.9	16.5	62.7
Austria	36.9	32.3	24.1	3.2	34.7	32.1	25.8	3.2
Belgium	16.0	41.5	31.8	7.9	15.3	41.6	32.7	8.1
Brazil	16.3	13.5	29.2	39.4	13.4	12.9	26.3	45.0
Canada	18.0	30.0	24.9	21.0	15.8	26.5	26.5	27.3
China	44.1	37.5	15.7	1.8	45.2	35.8	16.5	1.9
France	36.4	36.8	18.7	5.4	33.5	36.2	20.6	6.6
Germany	37.9	35.5	18.2	2.4	37.2	34.2	20.5	2.9
Hong Kong	61.9	15.0	20.3	2.2	55.6	22.2	19.2	2.1
Indonesia	9.9	40.8	25.9	22.6	8.2	32.9	26.3	32.5
Ireland	22.7	30.0	42.4	3.8	16.5	35.9	42.0	4.5
Italy	31.8	43.0	19.9	2.8	32.0	40.4	22.1	2.9
Japan	47.1	25.6	19.8	1.1	49.7	21.9	22.1	1.1
Korea	54.0	22.5	22.1	0.6	50.8	24.1	23.5	0.7
Malaysia	42.3	31.6	19.8	5.6	36.5	35.4	19.2	8.2
Mexico	49.1	29.8	9.5	10.2	38.7	29.5	11.8	19.2
Netherlands	29.9	37.9	21.5	9.9	28.8	37.7	23.1	9.6
Russia	4.9	22.6	20.5	35.9	2.2	33.0	14.5	39.3
Singapore	51.1	23.4	19.6	0.8	45.7	29.9	15.8	0.7
Spain	20.5	44.1	21.5	11.0	20.8	41.7	24.1	9.5
Switzerland	16.1	32.5	49.7	0.5	24.3	40.0	32.4	0.9
Thailand	38.4	34.5	20.9	5.8	31.8	35.0	23.2	9.8
UAE	5.8	15.5	13.6	14.7	12.5	17.9	16.4	30.4
UK	29.1	39.1	21.8	6.5	25.1	35.3	15.6	10.4
US	34.0	25.7	19.7	9.1	32.9	25.5	22.2	10.6

Appendix Table 2: Export Share of Countries (Highlighted portion show decline in shares from 2011 to 2016)

Source: Own Calculations (Using WITS software) [Note: Cap. Gds.: Capital Goods; Cons. Gds.: Consumer Goods; Int. Gds.: Intermediate Goods; Raw Mat.: Raw Materials]

#### Appendix Table 3A: Identified India's Potential Key Intermediate Products based on Competitiveness Analysis (ranked as per highest additional market potential share to capture)

Selected Intermediate	Product Description	Markets (Partner	India's Current exports to	Additional potential market share that can be captured by
Products (HS 2007)		Countries)	Markets (in US\$ 1000)	India from relatively weak competitors (in US\$ 1000)
290220	Benzene (Cyclic Hydrocarbon)	Belgium (BGL)	98475	832957
730511	Line pipe of a kind used for oil/gas pipelines having circular cross-sections	Australia (AUS)	87331	567290
		Cyprus (CYP)	779	536
732599	Cast articles of iron (excl. non-malleable	Germany (DEU)	130318	394716
152577	cast iron)/steel, n.e.s.	Sweden (SWE)	32843	41531
		Finland (FIN)	9571	24848
130219	Vegetable sans $\&$ extracts	Japan (JPN)	30919	180338
130217	vegetable saps & extracts	US	125650	141172
	Cotton yarn, single (excl. sewing thread), of	China (CHN)	339802	267667
520524	combed fibres, containing 85%/more by weight of cotton, measuring <192.31dtx. but not <125dtx., not put up for retail sale	Cambodia (KHM)	1788	2670
		Denmark (DNK)	10495	30758
220.417		Japan (JPN)	35862	172113
320417	Pigments & preparations based thereon	Luxembourg (LUX)	368	12773
300390	Medicaments	New Zealand (NZL)	1254	9281
		Australia (AUS)	8328	204749
221200	Pigments used in manufacture of paints and	Germany (DEU)	76691	104382
321290	Dyes	Poland (POL)	2678	23666
	parts of non-powered aircrafts, balloons and	Austria (AUT)	2880	7285
880200		UK	37598	116999
880390	spacecraft	New Zealand (NZL)	15949	2230
120222	Mucilages & thickeners derived from locust	Latvia (LVA)	4574	111
130232	bean seeds/guar seeds	US	2815115	103437
392321	Sacks & bags (incl. cones), of polymers of ethylene	Ireland (IRL)	3376	97262
		Belgium (BGL)	11104	25112
730721	Flanges of stainless steel	Netherlands (NLD)	15295	49546
		Sweden (SWE)	1168	8963
		Finland (FIN)	1100	7417
		Estonia (EST)	1040	1507
		Belgium (BGL)	17606	22869
722300	Wire of stainless steel	Netherlands (NLD)	22560	40675
		Slovak Republic (SVK)	1682	7171
		Slovenia (SVN)	1031	2317
		Denmark (DNK)	3488	6426
702000	Other orticles of elece	Estonia (EST)	156	854
/02000	Other articles of glass	Germany (DEU)	22231	57600
		Sweden (SWE)	3640	6986
320412	Acid dyes & preparations based	Italy (ITA)	56882	52376

Selected		Markets	India's Current exports to	Additional potential market share that
Products (HS	Product Description	(Partner	Markets	India from relatively
2007)		Countries)	(in US\$	weak competitors (in
2007)			(11 CS¢ 1000)	US\$ 1000)
		Spain (ESP)	22434	13074
	Flat-rolled products of iron/non-alloy steel, of a width of 600mm/more, hot-rolled, not	Philippines (PHL)	2067	1589
720825	clad/plated/coated, in coils, not further worked than hot-rolled, pickled, of a thickness of 4.75mm/more	Spain (ESP)	14099	50677
392020	Plates, sheets, film, foil & strip, of polymers of propylene	Slovak Republic (SVK)	2075	50328
	Depar perpendically loss wording for	Brunei (BRN)	557	3097
482390	wates of callulose fibros, cut to size/shape	Thailand (THA)	10143	31068
	webs of centriose notes, cut to size/snape	Finland (FIN)	1022	10260
		Germany (DEU)	11190	18678
320414	Direct dyes & preparations based	Italy (ITA)	11291	18572
		Spain (ESP)	5123	4453
320416	Reactive dyes & preparations based	Indonesia (IDN)	26821	38822
290611	Menthol (under category of 'cyclic alcohol and their derivatives')	China (CHN)	205370	37048
		France (FRA)	8609	3719
330124	Essential oils of peppermint	China (CHN)	13799	22390
		Germany (DEU)	9892	9277
540000	Textured yarn other than sewing thread, of	Cyprus (CYP)	2733	379
540233	polyesters, not put up for retail sale	Poland (POL)	14050	33761
220125	Essential oils of mints other than	Singapore (SGP)	31116	2386
330125	peppermint	China (CHN)	85434	31135
	Leather further prepared after tanning/crusting, incl. parchment-dressed	Cambodia (KHM)	1576	383
410711	leather, of bovine (incl. buffalo)/equine	Hungary (HUN)	536	4734
	animals, without hair on, whole hides & skins, full grains, unsplit	Spain (ESP)	5738	26070
954511	Carbon alestro des used for furnases	Spain (ESP)	11597	29268
834311	Carbon electrodes used for furnaces	Estonia (EST)	3060	691
220410	Synthetic organic colouring matter &	Philippines (PHL)	5045	11366
520419	preparations based	Indonesia (IDN)	8976	14451
		Greece (GRC)	583	1484
670300	Human hair, dressed/thinned/bleached or wool/other animal hair/other textile materials, prepared for use in making wigs	China (CHN)	178651	26489
		Croatia (HRV)	2204	8410
730300	Tubes, pipes & hollow profiles of cast iron	Ireland (IRL)	3741	6302
	r r r r r r r r r r r r r r r r r r r	Slovenia (SVN)	4659	10406
		China (CHN)	292769	12783
	Castor oil & fractions not chemically	France (FRA)	89344	5166
151530	modified	Netherlands (NLD)	108485	6723
392329	Sacks & bags (incl. cones), of plastics other than polymers of ethylene	Sweden (SWE)	1371	24472
203620	Vitamins & their derivatives (other than	Belgium (BGL)	10361	19609
293029	Vitamin A, B1, B2, B12)	Hungary (HUN)	1187	2188

Selected Intermediate Products (HS 2007)	Product Description	Markets (Partner Countries)	India's Current exports to Markets (in US\$	Additional potential market share that can be captured by India from relatively weak competitors (in
560749	Twine, cordage, ropes & cables, of polyethylene/polypropylene, whether/not plaited/braided & whether/not impregnated, coated, covered/sheathed with rubber/plastics	Indonesia (IDN)	22307	20635
730630	Tubes, pipes & hollow profiles, welded, of circular cross-section, of iron/non-alloy steel	Korea (KOR)	9363	20031
		Poland (POL)	2701	16304
392069	Plates, sheets, film, foil & strip, of polyesters, n.e.s	Luxembourg (LUX)	90	2719
		Brunei (BRN)	53	19
		Korea (KOR)	41310	6175
230690	extraction of vegetable fats/oils	Cambodia (KHM)	1386	140
		Vietnam (VNM)	35572	12023
320420	Synthetic organic products used as fluorescent brightening agents	Finland (FIN)	4335	18113
		Cyprus (CYP)	1180	6994
294190	Antibiotics & their derivatives; salts thereof	Malta (MLT)	6960	2472
		Slovenia (SVN)	6624	7590
	Flat-rolled products of iron/non-alloy steel,	Italy (ITA)	39048	10893
720810	of a width of 600mm/more, hot-rolled, not clad/plated/coated, in coils	Vietnam (VNM)	184483	4997
271099	Waste oils other than those containing	Korea (KOR) (KOR)	36557	5499
	polychlorinated bipnenyls	Singapore (SGP)	63538	8960
		Austria (AUT)	24262	1957
	Other organic compounds (such as cefadroxil, ibuprofane, ranitindine, timolo	Czech Republic (CZE)	9288	1179
		Bulgaria	15806	294
294200		Malta (MLT)	19533	458
294200	maleate, cimetidine, atenolol, oxyclozanide,	Cyprus (CYP)	7137	108
	etc.)	Croatia (HRV)	9560	546
		Ireland (IRL)	52174	6011
		Uganda	8954	103
		Poland (POL)	19652	3006
401161	New pneumatic tyres, of rubber, having a herring-bone/similar tread, of a kind used on agricultural/forestry vehicles & machines	Portugal (PRT)	8902	13266
		Ireland (IRL)	7049	2533
401100	New pneumatic tyres, of rubber (excl. those	Portugal (PRT)	6704	1732
401199	with herring-bone/similar tread	Slovenia (SVN)	1841	1000
		Sweden (SWE)	6544	7398
721049	Flat-rolled products of iron/non-alloy steel, of a width of 600mm/more, plated/coated with zinc (not electrolytically), other than	Cyprus (CYP)	746	6708
	corrugated	Ethiopia (ETH)	49385	5678
110100	Wheat/meslin flour	Australia (AUS)	3766	4248
110100	tt neue mesini noui	Brunei (BRN)	188	5918

Selected Intermediate Products (HS 2007)	Product Description	Markets (Partner Countries)	India's Current exports to Markets (in US\$ 1000)	Additional potential market share that can be captured by India from relatively weak competitors (in US\$ 1000)
900150	Spectacle lenses of materials other than glass	Luxembourg (LUX)	33	9710
293500	Sulphonamides	Malta (MLT)	1436	1579
	Cotton vorm single (aval sowing thread) of	Sweden (SWE)	1284	7909
520522	combed fibres, containing 85%/more by weight of cotton, measuring <714.29dtx. but not <232.56dtx., not put up for retail sale	Poland (POL)	10744	9320
721090	Flat-rolled products of iron/non-alloy steel, of a width of 600mm/more, clad/plated/coated, n.e.s.	Portugal (PRT)	19360	8258
	Woven fabrics of polyester staple fibres	Brunei (BRN)	113	76
551511	mixed mainly/solely with viscose rayon staple fibres	Cambodia (KHM)	6611	7639
500720	Woven fabrics containing 85%/more of silk/silk waste other than noil silk	Austria (AUT)	473	7593
		Austria (AUT)	1236	3316
722011	Flat-rolled products of stainless steel, of a width of <600mm, not further worked than hot-rolled of a thickness of 4 75mm/more	Slovak Republic (SVK)	78	141
722011		Denmark (DNK)	2346	376
		Netherlands (NLD)	13157	2648
230641	Oil-cake & other solid residues from extraction of low erucic acid seeds	Korea (KOR)	21160	6331
121190	Plants used primarily in perfumery/pharmacy	Denmark (DNK)	2445	5897
730820	Towers & lattice masts of iron/steel	Cambodia (KHM)	1899	5489
721041	Flat-rolled products of iron/non-alloy steel, of a width of 600mm/more, corrugated, plated/coated with zinc (not electrolytically)	Ethiopia (ETH)	29373	4811
761410	Stranded wire, cables, plaited bands & the like, of aluminium, not electrically insulated, with steel core	Cambodia (KHM)	6942	4778
520523	Cotton yarn, single (excl. sewing thread), of combed fibres, containing 85% or more of cotton, measuring <232.56dtx. but not <192.31dtx. (>43 metric number but not >52 metric number), not for retail sale	Philippines (PHL)	13410	4637
		Austria (AUT)	1085	484
		Australia (AUS)	3977	179
		Ireland (IRL)	1720	45
251620	Sandstone	United Kingdom (UK)	72385	3720
		Brunei (BRN)	2305	2450
251110	Natural barium carbonate (witherite)	New Zealand (NZL)	582	599

Selected Intermediate Products (HS 2007)	Product Description	Markets (Partner Countries)	India's Current exports to Markets (in US\$ 1000)	Additional potential market share that can be captured by India from relatively weak competitors (in US\$ 1000)
	Flexible intermediate bulk containers of a	Estonia (EST)	635	1358
630532	kind used for the packing of goods, of man- made textile materials	Lithuania (LTU)	1080	1546
400300	Reclaimed rubber in primary forms/in	Philippines (PHL)	1389	2118
	plates/sneets/strip	Portugal (PRT)	2702	785
250100	Salt & pure sodium chloride	Indonesia (IDN)	6840	2552
520811	Woven fabrics of cotton, unbleached, containing 85%/more of cotton, plain weave, weighing not >100g/m2	Austria (AUT)	1896	1347
	Emery natural corundum natural cornet &	Latvia (LVA)	236	18
251320	other natural abrasives	Sweden (SWE)	1706	869
	other natural abrasives	Finland (FIN)	524	142
680223	Worked monumental/building stone & articles thereof of granite	Estonia (EST)	1228	261
		New Zealand (NZL)	3383	357
		Slovenia (SVN)	2434	274
900110	Optical fibres, optical fibre bundles & cables	Luxembourg (LUX)	418	848
202220	Heterocyclic compounds with nitrogen	Cyprus (CYP)	1337	435
295529	containing an unfused imidazole ring	Malta (MLT)	937	334
330190	Essential oils (terpeneless/not), including concretes & absolutes	Denmark (DNK)	4179	713
120740	Sacamum cando	Estonia (EST)	1783	210
120740	Sesamum seeds	Latvia (LVA)	687	288
	Oil asks & other solid residues from	Indonesia (IDN)	30911	69
230649	extraction of rape/colza seeds	Korea (KOR) (KOR)	95479	280
520513	Cotton yarn, single (excl. sewing thread), of uncombed fibres, containing 85%/more of	Latvia (LVA)	201	1
	cotton, measuring <232.56dtx. but not <192.31dtx., not for retail sale	Cambodia (KHM)	267	245
170111	Cane sugar, raw	Ethiopia (ETH)	6628	67
120220	Groundnuts, not roasted	Brunei (BRN)	444	18
	Total		6327814	4539126

Source: Author's Calculations, Data from WITS

### Appendix Table 3B: India's Competitors for 74 Intermediate Products

Relatively Weak Competitor- Exporters in Identified markets			
(India is found to be more	Identified Intermediate Products		
competitive than these for 74			
intermediates exports)			
Australia	230690,251110,300390,320419,680223		
Austria	410711,520522,702000,722300,730300,900110		
Belarus	540233		
	151530,251620,293500,293629,294200,320417,320419,320420,321290		
Belgium	,330124,392020,392069,392321,392329,401161,401199,721090,72201		
	1,722300,730300,730721,880390,900110,900150		
Brazil	320414, 680223		
Canada	130219,130232,271099,293500,294200,730630		
	120220,130219,130232,230641,230649,230690,250100,251110,251320		
	,251620,293329,293629,294190,294200,300390,320412,320414,32041		
China	6,320417,320419,320420,330125,400300,401199,482390,520523,5205		
C	24,540233,551511,560749,680223,702000,720825,721041,721049,722		
	300,730300,730511,730630,730721,730820,732599,761410,854511,88		
	0390,520513,721090		
Croatia	680223		
Czech Republic	251320,293500,294190,320417,392020,400300,520811,630532,722011		
	,722300,732599		
Denmark	130232,251320,392329,401199,520522,702000,722011,722300,730721		
Egypt	721049		
Estonia	130232,482390,630532,732599		
Finland	120740,294200,401161,722011,722300,732599		
	151530,230641,251620,294190,294200,320412,320417,320419,321290		
France	,330124,330125,400300,410/11,500/20,720810,720825,721090,72201		
	1,722300,730721,854511,880390,900150		
	120/40,121190,130219,130232,151530,250100,251320,251620,290220		
	,290011,295529,295029,294190,294200,520412,520414,520417,52041		
Germany	9,520420,521290,530124,530125,550190,592020,592009,592521,5925		
	29,401199,410711,462390,500720,520522,520611,050552,060225,702		
	4511 880390 900110 900150		
Greece	251620 294190 540233 721049 732599		
	151530 290611 300390 330124 330125 410711 482390 520523 520524		
Hong Kong	551511 670300 900150		
Hungary	121190 294190 330124 392020 520811 720810		
Thungary	110100 230649 230690 271099 330125 400300 520523 520524 540233		
Indonesia	551511 670300 720810 730511		
Ireland	251620 300390		
Israel	120740		
151401	110100 130219 130232 170111 251620 293329 293500 293629 294190		
	.294200.300390.320412.320414.320417.320419.320420.321290.39206		
Italy	9.401199.410711.500720.520513.520522.540233.670300.680223.7020		
5	00,720825,721049,722011,722300,730300,730721,732599,854511,880		
	390,900150		
T	110100,151530,230641,290611,294200,320416,330124,330125,410711		
Japan	,482390,551511,720810,720825,722300,730630,854511		
Kenya	294200		
Vere	130219,294190,320416,320417,320419,520523,520524,551511,560749		
Korea	,670300,720810,720825,722300,730511		
Latvia	120740,630532,680223		
Lithuania	120740,130232,251320,294200,630532		
Malaysia	110100,120220,230641,230690,251110,271099,400300,482390,560749		

	,730511,730820
Mexico	130219, 320414
Myanmar	151530
	120740,121190,151530,251320,290220,293329,293500,293629,294190
	,294200,321290,330190,392069,392321,400300,401161,401199,48239
Netherlands	0,702000,720825,721049,721090,730721,732599,854511,880390,9001
	10
New Zealand	250100, 251620
Norway	732599,294200,251320
Pakistan	130232,230649,520524
	120740,294200,300390,320414,392329,630532,721049,730300,732599
Poland	,880390
Portugal	293500,410711,680000
Romania	294201,410711
Russia	251320,630532,720810,730300,854511
Serbia/Montenegro	720810
	110100,120220,230690,250100,251110,290611,320416,320419,330124
Singapore	,330125,482390,551511,560749,720810,720825,761410,880390
Slovak Republic	401199,720810,732599
South Africa	294200,330190,680223
	130219,130232,251620,271099,290220,293329,320412,320414,320420
Spain	,400300,401161,401199,540233,680223,721090,722011,722300,73030
-	0,732599,880390
Cours down	120740,121190,320417,392069,482390,630532,702000,720825,722011
Sweden	,722300,732599
Switzerland	130219,251620,294200,320412,320417,321290,330124,500720,520811
Switzerfalld	,702000,722011,722300,880390
Theiland	151530,230649,230690,250100,251110,271099,320416,400300,520523
Thanand	,520524,730820,761410
Trinidad and Tobago	271099
Turkov	294200,320414,392069,401161,410711,520522,520811,551511,721041
Turkey	,721049,732599
Ukraine	392020
UAE	110100,170111,251320,551511,721049,721041
	110100,151530,251620,271099,290220,293329,293500,293629,294190
UK	,294200,300390,320412,320414,320419,321290,330124,330125,33019
UK	0,392321,392329,401199,500720,540233,702000,730300,730721,7325
	99,900110
	110100,121190,130219,151530,230690,251320,271099,290220,290611
US	,293629,294200,300390,320412,320414,320417,320419,321290,33012
00	4,330125,330190,392069,392321,410711,482390,540233,670300,6802
	23,720810,722011,730630,854511,880390
Vietnam	230690,251110,400300,520513,520524,560749,730820,761410

Source: Data using WITS based on Competitive Analysis

# Appendix Table 4: India's Cost-Competitive Intermediate Goods based on Export Unit Costs

PART A (Stage I inputs)				PART B (Second-level Analysis for Stage I inputs)		
India's Cost- Competitive Product- Market Combinations		EUV (USD/ quantity unit)		India's Higher and Clear Cost- Competitiveness in Other markets (other than Col II)		
Product	Markets	India's	EUV of other top 2	Number	Other Competitive markets	
code (HS)	(Partners)	Value (III)	exporters (besides India)	0f Morkota	where India's EUV is lower than	
(1)	(11)	(111)		14	CHN EST FRA GRC IPN	
293629	Belgium	4.65	Italy (11.14) Netherlands (17.97)		KOR, LVA, LTU, MYS, NGA, SGP, ESP, US, VNM	
230690	Brunei	0.25	Singapore (2.50) Thailand (31.18)	0	-	
410711	Cambodia	29.84	Hong Kong (31.33) US (36.40)	4	CHN, THA, UK, VNM	
330124	China	21.39	UK (33.08) Singapore (35.50)	9	AUS, DEU, IDN, JPN, KOR, MYS, PHL, THA, US	
330125	China	17.47	Hong Kong (19.15) UK (33.34)	0	-	
293329	Cyprus	25.33	China (86.65) Italy (111.13)	3	AUT, CYP, DNK	
702000	Denmark	2.71	China (8) Sweden (8.84)	28	AUS, AUT, BEL, BGR, CYP, CZE, FIN, FRA, DEU, GRC, HUN, IRL, ITA, JPN, KOR, LVA, MYS, MLT, NLD, NZL, PHL, POL, PRT, ROM, SGP, ESP, UK, US	
722011		3.27	Spain (4.01) Germany (4.22)	4	FRA, ITA, SVK, US	
120740	Estonia	1.62	Lithuania (2.60) Latvia (2.67)	0	-	
321290		2.89	UK (3.95) Belgium (8.41)	21	AUS, BGR, ETH, FRA, GHA, GRC, IDN, ITA, JPN, KEN, KOR, NLD, NZL, PHL, POL, SGP, ESP, THA, UGA, US, VNM	
330124	Germany	24.49	Singapore (35.81) UK (41.43)	9	AUS, CHN, IDN, JPN, KOR, MYS, PHL, THA, US	
702000		2.03	Italy (3.09) China (7.31)	30	AUS, AUT, BEL, BRN, BGR, CYP, CZE, DNK, FIN, FRA, GHA, GRC, HUN, IRL, JPN, LVA, MYS, MLT, MMR, NLD, NZL, NGA, PHL, PRT, ROM, SGP, ESP, SWE, UK, US	
320416	Indonesia	5.01	Thailand (6.16) China (6.44)	7	AUS, DEU, MYS, NLD, NZL, SGP, US	
392321	Ireland	2.02	Germany (4.78) UK (5.62)	26	AUS, BRN, CZE, DNK, EST, GHA, GRC, HUN, ITA, JPN, KEN, KOR, LVA, LTU, MYS, NZL, NGA, PHL, POL, SGP, SVN, ESP, SWE, TZA, UGA, US	
130232		0.59	Lithuania (4.83) Germany (8.12)	2	EST, NLD	
520513	Latvia	2.36	Italy (12.62)	19	BEL, BGR, CHN, HRV, CZE, DNK, DEU, JPN, KOR, LTU, NLD, POL, PRT, ROM, ESP,	

					SWE, THA, US, VNM
900110	Luxembourg	22.52	Austria (35.48) Belgium (37.57)	20	AUS, BGR, HRV, CZE, DEU, GRC, HUN, ITA, LVA, LTU, NLD, NZL, NGA, POL, ROM, SVK, SVN, ESP, UK, US
294190	Malta	137.93	Italy (240.71) Netherlands (242.34)	9	HRV, FIN, FRA, JPN, KEN, LVA, THA, US, VNM
730721	Netherlands	4.97	China (6.55) Belgium (12.16)	20	AUS, AUT, CZE, EST, ETH, FIN, DEU, GHA, HUN, IDN, KEN, LTU, NZL, NGA, POL, PRT, SVK, TZA, UGA, UK
321290	Poland	2.75	Italy (7.84) France (9.11)	15	AUS, BGR, DEU, GRC, IDN, JPN, KOR, MYS, NLD, NGA, PHL, SGP, UK, US, VNM
330125	Singapore	19.21	China (30.14) Germany (32.23)	10	AUS, FRA, ITA, JPN, KOR, MYS, NLD, ROM, ESP, US
722011		2.97	Spain (3.77) Italy (3.93)	5	AUT, DNK, FRA, UK, US
722300	Slovak Republic	2.51	Czech Republic (4.56) Austria (5.62)	24	AUS, BEL, BGR, CHN, HRV, DNK, EST, FIN, FRA, GRC, IDN, IRL, JPN, LVA, MYS, POL, PRT, ROM, SGP, SVN, ESP, UK, US, VNM
722300	Slovenia	2.30	Austria (4.61) Czech Republic (4.97)	24	AUS, BEL, BGR, CHN, HRV, DNK, EST, FIN, FRA, GRC, IDN, IRL, JPN, LVA, MYS, POL, PRT, ROM, SGP, SVK, ESP, UK, US, VNM
320412		5.40	Italy (7.39) China (8.33)	8	BEL, EST, FRA, DEU, GRC, JPN, SGP, UK
410711	Spain	22.22	Turkey (28.40) France (30.53)	13	AUS, BEL, CZE, DEU, IDN, JPN, KOR, MYS, NLD, PRT, UK, US, VNM
293500		15.37	Italy (22.47) Netherlands (135.23)	5	CHN, DEU, IRL, JPN, POL
392329		2.80	Denmark (6.06) Poland (6.09)	33	AUS, AUT, BEL, BGR, HRV, CZE, EST, ETH, FIN, FRA, DEU, GRC, HUN, IRL, ITA, KOR, LVA, LTU, MYS, MLT, NLD, NZL, PHL, ROM, SVK, SVN, ESP, TZA, THA, UGA, UK, US, VNM
702000	Sweden	2.24	Denmark (7.15) Germany (19.77)	37	AUS, AUT, BEL, BGR, CHN, HRV, CYP, CZE, EST, FIN, FRA, GRC, HUN, IDN, IRL, ITA, JPN, KEN, KOR, LVA, LTU, MYS, MLT, NLD, NZL, NGA, POL, PRT, ROM, SGP, SVN, ESP, SWE, THA, UK, US, VNM

Source: Author's Calculations, Data from WITS

# Appendix Table 5: Other Cost-Competitive Product-Market Combinations for India which has close competitor

Other Cost-Competitive Product-Market Combinations for India	Close Competitor to India
392069-Poland	
251620-Australia and UK; 722300, 730721-Belgium; 251110-Brunei and New Zealand; 520513-Cambodia; 540233, 721049-Cyprus; 702000, 680223-Estonia; 250100-Indonesia; 730630-Korea; 251320-Latvia; 722300- Netherlands; 540233-Poland	*)
722300-Estonia	
630532-Lithuania	
320420, 482390-Finland; 520522-Poland	
520523-Philippines	**
110100, 730511-Australia; 520524-China	
251620-Austria; 730300-Croatia; 732599-Finland	
482390-Brunei; 230690-Korea	
721090-Portugal	
520524-Cambodia; 230649-Korea	C
732599-Germany; 730300-Ireland	
630532-Estonia; 720810-Italy; 730300-Slovenia	
720825-Spain	
320412-Italy	+
230690-Vietnam	
732599-Cyprus	C*
110100-Brunei; 170111-Ethiopia; 251320-Finland and Sweden	
320414-Germany; 251620-Ireland	
120220- Brunei; 151530-China; 151530-France; 151530-Netherlands	
230690-Cambodia	*

Source: Author's Calculations, Data from WITS

#### LATEST ICRIER'S WORKING PAPERS

NO.	TITLE	AUTHOR	YEAR
370	THE PROBABILITY OF	SAON RAY	FEBRUARY 2019
	GETTING A LOAN: EVIDENCE	SMITA MIGLANI	
	FROM INDIAN CITIES	SANDEEP PAUL	
369	EXPLAINING THE	RADHICKA KAPOOR	JANUARY 2019
	CONTRACTUALISATION OF	P. P. KRISHNAPRIYA	
	INDIA'S WORKFORCE		
368	THE ANOMALY OF WOMEN'S	SURBHI GHAI	DECEMBER 2018
	WORK AND EDUCATION IN		
	INDIA	<u> </u>	
367	THE GROWING IMPORTANCE	SAON RAY	DECEMBER 2018
	OF CONSUMER FINANCE FOR	SMITA MIGLANI	
	FINANCIAL INCLUSION IN	SANDEEP PAUL	
266	INDIA INNOVATION EEEICIENCY		OCTODED 2019
300	AND INCLUSION:	SAON KA I SANDEED DA III	OCTOBER 2018
	INTEGRATION OF DIGITAL	SAINDEEP FAUL	
	TECHNOLOGIES IN THE	SMITAMIOLANI	
	INDIAN MICROFINANCE		
	SECTOR		
365	TRADE, TRADE	ARPITA MUKHERJEE	OCTOBER 2018
0.00	AGREEMENTS AND	ANUSREE PAUL	001022112010
	SUBSIDIES: THE CASE OF THE	ANGANA PARASHAR SARMA	
	INDIAN APPAREL INDUSTRY	SOHAM SINHA	
364	SKILL MISMATCH AND	PRATEEK KUKREJA	SEPTEMBER 2018
	RETURNS TO EDUCATION IN		
	MANUFACTURING: A CASE		
	OF INDIA'S TEXTILE AND		
	CLOTHING INDUSTRY		
363	EMERGING TRENDS IN	NISHA TANEJA	AUGUST 2018
	INDIA-PAKISTAN TRADE	SAMRIDHI BIMAL	
		VARSHA SIVARAM	
362	HIGH-SKILLED LABOUR	ARPITA MUKHERJEE	JULY 2018
	MOBILITY IN AN ERA OF	AVANTIKA KAPOOR	
	PROTECTIONISM: FOREIGN	ANGANA PARASHAR SARMA	
2(1	STARTUPS AND INDIA		<b>HH V 2010</b>
361	LAND USE AND LAND	ANWARUL HODA	JULY 2018
200	ACQUISITION LAWS IN INDIA		
360	UPGRADING IN THE INDIAN	SAUN KAY	JUNE 2018
	ROLE OF LEAD FIDMS	SWITA WIGLANI	
350	THE ROLE OF WATERWAVS		MAY 2018
339	IN PROMOTING LIPRAN		WIA 1 2010
	RESILIENCE: THE CASE OF		
	KOCHI CITY	SANDLEI TAUL	
	KOCHI CH I		

#### **About ICRIER**

ICRIER, one of India's leading think tanks, was established in August 1981 as a not-forprofit research organisation to provide a strong economic basis for policy making. Under the current Chairperson, Dr. Isher Judge Ahluwalia, ICRIER has continued and reinforced the pursuit of its original vision and in the process significantly expanded the scope of its research activities.

ICRIER is ably supported by a Board of Governors, which includes leading policy makers, academicians, opinion makers and well-known representatives of the corporate world.

ICRIER's success lies in the quality of its human capital. Led by Dr. Rajat Kathuria, Director & Chief Executive, ICRIER's research team consists of highly qualified professors, senior fellows, fellows, research associates and assistants and consultants.

ICRIER conducts thematic research in the following eight thrust areas:

- 1. Macroeconomic Management, Financial Liberalisation and Regulation
- 2. Global Competitiveness of the Indian Economy Agriculture, Manufacturing and Services
- 3. Challenges and Opportunities of Urbanisation
- 4. Climate Change and Sustainable Development
- 5. Physical and Social Infrastructure including Telecom, Transport, Energy and Health
- 6. Skill Development, Entrepreneurship and Jobs
- 7. Asian Economic Integration with focus on South Asia
- 8. Multilateral Trade Negotiations and FTAs

International conferences, seminars, public policy workshops, public lectures and publications form an integral part of ICRIER's outreach activities. ICRIER maintains a wide network of resource persons from India and abroad. It strives to attract well-qualified researchers, provides them a stimulating and scholarly work environment and encourages researchers to work in teams. ICRIER's research is widely cited by both academia and the popular press, and has over the years provided critical inputs for policy making.

